

**2024 INFORMATION PACKAGE**

**June 20, 2024 • 18 Hole Best Ball • Bally Haly**

*Fare*  
the families  
[Golf Classic]



**FORE Ayden Cooper and his Family**  
**Little Catalina, NL**

**RMHC NL guests since October 2023**



**Ronald McDonald House**  
**NEWFOUNDLAND**  
**& LABRADOR**

*Fore*  
the families  
[Golf Classic]



Ronald McDonald House  
NEWFOUNDLAND  
& LABRADOR

FORE the Families Golf Classic is an annual fundraiser to keep families close at Ronald McDonald House Newfoundland and Labrador when sick or injured children and their families must travel to St. John's for medical reasons. Teams of FORE golfers of all skill levels join together for fun, networking, prizes and ultimately help families with a sick child. In the last eleven years, this event has **raised more than \$680,000!**



On Thursday, each registered team will enjoy 18 holes of golf, and plenty of games and prizes. A celebration lunch will follow the FORE the Families Golf Classic. It provides an opportunity for players to relax and network, win prizes, and for Ronald McDonald House to acknowledge and thank all sponsors and participants.

### **Thursday June 20, 2024 Event Schedule:**

**Bally Haly Championship South Course** is a par 72 with tees ranging from 6581 to 5082 yards to accommodate all abilities from the elite to the casual golfer.

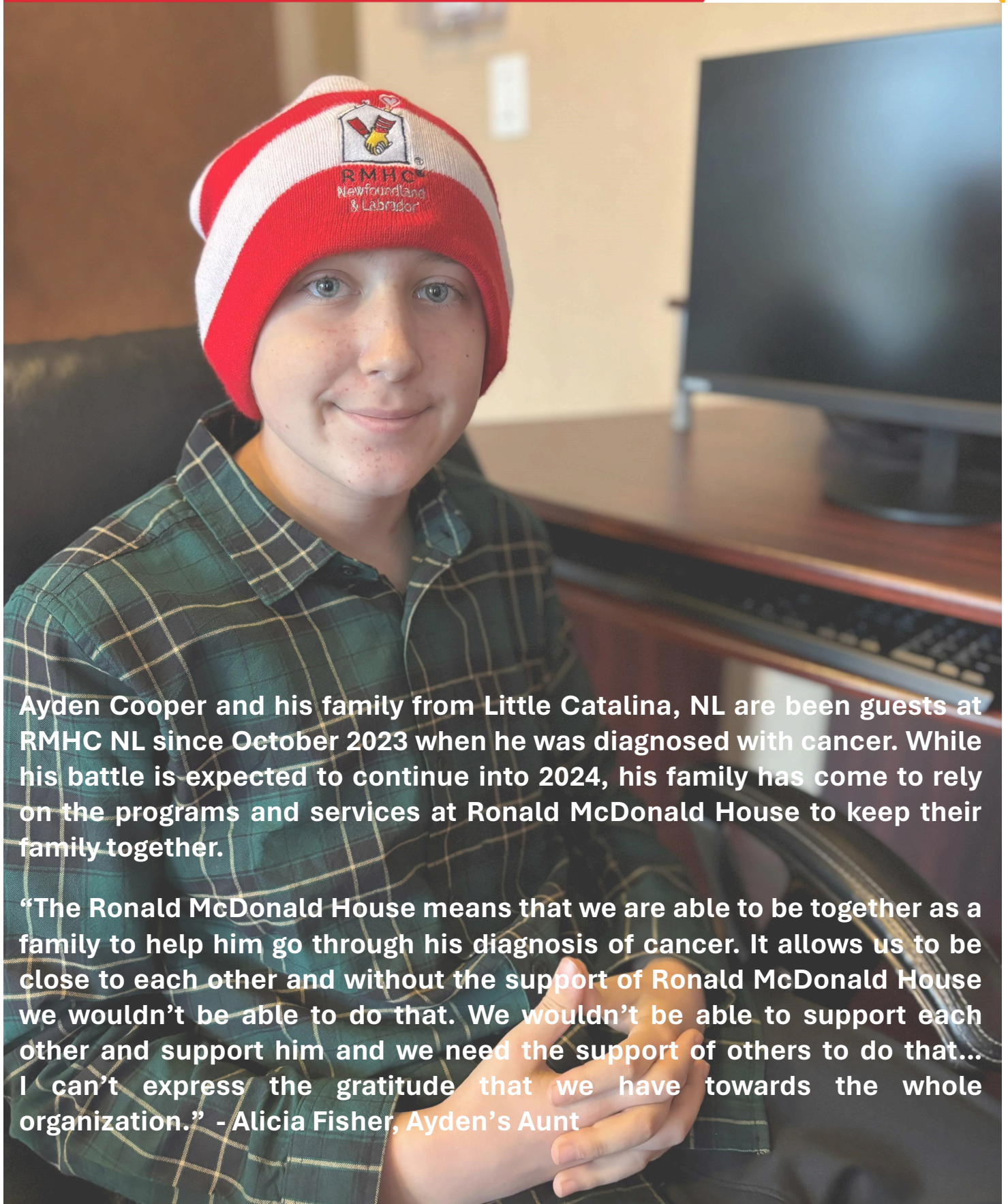
- 7:15am Registration – Simple Check in
- 7:45am Opening Toast
- 8:00am Shot Gun Start – 18 Holes of Golf
- 1:30pm Celebration Lunch and Awards



