

2022 INFORMATION PACKAGE

June 17, 2022 • The Wilds • 18 Hole Best Ball

Fare

the families
[Golf Classic]



Connor Butt and his Family
Stephenville NL,
83 Nights over 9 Stays



Ronald McDonald House
NEWFOUNDLAND
& LABRADOR



FORE the Families Golf Classic is an annual fundraiser to keep families close at Ronald McDonald House Newfoundland and Labrador when sick or injured children and their families must travel to St. John's for medical reasons. Teams of FORE golfers of all skill levels join together for fun, networking, prizes and ultimately help families with a sick child.

While the event has looked different in the last couple years, the one thing that hasn't changed is the commitment of our sponsors and golfers to support sick children and their families at Ronald McDonald House

This event kicks off in Thursday evening with the option for our registered golfers to take full advantage of the networking opportunities and participate in the Night Be-FORE pre-tournament MIXER. This exciting pre-event social will take place at Gimmies Lounge and Includes advance registration, entertainment, games and a perfect time for great corporate networking,

Thursday June 16, 2022 Event Schedule: *(in full compliance with public health restrictions)*

- 8:00pm Registration – Simple Check In
- 8:30pm The Night Be-FORE Kitchen Party, pre-tournament mixer
Gimmies Lounge

On Friday, each registered team will enjoy 18 holes of golf, and plenty of games and prizes. A celebration barbeque lunch will follow the FORE the Families Golf Classic. It provides an opportunity for players to relax and network, win prizes, and for Ronald McDonald House to acknowledge and thank all sponsors and participants.

Friday June 17, 2022 Event Schedule: *(in full compliance with public health restrictions)*

- 7:15am Registration – Simple Check in
- 7:45am Opening Toast – All teams in their carts
- 8:00am Shot Gun Start – 18 Holes of Golf
- 1:30pm Celebration Lunch and Awards

The FORE the Families Golf Classic is all about supporting sick children and their families. There will be lots of fun throughout the golf course, great exercise and several opportunities for players to win great prizes.



Family is medicine, and right now it's helping 12-year-old Connor Butt of Stephenville fight cancer at Ronald McDonald House

It is hard to put into words how a parent feels when their child has been diagnosed with a serious illness. It has to be one of the most difficult experiences for a family. And for families who don't live close to the medical care and resources they need, there is an added stress, distance. RMHC gives families with a sick child what they need most – each other.

In January 2021, Connor Butt, eleven at the time, was experiencing pain on the left side of his back and was treated for a kidney infection. In May, the pain returned this time with a fever. His parents, Nadine and Chris, were pretty concerned. It was the day following Mother's Day, that an ultrasound discovered a tumor, later diagnosed as Wilms Tumor. Also known as nephroblastoma, Wilms tumor can affect both kidneys, but usually develops in just one. Treatment usually involves surgery and chemotherapy, and sometimes radiation therapy. To get the medical care Connor needs meant relocating from their home, family and friends in Stephenville to St. John's nearly 800km away.

For the Butt Family, Nadine, Chris, Connor and his older sister Hope, this was going to be a challenging road ahead in a city far from home. This is something no family could prepare for. They worried about numerous things, even the simple things, like where they would stay. Shortly after the Butt Family arrived in St. John's, they were introduced to the programs and services of Ronald McDonald House.

"We initially heard of RMHC on TV and with the fire department where Chris works. They have volunteered as a group for McHappy Day in our hometown at McDonald's in Stephenville. We also heard about Ronald McDonald previously as we have friends that stayed there before. When we found out we could stay there it was such a relief." - Nadine Butt

One of the biggest advantages for families staying at Ronald McDonald House is being so close to the hospital. Nothing is as frightening for a parent or for a child as hospitalization. Ronald McDonald House is just steps away from our province's children's hospital which means that Nadine and Chris could take turns staying with Connor overnight while he was admitted in the hospital. Taking care of a sick child is one of the most draining and difficult tasks a parent can face. Beyond handling physical challenges and medical needs, parents also have to deal with their child's emotional needs and the impact that a prolonged illness can have on the entire family. Luckily, this tough balancing act doesn't have to be done alone. Families find support with other families staying at Ronald McDonald House.

"When Connor's two-week visit became an eight week stay, Ronald McDonald House became a second home for our family, and its spaghetti-making, birthday cake-baking staff and volunteers became our family who went above and beyond to make a this situation not just bearable, but even enjoyable."

