



# Adopt A Room Program Partnership Program



**RMHC**  
Newfoundland  
& Labrador



## Family is medicine, and right now it's helping 12-year-old Connor Butt of Stephenville fight cancer at Ronald McDonald House

It is hard to put into words how a parent feels when their child has been diagnosed with a serious illness. It has to be one of the most difficult experiences for a family. And for families who don't live close to the medical care and resources they need, there is an added stress, distance. RMHC gives families with a sick child what they need most – each other.

In January 2021, Connor Butt, eleven at the time, was experiencing pain on the left side of his back and was treated for a kidney infection. In May, the pain returned this time with a fever. His parents, Nadine and Chris, were pretty concerned. It was the day following Mother's Day, that an ultrasound discovered a tumor, later diagnosed as Wilms Tumor. Also known as nephroblastoma, Wilms tumor can affect both kidneys, but usually develops in just one. Treatment usually involves surgery and chemotherapy, and sometimes radiation therapy. To get the medical care Connor needs meant relocating from their home, family and friends in Stephenville to St. John's nearly 800km away.

For the Butt Family, Nadine, Chris, Connor and his older sister Hope, this was going to be a challenging road ahead in a city far from home. This is something no family could prepare for. They worried about numerous things, even the simple things, like where they would stay. Shortly after the Butt Family arrived in St. John's, they were introduced to the programs and services of Ronald McDonald House.

"We initially heard of RMHC on TV and with the fire department where Chris works. They have volunteered as a group for McHappy Day in our hometown at McDonald's in Stephenville. We also heard about Ronald McDonald previously as we have friends that stayed there before. When we found out we could stay there it was such a relief." - Nadine Butt

One of the biggest advantages for families staying at Ronald McDonald House is being so close to the hospital. Nothing is as frightening for a parent or for a child as hospitalization. Ronald McDonald House is just steps away from our province's children's hospital which means that Nadine and Chris could take turns staying with Connor overnight while he was admitted in the hospital. Taking care of a sick child is one of the most draining and difficult tasks a parent can face. Beyond handling physical challenges and medical needs, parents also have to deal with their child's emotional needs and the impact that a prolonged illness can have on the entire family. Luckily, this tough balancing act doesn't have to be done alone. Families find support with other families staying at Ronald McDonald House.

"When Connor's two-week visit became an eight week stay, Ronald McDonald House became a second home for our family, and its spaghetti-making, birthday cake-baking staff and volunteers became our family who went above and beyond to make a this situation not just bearable, but even enjoyable."

Nadine added, "You truly don't understand the value of RMHC until you stay there. Honestly, it's a place that you don't actually want to go to but it's the most comforting place that I can ever think of being during a situation like this. Interacting with other families in similar circumstances is very helpful. At the beginning of our stay I wasn't up to interacting with anyone and became closed off but once I opened up and spoke with another mom of a sick child it was so comforting. We became friends and could help support each other. **As family is medicine, so are friends**, especially ones who know what you're going through. Interacting with the other families, volunteers and staff is something we look forward to. We are very social people and seeing the same friendly faces on a daily basis became part of our healing and we take comfort in knowing that our RMHC Family is there for us."

While Connor's journey is far from over, with treatments expected to continue into 2022, the Butt Family have found strength together at Ronald McDonald House and have come to rely on the vital programs and services offered.

As of September 2021, 4 stays 64 nights at RMHC NL



Ronald McDonald  
House Charities®  
Newfoundland & Labrador



*The Butt Family  
Hope, Chris, Connor and Nadine  
of Stephenville*



# Overview



The **Adopt a Room Partnership Program** allows an individual, company or organization to be the exclusive partner on one of the rooms, programs or areas at the Ronald McDonald House Charities® Newfoundland and Labrador. Your funding will help keep families with a sick child close to each other and the medical care and resources they need when they need it the most. All 15 family suites, common areas and program are available for adoption. **One year \$7,500 Three Year \$15,000 (payment plans available).**

## Partnership Impact

Funds raised through our **Adopt a Room Partnership Program** provide direct impact to families with a sick child by providing:

- Lodging accommodations for families with a sick child
- Access to core programs including Home for Dinner Program, Magic Room Program, Just Like Nan's Baked Goods Program, Warm Welcome Program, Keeping Families Connected Program etc.
- Access to laundry services, kitchen, televisions, wifi, computer & games
- Access to activities including an indoor play area, outdoor playground, video games, movie nights, monthly activities and much more
- 24-hour restricted access to Ronald McDonald House that ensures families are safe at all times
- A sense a community with other families in the house who are also going through their own medical journey

