

# 2025 INFORMATION PACKAGE June 19, 2025 • 18 Hole Best Ball • Bally Haly

# the families [Golf Classic]

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FORE Matthew Rideout and his mom Tracy Buchans, NL Current RMHC NL guests



Ronald McDonald House NEWFOUNDLAND & LABRADOR







FORE the Families Golf Classic is an annual fundraiser to keep families close at Ronald McDonald House Charities Newfoundland and Labrador when sick or injured children and their families must travel to St. John's for medical reasons. Teams of FORE golfers of all skill levels join together for fun, networking, prizes and ultimately help families with a sick child. In the last thirteen years, this event has raised more than **\$770,000!** On June 19th, each registered team will enjoy 18 holes of golf, and plenty of games and prizes. A celebration lunch will follow the FORE the Families Golf Classic. It provides an opportunity for players to relax and network, win prizes, and for Ronald McDonald House to acknowledge and thank all sponsors and participants.

## Thursday June 19, 2025 - Bally Haly South Course Schedule:

- 7:15am Registration Simple Check in
- 7:45am Opening Toast
- 8:00am Shot Gun Start 18 Holes of Golf
- 1:30pm Celebration Lunch and Awards

Bally Haly Championship South Course is a par 72 with tees ranging from 6581 to 5082 yards to accommodate all abilities from the elite to the casual golfer.







16 year old, Matthew Rideout from Buchans, NL and his mom have been guests at RMHC NL since November 2024, when he was diagnosed with Hodgkins Lymphoma. Due to his diagnosis, they learned they would have to re-locate to be closer to the children's hospital. Living 5 hours away from the hospital, Tracy knew that leaving the city wasn't an option. She needed to be close to Matthew. As a single income family, Tracy has had to defer her employment to be close to Matthew, staying anywhere other than RMHC NL was not an option. "The volunteers and staff are second to none. RMHC NL is truly 'a home away from home.' Having other families around is also a form of comfort and support. Having a home cooked meal, baked goods, fresh brewed coffee and a warm room is such a huge blessing." - Tracey Rideout





## FORE the Families · Thursday June 19, 2025

#### Registration

No registration on event day. Register and pay in advance and just check in on event day. No line-ups. All registration fees must be paid to RMHC NL in advance of June 17, 2025

#### Fundraising

Easy online fundraising option - as well as pledge sheets if needed.

Incentives and prizes will be awarded during the celebration lunch following golf. Registration Fees can be paid by Fundraising! Fundraising package will be mailed out in advance of event and will include information on fundraising, incentives, prizes, lottery information, pledge sheets and lottery tickets (as requested).

#### \$2000 Cash Lottery Tickets

Tickets are \$5 each. You can request tickets as part of your registration to ensure you get yours while quantities last and avoid line ups on event day. Draw Date is June 19 at Bally Haly.

#### \$500 Alcohol Package Lottery Tickets

Tickets are \$5 each. You can request tickets as part of your registration to ensure you get yours while quantities last and avoid line ups on event day. Draw Date is June 19 at Bally Haly.

#### Golfing

Shot Gun Start, 8am, Bally Haly South Course.

#### **Celebration Meal**

Meal provided for you and your team following golfing. Awards, prizes and trophies will be announced during the celebration meal.

Scan for Auction Items

Silent and Live Auction Items will be added as the event gets closer!





Bally Haly Country Club is 36 hole facility which offers a challenging test for all levels of golf. Our Championship South Course is a par 72 with tees ranging from 6581 to 5082 yards to accommodate all abilities from the elite to the casual golfer. Our Executive North Course is a par 62 with tees ranging from 3716 to 2934 yards. This course, although shorter than the South Course, offers a wonderful test of golf for all levels. Located 7 minutes from downtown St. John's, we are conveniently placed for golfers who want the full country club experience right in the heart of the city. This Graham Cooke designed facility presents our Members and guests with deceptive drives and dynamic lies to make sure every round is distinct. Our greens remain unparalleled locally, with tour quality roll and where fast greens are the norm.





# **Team Packages**

#### Platinum Team Includes Sponsorship:

Minimum \$1700

- Everything included with the Gold Team PLUS
- Special Recognition on one Sponsored Hole
- Recognition during celebration luncheon
- Detailed Post Event Report to share

#### **Gold Team Registration:**

Minimum \$1400

- 18 Holes of Golf , 4 golfers per team
- Two Golf Carts
- 4 Complimentary Meals
- 4 Golfer Registration Bags
- Individual Fundraising Incentives
- Prizes for the Top 3 Individual Fundraisers
- Live and Silent Auctions!
- Opportunity to win great prizes
- All Lotteries and Games Included
- First right of refusal in the following year

#### **Basic Team Registration:**

Minimum \$1200

- 18 Holes of Golf , 4 golfers per team (max)
- Two Golf Carts
- 4 Complimentary Meals
- 4 Golfer Registration Bags
- Individual Fundraising Incentives
- Prizes for the Top 3 Individual Fundraisers
- Live and Silent Auctions!
- Opportunity to win great prizes
- Opportunity to purchase additional games & lotteries as available
- Oncourse Games
- First right of refusal in the following year

## Included in Gold and Platinum

#### Lotteries

- 2 Alcohol Lottery Tickets per player
- 2 \$2000 Cash Lottery Tickets per player

#### Games

- 3 Mulligans per player
- Putting Challenge per player
- 1 Chance at Beat the Pro per player
- Best Team
- Team Photo Challenge
- Longest Drive & Straightest Drive
- Closest to the Pin





BEST VALUE!