**BALLY HALY**  
COUNTRY CLUB

The FORE the Families Golf Classic is all about supporting sick children and their families. There will be lots of fun throughout the golf course, great exercise and several opportunities for players to win great prizes.





**Ayden Cooper and his family from Little Catalina, NL are been guests at RMHC NL since October 2023 when he was diagnosed with cancer. While his battle is expected to continue into 2024, his family has come to rely on the programs and services at Ronald McDonald House to keep their family together.**

**“The Ronald McDonald House means that we are able to be together as a family to help him go through his diagnosis of cancer. It allows us to be close to each other and without the support of Ronald McDonald House we wouldn’t be able to do that. We wouldn’t be able to support each other and support him and we need the support of others to do that... I can’t express the gratitude that we have towards the whole organization.” - Alicia Fisher, Ayden’s Aunt**



## FORE the Families · Thursday June 20, 2024

**Registration** No registration on event day. Register and pay in advance and just check in on event day. No line-ups.

*Fundraising package will be mailed out in advance of event and will include information on fundraising, incentives, prizes, lottery information, pledge sheets, RMHC NL newsletter and lottery tickets (as requested).*

Registration Fees can be paid by Fundraising!

**Fundraising** Easy online fundraising option – as well as pledge sheets if needed. Incentives and prizes will be awarded during the celebration lunch following golf.

### **\$2000 Cash Lottery Tickets**

Tickets are \$5 each. You can request tickets as part of your registration to ensure you get yours while quantities last and avoid line ups on event day. Draw Date is June 20 at Bally Haly.

### **\$500 Alcohol Package Lottery Tickets**

Tickets are \$5 each. You can request tickets as part of your registration to ensure you get yours while quantities last and avoid line ups on event day. Draw Date is June 20 at Bally Haly.

**Golfing** Shot Gun Start, 8am, Bally Haly South Course. No more than 2 teams per hole.

**Silent and Live Auction** Items will be added as the event gets closer!

**Celebration Meal** Meal provided for you and your team following your golfing experience. Awards, prizes and trophies will be announced during the celebration meal.



Scan for Auction Items



**Bally Haly Country Club** is 36 hole facility which offers a challenging test for all levels of golf. Our Championship South Course is a par 72 with tees ranging from 6581 to 5082 yards to accommodate all abilities from the elite to the casual golfer. Our Executive North Course is a par 62 with tees ranging from 3716 to 2934 yards. This course, although shorter than the South Course, offers a wonderful test of golf for all levels.

Located 7 minutes from downtown St. John's, we are conveniently placed for golfers who want the full country club experience right in the heart of the city. This Graham Cooke designed facility presents our Members and guests with deceptive drives and dynamic lies to make sure every round is distinct. Our greens remain unparalleled locally, with tour quality roll and where fast greens are the norm.