### Adopt a Room Partnership Benefits

In joining our Adopt a Room Partnership Program, we promise to recognize the generosity of your gift by:

- **Prominent Signage** - name on room number plaque in designated area & on our donor wall for full year of sponsorship
- **Website** - your family name, foundation name, company name or logo on the RMHC NL Website with hyperlink to your website
- **Impact Report** - we will provide you with annual statistics of the families being served by the RMHCA House and Family Rooms as well as recognize your support
- **Social Media** - highlight of room adoption with photos on RMHC NL social media platforms
- **Your Service to Our Families** - signage recognizing your commitment to RMHC NL that can be displayed in your home, office or given as an honorarium
- **In Person Recognition** - reception at house with invited guests to honour your gift & invitation to annual donor appreciation event
- **Future Opportunities** - you will receive first right of refusal for adoption in subsequent years



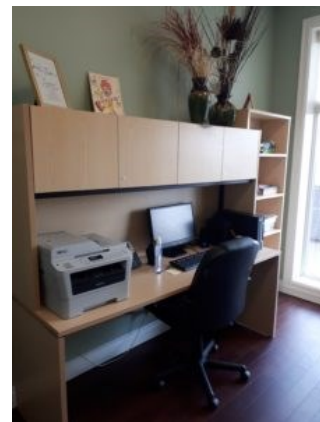


**Adopt-A-Room** The “Adopt-A-Room” Program is an opportunity for individuals, businesses, churches, organizations, and other donors **to sponsor a specific room or Program** in Ronald McDonald House. Room adoption, for one, two or three years, helps ensure the ongoing financial viability of Ronald McDonald House and enables rooms to be kept in perfect condition for the families that stay here. An adoption ensures a room is always available for the families that stay with us each night. This program provides a detailed recognition plan.

**The value of this partnership is \$7500. \$15,000 three year (Payment options available)**

## Family Services

- 15 Family Suites
- Laundry room First Floor
- Laundry Room Second Floor
- Family Services Main Entrance
- Family Services Front Desk/Reception
- Family Services Welcome Room/Business Center
- Main Family Room (2 spaces)
- Family Services Volunteer Room



## Charity Office





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## Children Entertainment Areas

- Library/Resource Center
- Teen Lounge
- Children’s Play Room
- Family Time Theatre

**FAMILYTIME**  
—THEATRE—





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## Programs

- Welcome Home Program/Quilt Room
- Magic Room Program Room
- Home for Dinner Program—Kitchen (4 spaces)
- Recreation Program Family Time Park—  
*see next page*

**FAMILYTIME**  
—PARK—







**Adopt-A-Program** The “Adopt-A-Room” Program is an opportunity for individuals, businesses, churches, organizations, and other donors to **sponsor a specific area of Family Time Park** outside Ronald McDonald House. Adoption, for one, two or three years, helps ensure the ongoing financial viability of Ronald McDonald House and enables the park to be kept in perfect condition for the families that stay here. This program provides a detailed recognition plan.

**The value of this partnership is TBD—Coming Soon!**

**(Payment options available)**

# FAMILY TIME PARK

**COMING SOON**

## Family Time Park

- Benches
- Lamp Posts
- Hockey/Basketball Court
- Wetland Look Out
- Pavilion
- Gardening Center
- Playhouse
- Little Library
- Play Structure





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Newfoundland & Labrador



**Adopt-A-Family** The “Adopt-A-Family Partnership Program is an opportunity for individuals, businesses, churches, organizations, and other donors to sponsor a family staying Ronald McDonald House. Adopting a family means providing the funds that cover all of the costs associated with the average length of stay at Ronald McDonald House (15 nights). On average 300-400 families stay at RMHC NL each year.

**The value of this partnership is \$3000.**

Your gift will be recognized for the entire year. This support will directly save families more than \$3000 in living expenses for the same period by staying at Ronald McDonald House.