Nadine added, "You truly don't understand the value of RMHC until you stay there. Honestly, it's a place that you don't actually want to go to but it's the most comforting place that I can ever think of being during a situation like this. Interacting with other families in similar circumstances is very helpful. At the beginning of our stay I wasn't up to interacting with anyone and became closed off but once I opened up and spoke with another mom of a sick child it was so comforting. We became friends and could help support each other. **As family is medicine, so are friends**, especially ones who know what you're going through. Interacting with the other families, volunteers and staff is something we look forward to. We are very social people and seeing the same friendly faces on a daily basis became part of our healing and we take comfort in knowing that our RMHC Family is there for us."

While Connor's journey is far from over, with treatments expected to continue into 2022, the Butt Family have found strength together at Ronald McDonald House and have come to rely on the vital programs and services offered.

As of September 2021, 4 stays 64 nights at RMHC NL



Ronald McDonald
House Charities®
Newfoundland & Labrador



*The Butt Family
Hope, Chris, Connor and Nadine
of Stephenville*

The Night Be-FORE Kitchen Party pre-tournament *MIXER*

Don't Miss
The Night
Be *Fore*
[pre-tournament mixer]

This event kicks off on Thursday evening with the option for our registered golfers and sponsors to take full advantage of networking opportunities and participate in the **Night Be-FORE Kitchen party** pre-tournament *MIXER*.

This exciting pre-event social is held at Gimmies Lounge at The Wilds. It includes advance registration, 2-for-1 Molson Products, food, door prizes, Live entertainment, games, friendly competition and a perfect time for great corporate networking.





Ronald McDonald House
NEWFOUNDLAND
& LABRADOR

The annual FORE the Families Golf Classic is an important event that raised more than \$50,000 in 2021 to support the programs and services at Ronald McDonald House for sick children and their families.

Families with a sick child need to be stronger than ever as they manage their own family crisis during a global crisis. Right now, it is hard for all families to stay close – but it is even harder for a family with a sick or injured child, especially those who must travel far from home during these extraordinary circumstances. As our province's family care charity, we understand the importance of keeping families close, especially during these difficult times. **Our families need you, now more than ever.**

This event will follow all public health restrictions in place at the time of the event.

Registration Register and pay in advance and just check in on event day. No registration on event day. No line-ups. Teams of 4 golf and receive 2 golf carts and 4 meals.

Fundraising package will be mailed out in advance of event and will include information on fundraising, incentives, prizes, lottery information, pledge sheets, RMHC NL newsletter and lottery tickets (as requested). Registration bags will be placed on golf carts before the shot gun start.

Fundraising Easy online fundraising option – as well as pledge sheets if needed. Incentives and prizes will be awarded during the celebration lunch following golf

Lottery Tickets Request tickets as part of your registration to ensure you get your tickets and avoid line ups on event day. If quantities allow, tickets be available during event

Golfing Shot Gun Start at 8am. No more than 2 teams per hole.

Celebration Meal Meal provided for you and your team following your golfing experience. Awards, Prizes and Trophies will be announced during the celebration meal

The Night BeFORE An organized mixer will take place the night before.

The Wilds Golf Resort is an 18-hole championship golf course and resort located 35 minutes west of St. John's on the Salmonier Line. Every distinctive hole is designed to showcase the natural brooks, wetlands and ravines that define this stunning region of the province. Don't be surprised to see a moose wandering the fairway, or an osprey soaring overhead, but don't get distracted by the scenery. The Wilds is a course for the golfer who enjoys a challenge. Even the best golfers will be tested by over 6750 yards of play, with a par of just 72. No need to fear, less accomplished golfers can enjoy the challenges of The Wilds from tee positions better-suited to their skills, and should do fine as they navigate the contoured fairways, 71 bunkers and large hilled undulating greens.

Accommodations

The Wilds Hotel is a "pet friendly" and smoke-free hotel, located in the beautiful wilderness of NL. With stunning views, friendly staff, free wireless internet throughout the hotel, and an outdoor pool overlooking the mountains. Book accommodations early!



Golf Carts

Golf Cart rentals are included with team registration.



Thank you for
helping me
Stay with my
Family. ♡ ♡

Benefits of Corporate Sponsorship and Participation

- **PARTICIPATION AND NETWORKING** may help convert the 79% of consumers who would be likely to switch from one brand to another brand, if the other brand is associated with a good cause.
- **SERVE** your community by actions, not words.
- Build **RELATIONSHIPS** between your Brand/Company and our stakeholders.
- **ALIGN** with a well-respected and trusted BRAND – Ronald McDonald House Newfoundland and Labrador
 - National – 15 Houses across Canada
 - Global reach in 53 countries and regions
 - Serving countless families and children since 1974
 - Event naming as "Your Company" name presents FORE the Families Golf Classic
- Increase **VISIBILITY** with "Your Company" logo on promotional materials (event pledge forms, email blasts, posters, advertising, and web ads). We anticipate this event to sell out quickly!!