**Platinum Team Includes Sponsorship: Minimum \$1500**

- Everything included with the Gold Team PLUS
- Special Recognition on one Sponsored Hole
- Recognition during celebration luncheon
- Detailed Post Event Report to share

**BEST  
VALUE !**

**Gold Team Registration: Minimum \$1200**

- 18 Holes of Golf , 4 golfers per team, maximum
- Two Golf Carts
- 4 Complimentary Meals
- 4 Golfer Registration Bags
- Individual Fundraising Incentives
- Prizes for the Top 3 Individual Fundraisers
- Live and Silent Auctions!
- Opportunity to win great prizes
- All Lotteries and Games Included
- First right of refusal in the following year

**BEST OPTION !**

**Lotteries Included:**

- 2 Alcohol Lottery Tickets per player
- 2 \$2000 Cash Lottery Tickets per player

**Games Included:**

- 3 Mulligans per player
- Putting Challenge per player
- 1 Chance at Beat the Pro per player
- Best Team
- Team Photo Challenge
- Longest Drive & Straightest Drive
- Closest to the Pin

**Basic Team Registration: Minimum \$1000**

- 18 Holes of Golf , 4 golfers per team, maximum
- Two Golf Carts
- 4 Complimentary Meals
- 4 Golfer Registration Bags
- Individual Fundraising Incentives
- Prizes for the Top 3 Individual Fundraisers
- Live and Silent Auctions!
- Opportunity to win great prizes
- Opportunity to purchase additional Games and Lotteries as available
- Oncourse Games
- First right of refusal in the following year

## TEAM PHOTO CHALLENGE



Take a Team Photo and  
Post to social media, tag  
**#2024FOREtheFamilies**

All teams that participate in the **Team Photo Challenge** will be entered to win!

## TOP TEAM TROPHY



Turn in your scorecard to Bally Haly. They will determine the Tournament Champions of the **FORE THE FAMILIES GOLF CLASSIC**



## Benefits of Corporate Sponsorship and Participation

- **PARTICIPATION AND NETWORKING** may help convert the 79% of consumers who would be likely to switch from one brand to another brand, if the other brand is associated with a good cause.
- **SERVE** your community by actions, not words.
- Build **RELATIONSHIPS** between your Brand/Company and our stakeholders.
- **ALIGN** with a well-respected and trusted BRAND – Ronald McDonald House Newfoundland and Labrador
  - National – 15 Houses across Canada
  - Global reach in 53 countries and regions
  - Serving countless families and children since 1974
  - Event naming as “Your Company” name presents FORE the Families Golf Classic
- Increase **VISIBILITY** with "Your Company" logo on promotional materials (event pledge forms, email blasts, posters, advertising, and web ads). We anticipate this event to sell out quickly!!



## Presenting Sponsor

**\$7,500**

includes two FOREsomes  
cash only  
1 available

**SOLD  
OUT!**

## Gold Sponsor

**\$4,000**

includes one FOREsome  
cash or in kind  
3 available

luncheon sponsor  
snack on a cart sponsor  
golf cart sponsor

- Event naming, “Your Company” proudly presents FORE the Families Golf Classic on all materials, news releases and articles relating to the event
  - Speaking Opportunity at the event (in person or video)
  - Corporate logo placement on [www.RMHCNL.ca](http://www.RMHCNL.ca) (with link), along with all event promotional materials and correspondence , as Presenting Sponsor
  - Opportunity for Employee Engagement as a member of the event organizing committee
  - Opportunity to provide golfer gifts bearing company logo and/or coupons in golfer gift bags
  - Keepsake Plaque presented during dinner presented by a RMHC Family where possible
  - Special Recognition on social media
  - Opportunity to have booth for on-site product sampling demonstrations and/or corporate display
  - Detailed Post Event Report for sharing with employees and stakeholders
  - Opportunity for first right of refusal in the following year
- 
- Company name and logo prominently displayed at designated areas
  - Corporate logo placement on [www.RMHCNL.ca](http://www.RMHCNL.ca) (with link), along with all event promotional materials and correspondence as Gold Sponsor
  - Opportunity for Employee Engagement as a member of the event organizing committee
  - Opportunity to provide golfer gifts bearing company logo and/or coupons in golfer gift bags
  - Keepsake Plaque presented during dinner presented by a RMHC Family where possible
  - Special Recognition on social media
  - Opportunity to have booth for on-site product sampling demonstrations and/or corporate display
  - Detailed Post Event Report for sharing with employees and stakeholders
  - Opportunity for first right of refusal in the following year



