



Adopt Me Program Partnership Program



RMHC
Newfoundland
& Labrador

Family is medicine and right now its helping three-year-old Ryder Renouf of Cape St. George, NL, fight cancer at Ronald McDonald House

It is hard to put into words how a parent feels when their child has been diagnosed with cancer. It has to be one of the most difficult experiences for a family. And for families who don't live close to the medical care and resources they need, there is an added stress, distance. RMHC gives families with a sick child what they need most – each other.

In the early months of 2022, Ryder was often not feeling well. It would start like the common cold and then go away. Fast forward to April, Ryder started spiking high fevers, complaining of pain and stopped eating. That's when his parents, Ashley and Ian, knew that something wasn't right.

After spending 2 nights in the Corner Brook hospital, which was already two hours away from their home in Cape St. George, the pediatrician indicated that Ryder's bloodwork was concerning and they would need to travel to the Janeway Children's Hospital or further testing.

"My mind instantly went into panic mode because we didn't know what was wrong with Ryder, and we also have a daughter Brynlee and a brand new puppy to think about." said Ryder's mom Ashley

Later Ryder was diagnosed with Leukemia. Their world was turned upside down. Ryder has been taken away from his extended family, friends, his preschool and playing outside, to spending long days at the hospital receiving treatments in another city hours away from home. Brynlee's life changed too. To complete grade 1, she needed to transfer schools to St. John's.

"I've always heard of RMHC and seen advertising but didn't know exactly what RMHC entailed. When our social worker sat down and explained what RMHC was all about, that's when we knew this was where we needed to be during this long road ahead." Ashley continued.

Ashley and Ian have meet several other families who are going through the same or a similar illness with their children. **"It's nice to be able to talk to them about it and share stories or resources! The volunteers and staff are always going above and beyond to help us out when needed! You couldn't ask for any better!"** said Ashley Renouf

At Ronald McDonald House there are plenty of programs and resources to support families far from home with a sick child. **"Being able to stay at the RMHC made things so much easier for my family. It meant that we could all be together and not have to stress at the cost or all the little things in daily life."** Ashley continued

While Ryder's battle with cancer continues, with treatments expected to continue into 2025, the Renouf Family have come to rely on the programs and services at Ronald McDonald House to keep their family together.



The Renouf Family
Brynlee, Ian, Ashley and Ryder Renouf
of Cape St. George, NL

Overview



The **Adopt Me Partnership Program** allows an individual, company or organization to be the exclusive partner on one of the family suites, common area rooms, programs, families, meals or areas at Ronald McDonald House Charities® Newfoundland and Labrador. Your funding will help keep families with a sick or injured child close to each other and the medical care and resources they need when they need it the most.

Partnership Impact

Funds raised through our **Adopt Me Partnership Program** provide direct impact to families with a sick child by providing:

- Lodging accommodations for families with a sick child
- Access to core programs including Home for Dinner Program, Magic Room Program, Just Like Nan's Baked Goods Program, Warm Welcome Program, Keeping Families Connected Program etc.
- Access to laundry services, kitchen, televisions, wifi, computer & games
- Access to activities including an indoor play area, outdoor playground, video games, movie nights, monthly activities and much more
- 24-hour restricted access to Ronald McDonald House that ensures families are safe at all times
- A sense a community with other families in the house who are also going through their own medical journey

Adopt Me Partnership Benefits

In joining our Adopt Me Partnership Program, we promise to recognize the generosity of your gift by:

- **Prominent Signage** - name on room number plaque in designated area & on our donor wall for full year of sponsorship
- **Website** - your family name, foundation name, company name or logo on the RMHC NL Website with hyperlink to your website
- **Impact Report** - we will provide you with annual statistics of the families being served by the RMHCA House and Family Rooms as well as recognize your support
- **Social Media** - highlight of room adoption with photos on RMHC NL social media platforms
- **Your Service to Our Families** - signage recognizing your commitment to RMHC NL that can be displayed in your home, office or given as an honorarium
- **In Person Recognition** - reception at house with invited guests to honour your gift & invitation to annual donor appreciation event
- **Future Opportunities** - you will receive first right of refusal for adoption in subsequent years





Adopt-A-Room The “Adopt-A-Room” Program is an opportunity for individuals, businesses, churches, organizations, and other donors **to sponsor a specific room or Program** in Ronald McDonald House. Room adoption, for one, two or three years, helps ensure the ongoing financial viability of Ronald McDonald House and enables rooms to be kept in perfect condition for the families that stay here. An adoption ensures a room is always available for the families that stay with us each night. This program provides a detailed recognition plan.

The value of this partnership is \$7500. \$15,000 three year (Payment options available)

Family Services

- 15 Family Suites
- Laundry room 1st Floor
- Laundry Room 2nd Floor
- Family Services Main Entrance
- Family Services Front Desk/Reception
- Welcome Room / Business Center
- Main Family Room (2 spaces)
- Family Services Volunteer Room





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The value of this partnership is \$7500. \$15,000 three year (Payment options available)

Children Entertainment Areas

- Library/Resource Center
- Teen Lounge
- Children’s Play Room
- Family Time Theatre





Adopt-Me Program The Adopt-Me Program is an opportunity for individuals, businesses, churches, organizations, and other donors to **adopt a specific room or program** in Ronald McDonald House. Program adoption, for one, two or three years, helps ensure the ongoing financial viability of Ronald McDonald House and enables programs to be provided to families. This partnership provides a detailed recognition plan.