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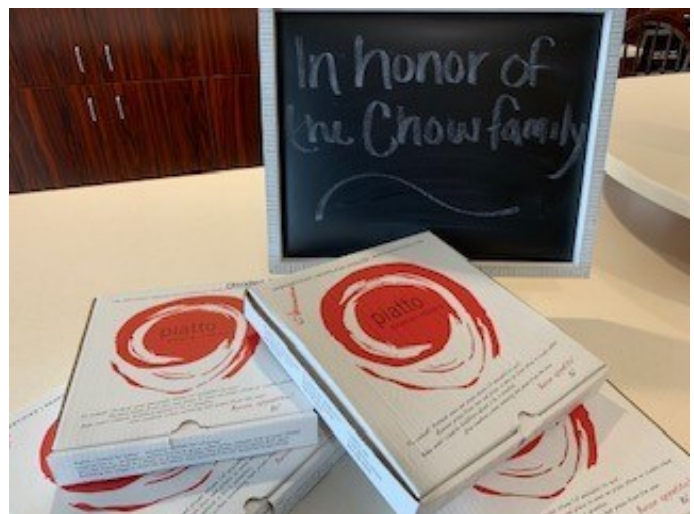
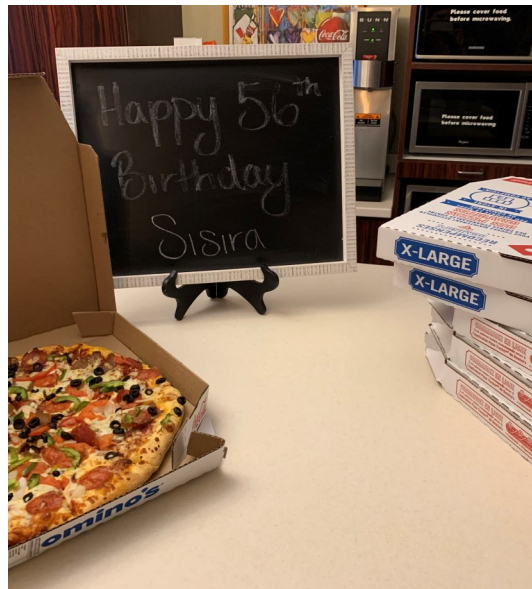


**Adopt-A-Meal** and be a **#HeroFromHome** In lieu of selecting a date/time to visit and prepare a meal with our Home for Dinner Program, we have options for companies/individuals to sponsor meals for our families.

**Average number of people to serve is 35 or more.** Family Services will confirm exact numbers near the day of your choice—once you are registered.

The value of this partnership is:

- Home for Dinner \$350 (on average) to come into Ronald McDonald House and prepare a meal with up to 4 people. Purchase and prepare meal
- \$500 cash donation to RMHC NL and Family Services will buy and prepare meal on your behalf
- Restaurant/Take Out Purchase—cost is dependent on the restaurant/delivery of your choice







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Newfoundland & Labrador

## Current Adopt a Room Program Partners



BUILDING TRADES OF  
NEWFOUNDLAND & LABRADOR



CAPITAL  
SUBARU





# ADOPT A ROOM

## Partnership Program

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone (work): \_\_\_\_\_ Phone (cell): \_\_\_\_\_

E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Please write your company name as you would like it to appear on your Adopt a Room signage:

☐ I hereby grant Ronald McDonald House Charities Newfoundland and Labrador use of our company name and logo in order to raise awareness and support of the Adopt-A-Room program.

Additional comments: \_\_\_\_\_

### Family Services

**\$7500/Year \$15,000 3year**

- ◇ 15 Family Suites
- ◇ Laundry room First Floor
- ◇ Laundry Room Second Floor
- ◇ Family Services Main Entrance
- ◇ Family Services Front Desk/ Reception
- ◇ Family Services Welcome Room/Business Center
- ◇ Main Family Room (2 spaces)
- ◇ Family Services Volunteer Room
- ◇ Charity Office

### Children's Areas

**\$7500/Year \$15,000 3year**

- ◇ Library/Resource Center
- ◇ Teen Lounge
- ◇ Children's Play Room
- ◇ Family Time Theatre

### Programs

- ◇ Welcome Home Program/Quilt Room
- ◇ Magic Room Program Room
- ◇ Home for Dinner Program— Kitchen (4 spaces)

### Family Time Park

- ◇ Benches
- ◇ Lamp Posts
- ◇ Hockey/Basketball Court
- ◇ Wetland Look Out
- ◇ Pavilion
- ◇ Gardening Center
- ◇ Playhouse
- ◇ Little Library
- ◇ Play Structure

**COMING SOON**

◇ **Adopt a Family \$3000**

◇ **Adopt a Meal**

**For more information, please contact**

**Heidi Smith, Development Coordinator (709) 733-5075 [heidismith@rmhcnl.ca](mailto:heidismith@rmhcnl.ca)**