Ronald McDonald House
NEWFOUNDLAND
& LABRADOR

Team Participation

Minimum \$1000

Golf Teams Include:

18 Holes of Golf

4 golfers per team, maximum

Two Golf Carts

4 complimentary meals

4 Golfer Gift Bags

Fundraising incentives for individuals raising \$250 or more

Prizes for the top 3 Individuals that raise the most money

Game prizes: Best Team, Team Photo Challenge

Lotteries

Opportunity to win great prizes

Opportunity for first right of refusal in the following year

ONLINE AUCTION

All registered golfers will be
given information to
for our ONLINE Auction

Details to follow!!

TEAM PHOTO CHALLENGE



Take a Team Photo

Post to social media, tag
#2022FOREtheFamilies




















































































All teams that participate in the **Team PHOTO Challenge** will be entered to win prizes.

TOP TEAM TROPHY



Once your team finishes 18 Holes of Golf, turn in your scorecard to The Wilds. They will compile a summary for all teams in the FORE THE FAMILIES GOLF CLASSIC and will determine the Tournament Champions.



Sponsorship Level	Presenting Sponsor \$7500 (x1) cash only	Gold Sponsor \$4000 (x3) cash or inkind	Silver Sponsor \$3000 (x3) cash or inkind	Bronze Sponsor \$2500 (x4) cash or inkind	Hole IN One Sponsor (x3) \$750 cash	50/50 Hole Sponsor (x)4 \$500 cash	Hole Sponsor (x18) \$350 cash or inkind
Event naming as “Your Company” proudly presents FORE the Families Golf Classic							
Named as Presenting Sponsor predominantly on all materials, news releases and articles relating to the event							
Opportunity for Employee Engagement as a member of the event organizing committee							
Speaking Opportunity at the event – either in person or video							
Logo on all event signage							
Corporate logo placement on all event promotional materials and correspondence							
Opportunity to have booth for on-site product sampling demonstrations and/or corporate display							
Opportunity to provide golfer gifts bearing company logo and/or coupons or items in golfer gift bags							
Logo on Registration Bags							
One team of 4 which includes 18 holes of golf, 4 carts, 4 meals & 4 Gift Bags Up to 2 Teams for Presenting Sponsor & Gold	       	       	       				
Keepsake Plaque presented during dinner presented by a RMHC Family where possible							
Corporate Banner (provided by the sponsor) displayed during event	 <i>All day</i>	 <i>Only during designated times + dinner</i>	 <i>Only during designated times + dinner</i>	 <i>Only during designated times</i>			
Corporate logo with link on website www.RMHCNL.ca							
Special Recognition on social media							
Detailed Post Event Report for sharing with employees and stakeholders							
Special Recognition in various predetermined area and during the dinner	 <i>Opening, Golfing, Dinner & Awards</i>	 <i>Dinner or Golf Carts or Snack on a Cart</i>	 <i>Awards, Registration or Photography</i>	 <i>Putting Challenge, The Night Before Champagne Toast, or Prize</i>	 <i>Designated Hole with prize sample on site with 2 representatives</i>		 <i>Designated Hold Sign</i>
Opportunity for first right of refusal in the following year							
Signage at a Golf Hole							

Let's raise \$100,000 for ten years of RMHC NL!

10
years
2012 – 2022



10th annual

Fore
the families
[Golf Classic]

This is our 10th annual FORE the Families Golf Classic and we are celebrating ten years of RMHC NL!

To help RMHC NL achieve our goal of raising \$100,000 we need your help!!!

If every team raised \$1000 above the registration fee, we can make this our best year yet!! That's only \$250 per individual.

We can help you with your fundraising efforts with:

1. an online fundraising page
2. pledge sheets in your fundraising kit

Start a Personalized Online Fundraising Page at www.RMHC.ca

<https://www.rmhccanada.ca/fundraisers/fore-the-families-golf-classic-2022>

With an online fundraising page to support your efforts, you can collect donations easily and funds are sent straight to Ronald McDonald House Charities Newfoundland and Labrador.

Supporters receive an instant tax receipt.

1. **Visit rmhc.ca** Click on fundraising, then active fundraisers. View **"2022 FORE the Families Golf Classic"** or click on it <https://www.rmhccanada.ca/fundraisers/fore-the-families-golf-classic-2022>
2. On the right side, click on "Create Your Fundraiser", make an account and sign in
3. Fill out the four sections:

Step 1: Fundraiser Details: Your Fundraiser name (your name, or your team name), your goal, fundraiser description. **Information such as which RMHC Chapter you are supporting and fundraiser end date will be pre-filled with our event info and cannot be changed.