## **TEAM PHOTO CHALLENGE**



Take a team photo and post to social media– don't forget to tag **#2025FOREtheFamilies** All teams that participate will be entered to win!

## **TOP TEAM TROPHY**



Turn in your scorecard to Bally Haly.

They will determine the Tournament Champions of the FORE THE FAMILIES GOLF CLASSIC

#### Benefits of Corporate Sponsorship and Participation

- PARTICIPATION AND NETWORKING may help convert the 79% of consumers who would be likely to switch from one brand to another brand, if the other brand is associated with a good cause.
- SERVE your community by actions, not words.
- Build RELATIONSHIPS between your Brand/Company and our stakeholders.
- ALIGN with a well-respected and trusted BRAND Ronald McDonald House Newfoundland and Labrador
- National 15 Houses across Canada
- Global reach in 53 countries and regions
- Serving countless families and children since 1974
- Event naming as "Your Company" name presents FORE the Families Golf Classic
- Increase VISIBILITY with "Your Company" logo on promotional materials (event pledge forms, email blasts, posters, advertising, and web ads). We anticipate this event to sell out quickly!!



# **Event Sponsorship**



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- Event naming, "Your Company" proudly presents FORE the Families Golf Classic on all materials, news releases and articles relating to the event
- Speaking Opportunity at the event (in person or video)
- Corporate logo placement on www.RMHCNL.ca (with link), along with all event promotional materials and correspondence as Presenting Sponsor
- Opportunity for Employee Engagement as a member of the event organizing committee
- Opportunity to provide golfer gifts bearing company logo and/or coupons in golfer gift bags
- Keepsake Plaque presented during dinner presented by a RMHC Family where possible
- Special Recognition on social media
- Opportunity to have booth for on-site product sampling demonstrations and/or corporate display
- Detailed Post Event Report for sharing with employees and stakeholders
- Opportunity for first right of refusal in the following year
- Company name and logo prominently displayed at designated areas
- Corporate logo placement on www.RMHCNL.ca (with link), along with all event promotional materials and correspondence as Gold Sponsor
- Opportunity for Employee Engagement as a member of the event organizing committee
- Opportunity to provide golfer gifts bearing company logo and/or coupons in golfer gift bags
- Keepsake Plaque presented during dinner presented by a RMHC Family where possible
- Special Recognition on social media
- Opportunity to have booth for on-site product sampling demonstrations and/or corporate display
- Detailed Post Event Report for sharing with employees and stakeholders
- Opportunity for first right of refusal in the following year

## Presenting Sponsor \$7,500

- includes two FOREsomes
- cash only
- 1 available

## Gold Sponsor \$4,000

- includes one FOREsome
- cash or in kind
- 3 available
- luncheon sponsor
- snack on a cart sponsor
- golf cart sponsor



# **Event Sponsorship**



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## Silver Sponsor \$3,000

- includes one FOREsome
- cash or in kind
- 3 available
- registration sponsor
- prize sponsor
- photography sponsor

## Bronze Sponsor \$2,500

- includes one FOREsome
- cash or in kind
- 2 available
- champagne toast sponsor
- awards sponsor

## Hole Sponsor \$366 Signage Only \$500\* Interactive

- cash or in kind
- 18 available

\$366 covers the cost to host a family for 1 night and stock the kitchen pantry  Company name and logo prominently displayed at designed areas

- Corporate logo placement on www.RMHCNL.ca (with link), along with all event promotional materials and correspondence as Silver Sponsor
- Opportunity to provide golfer gifts bearing company logo and/or coupons in golfer gift bags
- Keepsake Plaque presented during dinner presented by a RMHC Family where possible
- Special Recognition on social media
- Opportunity to have booth for on-site product sampling demonstrations and/or corporate display
- Detailed Post Event Report for sharing with employees and stakeholders
- Opportunity for first right of refusal in the following year
- Company name and logo prominently displayed at designated areas
- Corporate logo placement on www.RMHCNL.ca (with link), along with all event promotional materials and correspondence as Bronze Sponsor
- Keepsake Plaque presented during dinner presented by a RMHC Family where possible
- Special Recognition on social media
- Opportunity to have booth for on-site product sampling demonstrations and/or corporate display
- Detailed Post Event Report for sharing with employees and stakeholders
- Opportunity for first right of refusal in the following year
- Special Recognition on Sponsored Hole.
- Recognition during celebration luncheon
- Detailed Post Event Report for sharing with employees and stakeholders
- Opportunity for first right of refusal in the following year