The value of this partnership is \$7500. \$15,000 three year (Payment options available)

Programs

- Welcome Home Program/Quilt Room
- Magic Room Program Room
- Home for Dinner Program—Kitchen (4 spaces)
- Recreation Program
- Quiet/Fitness Room

- —see next page



FAMILY TIME
—PARK—



Adopt-Me Program This Program is an opportunity for individuals, businesses, churches, organizations, and other donors to **sponsor a specific area of Family Time Park** outside Ronald McDonald House. Adoption, for one, two or three years, helps ensure the ongoing financial viability of Ronald McDonald House and enables the park to be kept in perfect condition for the families that stay here. This program provides a detailed recognition plan.

The value of this partnership is \$7500. \$15,000 three-year agreement (Payment options available)

FAMILY TIME PARK

FAMILY TIME PARK

- Main Pavilion Area
- Playground Area
- Gardening Area
- Sports Area
- Observatory Area





Ronald McDonald
House Charities®
Newfoundland & Labrador



Adopt-A-Family The “Adopt-A-Family Partnership Program is an opportunity for individuals, businesses, churches, organizations, and other donors to sponsor a family staying Ronald McDonald House. Adopting a family means providing the funds that cover all of the costs associated with the average length of stay at Ronald McDonald House (14 nights). On average 300-400 families stay at RMHC NL each year.

The value of this partnership is \$3346.

Your gift will be recognized for the entire year.

Adopt-A-Family today.





Ronald McDonald House Charities®
Newfoundland & Labrador



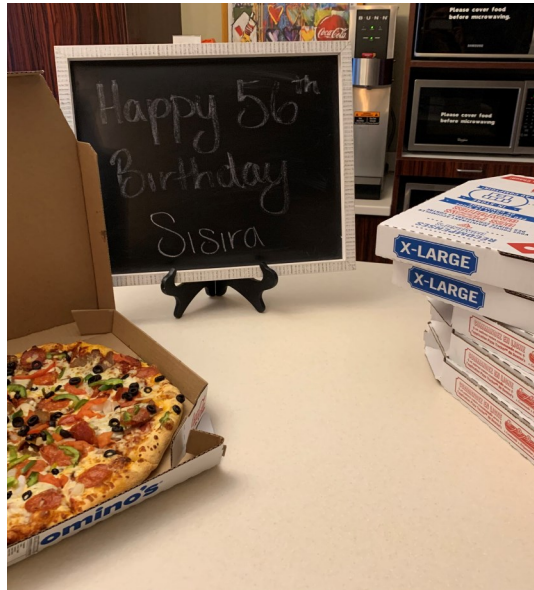
Adopt-A-Meal and be a **#HeroFromHome**. This is an option for companies/individuals to sponsor meals for our families in lieu of selecting a date/time to visit and prepare the meal in person.

(Participate in-person with our Home for Dinner Program cost approximately \$350. Groups purchase food and come into Ronald McDonald House on a predetermined date and time and prepare meal)

Average number of people to serve is 35 or more. Family Services will confirm exact numbers near the day of your choice—once you are registered

The value of this partnership is \$500:

- \$500 cash donation to RMHC NL and Family Services will buy and prepare meal on your behalf
- Restaurant/Take Out Purchase—cost is dependent on the restaurant/delivery of your choice





Ronald McDonald House Charities®
Newfoundland & Labrador

Current Adopt Me Program Partners



ADOPT A ROOM Partnership Program

Name: _____

Company: _____

Phone (work): _____ Phone (cell): _____

E-mail: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Please write your company name as you would like it to appear on your Adopt a Room signage:

I hereby grant Ronald McDonald House Charities Newfoundland and Labrador use of our company name and logo in order to raise awareness and support of the Adopt-A-Room program.

Additional comments: _____

Family Services

- ◇ **\$7500/Year**
- ◇ **\$15,000 3year**
- ◇ 1 of 15 Family Suites
- ◇ Laundry room First Floor
- ◇ Laundry Room Second Floor
- ◇ Family Services Main Entrance
- ◇ Family Services Front Desk/ Reception
- ◇ Family Services Welcome Room/ Business Center
- ◇ Main Family Room (2 spaces)
- ◇ Family Services Volunteer Room

Children's Areas

- ◇ **\$7500/Year**
 - ◇ **\$15,000 3year**
 - ◇ Library/Resource Center
 - ◇ Teen Lounge
 - ◇ Children's Play Room
 - ◇ Family Time Theatre
- ### Programs
- ◇ **\$7500/Year**
 - ◇ **\$15,000 3year**
 - ◇ **Home for Dinner Program— Kitchen (4 opportunities)**
 - ◇ Welcome Home Program/Quilt Room
 - ◇ Magic Room Program Room
 - ◇ Quiet/Fitness Room

Family Time Park

- ◇ **\$7500/Year**
 - ◇ **\$15,000 3year**
 - ◇ Main Pavilion Area
 - ◇ Gardening Center
 - ◇ Hockey/Basketball Sports Court
 - ◇ Observatory/Wetland Look Out
 - ◇ Playground Area
- ◇ **Adopt a Family \$3346/year**
 - ◇ **Adopt a Meal \$500 each**

An updated list of availability can be found on our website:
<https://rmhcnl.ca/get-involved/adoptme/>

For more information, please contact

Christina Morgan, CFRE (709) 733-5071 christinamorgan@rmhcnl.ca