## Silver Sponsor

**\$3,000**

includes one FOREsome

cash or in kind

3 available

registration sponsor

prize sponsor

photography sponsor

· Company name and logo prominently displayed at designated areas

· Corporate logo placement on [www.RMHCNL.ca](http://www.RMHCNL.ca) (with link), along with all event promotional materials and correspondence as Silver Sponsor

· Opportunity to provide golfer gifts bearing company logo and/or coupons in golfer gift bags

· Keepsake Plaque presented during dinner presented by a RMHC Family where possible

· Special Recognition on social media

· Opportunity to have booth for on-site product sampling demonstrations and/or corporate display

· Detailed Post Event Report for sharing with employees and stakeholders

· Opportunity for first right of refusal in the following year

## Bronze Sponsor

**\$2,500**

includes one FOREsome

cash or in kind

2 available

champagne toast sponsor

awards sponsor

· Company name and logo prominently displayed at designated areas

· Corporate logo placement on [www.RMHCNL.ca](http://www.RMHCNL.ca) (with link), along with all event promotional materials and correspondence as Bronze Sponsor

· Keepsake Plaque presented during dinner presented by a RMHC Family where possible

· Special Recognition on social media

· Opportunity to have booth for on-site product sampling demonstrations and/or corporate display

· Detailed Post Event Report for sharing with employees and stakeholders

· Opportunity for first right of refusal in the following year

## Hole Sponsor

**\$366** Signage Only **\$500\*** Interactive

cash or in kind

18 available

*\$366 covers the cost to host a family for 1 night and stock the kitchen pantry*

· Special Recognition on Sponsored Hole.

· Recognition during celebration luncheon

· Detailed Post Event Report for sharing with employees and stakeholders

· Opportunity for first right of refusal in the following year

\* Interactive Sponsor Only: Opportunity to have staff for on-site product sampling, demonstrations, corporate display, networking and prize giveaways.





## Beat the Pro Sponsor

\$500

cash or in kind

1 available

- Special Recognition on Beat the Pro
- Recognition during celebration luncheon
- Detailed Post Event Report for sharing with employees and stakeholders
- Opportunity to have staff for on-site product sampling, demonstrations, corporate display, networking and prize giveaways
- In lieu of cash, sponsor can provide a prize for the winner valued at \$500
- Opportunity for first right of refusal in the following year

## Longest Drive or Straightest Drive Sponsor

\$500

cash or in kind

2 available

- Special Recognition on Longest Drive or Straightest Drive
- Recognition during celebration luncheon
- Detailed Post Event Report for sharing with employees and stakeholders
- Opportunity to have staff for on-site product sampling, demonstrations, corporate display, networking and prize giveaways
- In lieu of cash, sponsor can provide a prize for the winner valued at \$500
- Opportunity for first right of refusal in the following year

## Putting Challenge Sponsor

\$500

cash or in kind

1 available

- Special Recognition on Putting Challenge
- Recognition during celebration luncheon
- Detailed Post Event Report for sharing with employees and stakeholders
- Opportunity to have staff for on-site product sampling, demonstrations, corporate display, networking and prize giveaways
- In lieu of cash, sponsor can provide a prize for the winner valued at \$500
- Opportunity for first right of refusal in the following year



## Closest to the Pin

### 50/50 Sponsor

\$500

cash only

3 available

- Special Recognition on Sponsored Hole.
- Recognition during celebration luncheon
- Detailed Post Event Report for sharing with employees and stakeholders
- Opportunity to have staff for on-site product sampling, demonstrations, corporate display, networking and prize giveaways
- Sponsorship includes \$250 cash to the winner of the specified hole
- Opportunity for first right of refusal in the following year