\*Interactive Sponsor Only: Opportunity to have staff for on-site product sampling, demonstrations, corporate display, networking and prize giveaways



## **Game Sponsorship**



#### Ronald McDonald House NEWFOUNDLAND & LABRADOR

## Beat the Pro Sponsor \$500

- cash or in kind
- 1 available

#### • Special Recognition on Beat the Pro

- Recognition during celebration luncheon
- Detailed Post Event Report for sharing with employees and stakeholders
- Opportunity to have staff for on-site product sampling, demonstrations, corporate display, networking and prize giveaways
- In lieu of cash, sponsor can provide a prize for the winner valued at \$500
- Opportunity for first right of refusal in the following year

## Longest Drive or Straightest Drive Sponsor \$500

- cash or in kind
- 2 available

#### • Special Recognition on Lonest Drive or Straightest Drive

- Recognition during celebration luncheon
- Detailed Post Event Report for sharing with employees and stakeholders
- Opportunity to have staff for on-site product sampling, demonstrations, corporate display, networking and prize giveaways
- In lieu of cash, sponsor can provide a prize for the winner valued at \$500
- Opportunity for first right of refusal in the following year

## Putting Challenge Sponsor \$500

- cash or in kind
- 1 available

- Special Recognition on Putting Challenge
- Recognition during celebration luncheon
- Detailed Post Event Report for sharing with employees and stakeholders
- Opportunity to have staff for on-site product sampling, demonstrations, corporate display, networking and prize giveaways
- In lieu of cash, sponsor can provide a prize for the winner valued at \$500
- Opportunity for first right of refusal in the following year



# **Game Sponsorship**



Ronald McDonald House NEWFOUNDLAND & LABRADOR

## Closest to the Pin 50/50 Sponsor \$500

- cash only
- 3 available

#### • Special Recognition on Sponsored Hole

- Recognition during celebration luncheon
- Detailed Post Event Report for sharing with employees and stakeholders
- Opportunity to have staff for on-site product sampling, demonstrations, corporate display, networking and prize giveaways
- Sponsorship includes \$250 cash to the winner of the specified hole
- Opportunity for first right of refusal in the following year

Hole in One Sponsor For details, please contact heidismith@rmhcnl.ca 3 available • Special Recognition on Sponsored Hole

- Recognition during celebration luncheon
- Detailed Post Event Report for sharing with employees and stakeholders
- Opportunity to have staff for on-site product sampling, demonstrations, corporate display, networking and prize giveaways
- Sponsor to provide an item on display at the Golf Course for a Hole-In-One prize
- Opportunity for first right of refusal in the following year







Have something else you're interested in sponsoring? We are open to ideas! Please contact Heidi Smith at (709) 733-5071 or heidismith@rmhcnl.ca







# Exclusive Holiday Inn Express & Suites Offer



To make a reservation: 709-793-0124 or sales@hiestjohns.com



# **Registration & Sponsorship**



Ronald McDonald House NEWFOUNDLAND & LABRADOR

Register your team by scanning the QR code to the right, by visiting <u>https://forms.gle/5j3bTUrYWoNaF6uPA</u> or by completing the form below and returning to Heidi Smith, heidismith@rmhcnl.ca. If you require assistance please contact Heidi via email or by calling (709) 733-5071

Choose Registration: o Platinum Team Registration BEST \$1700/team Quantity \_\_\_\_

o Gold Team Registration \$1400/team Quantity \_\_\_\_\_ o Basic Team Registration \$1200/team Quantity \_\_\_\_

## Choose Sponsorship Level:

- o \$7500 Presenting Sponsor (1 available) SOLD OUT
- o \$4000 Gold Sponsor (3 available)
- o \$3000 Silver Sponsor (3 available)
- o \$2500 Bronze Sponsor (3 available)
- \$500 Beat the Pro Sponsor (1 available)
- \$500 Longest/Straightest Drive Sponsor (2 available)
- \$500 Putting Challenge Sponsor (1 available)
- \$366 Hole Sponsor (18 available)
- \$500 Interactive Hole Sponsor (18 available)
- \$500 Closest to the Pin 50/50 Hole Sponsor
- Hole In One Sponsor (3 available)\* Contact us for details.
- o \$50 Additional Luncheon Ticket Quantity\_
- I wish to donate an item for auction/registration bags.

Team Name:	
Contact Person:	
Company Name:	
Address:	
City:	Postal Code:
Telephone:	Fax:
**Email**	

Golfers	Name	Email *Required for lotteries*	Phone *Required for lotteries*
1			
2			
3			
4			

Payment: All registration fees must be paid to RMHC NL in advance of June 17, 2025.

Total (registration and sponsorship amount) \$\_\_\_\_\_

• Our team will fundraise the registration fees – Please send us a fundraising Package. (Incentive prizes will be awarded to those players raising \$239 or more)

• Cheque enclosed • Send Invoice • Credit Card \*You will be contacted by our office