• **Step 2:** Upload an eye-catching image or video to your campaign. Perhaps a photo of why you are golfing or one from the past tournament for RMHC you attended

• **Step 3:** There isn't anything needed here as you are making a campaign under the main campaign, proceed to step 4

• **Step 4:** Review. Make sure all the information is correct and that everything looks good. You are ready to publish your fundraiser and start raising funds!

Once your fundraiser is live, start sharing it around and raise as much as you can!

SENDING EMAILS

Sending emails to family and friends is one of the most successful ways to fundraise. Pick from one of our email templates (or create your own), select your recipients, and send.

It's that easy!

You'll be able to send more emails (and raise more money!) than ever before!

EMAIL TEMPLATE

Subject line *[short and compelling, avoid CAPS and Exclamations]:*

Dear *[insert name]*,

You might have heard that I am fundraising to support the program and services offered to sick children and their families at Ronald McDonald House. This charity is very important to me because *[supply a personal reason that appeals to the reader's emotions]*.

I'm encouraged by the support I've already received, but I still need help reaching my fundraising goal of *[insert dollar amount]*.

Would you be willing to make a contribution to my fundraiser? A gift of any amount would be greatly appreciated. To donate, simply click the link to my fundraiser below:

[Insert link to your personalized fundraising page]

It would also mean a lot if you could share my fundraiser link on social media. The more exposure I get, the faster I will reach my goal.

I'd love to talk to you more about my fundraiser and participation in the annual FORE the Families Golf Classic, so please don't hesitate to reach out.

Sincerely,
[Your name]



How to Raise \$1000 in 10 days!

You've set up your fundraiser – congrats! Now the fun begins!
Here are **10 easy steps** to help you get on a fundraising roll and
help keep more families together and close to their sick child in hospital.



Done! You've Raised \$1,000.

Fundraising Incentives & Prizes

(Items may not be exactly as shown)

Raise \$250 or more

And receive an embroidered *Ronald McDonald House* POLO SHIRT
(Mens or Ladies)



Black, Red or White

Raise \$500 or more

And receive an embroidered *Ronald McDonald House*
Fleece (Mens or Ladies)



Black, Red or Graphite

Raise \$1000 or more

And receive an embroidered *Ronald McDonald House*
Jacket



Black or Graphite

LOTTERY

Two Grand in your Hand!

Only 2000 Tickets printed

\$5 each

Sellers Prize \$200



Draw Date: June 22, 2022 at RMHC NL

Licence # TBD

To buy tickets call Heather 709-733-5073

Or request to take tickets to sell with your fundraising kit!!



June 17, 2022

Team Name:			
Contact Person:			
Address:			
City:		Postal Code:	
Telephone:		Fax:	
Email:**			

Choose Sponsorship Level

- | | |
|---|-------------------------------|
| <input type="radio"/> Presenting Sponsor (1 available) | \$7500 (includes team) |
| <input type="radio"/> Gold Sponsor (3 available) | \$4000 (includes team) |
| <input type="radio"/> Silver Sponsor (3 available) | \$3000 (includes team) |
| <input type="radio"/> Bronze Sponsor (4 available) | \$2000 (includes team) |
| <input type="radio"/> Hole In One Sponsor | \$750 |
| <input type="radio"/> 50/50 Hole Sponsor | \$500 |
| <small>(\$250 to RMHC NL and \$250 to winner of the game on specified hole)</small> | |
| <input type="radio"/> Hole Sponsor | \$350 |

**o FORE-some Team Registration
\$1000/team X ____**

Includes 4 golf passes for The Wilds,
2 Golf Carts and 4 meals

**o I wish to donate an item
for auction/registration bags.
Please contact me.**

Ticket Bundles,

please indicate quantity:

___Individual (1 bundle) \$40

1 bundle includes:

- 3 Mulligans
- 3 chances at the Putting Challenge
- 3 Tickets for the \$2000 Gift Card Lottery

___Team (4 bundles) \$160

Payment:

Please complete and return; limited team/individual spaces available

Total \$_____

☐ Our team will fundraise the registration fees – Please send us a fundraising Package.

(Incentive prizes will be awarded to those players raising \$250 or more)

☐ Cheque enclosed

☐ Send Invoice

☐ Credit Card



Card Number

Expiry Date

CVV

Name on Card

Signature

Golfer #1

email

Golfer #2

email

Golfer #3

email

Golfer #4

email