## Hole in One

### Sponsor

For details, please contact

[heatherbutler@rmhcnl.ca](mailto:heatherbutler@rmhcnl.ca)

3 available

- Special Recognition on Sponsored Hole.
- Recognition during celebration luncheon
- Detailed Post Event Report for sharing with employees and stakeholders
- Opportunity to have staff for on-site product sampling, demonstrations, corporate display, networking and prize giveaways
- Sponsor to provide an item on display at the Golf Course for a Hole-In-One prize
- Opportunity for first right of refusal in the following year

Have something else you're interested in sponsoring?

We are open to ideas! Please contact Heather Butler, CFRE at (709) 733-5073 or [heatherbutler@rmhcnl.ca](mailto:heatherbutler@rmhcnl.ca)

*Fore*  
the families  
[Golf Classic]



## Exclusive Holiday Inn Express & Suites Offer

King or 2-Queen Standard Room

We are happy to provide complimentary Shuttle Service between Bally Haly Country Club and Holiday Inn Express & Suites (must be arranged in advance, based on availability)

All stays include Complimentary Hot Breakfast, Parking, WiFi and Airport Shuttle Service.

*Fore*  
the families  
[Golf Classic]

June 19 / June 20, 2024

**\$139**

Per Room, Per Night, Plus Taxes



AN IHG® HOTEL

ST. JOHN'S AIRPORT



**BALLY HALY**  
COUNTRY CLUB

GOLF • CURLING • EVENTS • DINING

**IHG**  ONE  
REWARDS

To make a reservation: 709-793-0124 or [sales@hiestjohns.com](mailto:sales@hiestjohns.com)



Ronald McDonald House  
NEWFOUNDLAND  
& LABRADOR

## FORE the Families Golf Classic · June 20, 2024 · Bally Haly

Team Name:			
Contact Person:			
Address:			
City:		Postal Code:	
Telephone:		Fax:	
Email:**			

### Choose Sponsorship Level

- Presenting Sponsor** (1 available) **\$7500 (includes team)**
  - Gold Sponsor** (3 available) **\$4000 (includes team)**
  - Silver Sponsor** (3 available) **\$3000 (includes team)**
  - Bronze Sponsor** (3 available) **\$2500 (includes team)**
  - Beat the Pro Sponsor** (1 available) **\$500**
  - Longest/Straightest Drive Sponsor** (2 available) **\$500**
  - Putting Challenge Sponsor** (1 available) **\$500**
  - Hole Sponsor** (18 available) **\$366**  
This amount covers the cost to host a family for 1 night and stock the kitchen pantry
  - Interactive Hole Sponsor** (18 available) **\$500**
  - Closest to the Pin 50/50 Hole Sponsor** **\$500**  
\$250 to RMHC NL and \$250 to winner of the game on specified hole
  - Hole In One Sponsor** (3 available)
  - Additional Luncheon Ticket** **\$50** Quantity\_\_\_\_\_
- Platinum Team Registration**  
**\$1500/team** Quantity \_\_\_\_\_
  - Gold Team Registration**  
**\$1200/team** Quantity \_\_\_\_\_
  - Basic Team Registration**  
**\$1000/team** Quantity \_\_\_\_\_

**I wish to donate an item** for auction/registration bags. Please contact me.

### Payment:

**Please complete and return; limited team/individual spaces available** Total \$\_\_\_\_\_

- Our team will fundraise the registration fees – Please send us a fundraising Package.  
(Incentive prizes will be awarded to those players raising \$239 or more)

- Cheque enclosed
- Send Invoice
- Credit Card  

\_\_\_\_\_

Card Number Expiry Date CVV

\_\_\_\_\_

Name on Card Signature

\_\_\_\_\_

Golfer #1 email

\_\_\_\_\_

Golfer #2 email

\_\_\_\_\_

Golfer #3 email

\_\_\_\_\_

Golfer #4 email