



Keeping families close

*For Immediate Release*

**PHIL FOWLER RACING are full speed ahead to support  
Ronald McDonald House Charities Newfoundland and Labrador**

**(May 28, 2021, St. John's, NL)** – Phil Fowler Racing unveiled today on the grounds of Ronald McDonald House Charities Newfoundland and Labrador (RMHC NL) his newly branded **NASCAR** late model race car and announced a partnership that will see the team promote and fundraise for RMHC NL during the 2021, 2022 and 2023 race seasons.

Fowler's ability behind the wheel derived from a passion that he has carried throughout his life for the love of racing and a solid foundation started by his career in the automotive industry. Since 1997 Fowler has owned and operated a successful Autobody shop in St. John's which has shown in the presentation of his race cars. His competitive driving style has fuelled his career behind the wheel which originally started on the Argentinia 1/4 mile drag surface in 1991.

In 2015, Fowler cracked the sport of Oval racing by becoming Eastbound International Speedway most improved and most sportsman-like driver two years in a row. In 2016 Fowler competed at Orlando Speedway's INEX Winter Nationals event. In 2020 Fowler captured his first championship title at Thunder Valley Speedway.

New to 2021 will feature Fowler and his team dedicating their time and resources to raise funding and awareness for the Ronald McDonald House in St. John's (RMHC NL). Originally from Labrador, Fowler understands the importance of RMHC NL. "I am passionate at giving back and supporting families that need to stay close to their

children while receiving medical attention in St. John's. Ronald McDonald House provides a home away from home for sick or injured children and their motto of making fun matter will be amplified with this newly designed NASCAR and amongst our team. I couldn't be more proud to represent Ronald McDonald House!", said Phil Fowler.

"We are so excited to partner with Phil Fowler racing team. We are delighted that he has chosen to support our families during the upcoming racing seasons. Not only are our families excited about seeing his NASCAR, we are equally proud of his goals this season and his excitement in promoting our mission to keep families close to each other and the medical care and resources they need, when they need it the most." Annette Godsell, Executive Director RMHC NL.

Eastbound International Speedway is a sanctioned NASCAR Home track since 2016 and competes in the Advance Auto Parts NASCAR Series. Drivers compete against teams from all over North America and have the opportunity to become a NASCAR Champion honored in the NASCAR Hall of Fame in Charlotte, NC.

"Eastbound International Speedway fully supports Ronald McDonald House whenever and wherever we can and we couldn't be more proud to see one our own racing teams stand proudly with this amazing organization that supports sick children and their families. Phil Fowler has his sights set on a NASCAR Championship in 2021 but his enthusiasm for helping the Ronald McDonald House is simply inspiring. Eastbound International Speedway want to be first to support Phil Fowler's campaign to keep families close at Ronald McDonald House with a donation here today", Mike James, director Eastbound International Speedway

Since opening in 2012, Ronald McDonald House Newfoundland and Labrador has provided more than 36,000 nights of comfort and care to more than 1500 families, saving families with a sick or injured child an estimated \$7.6M!

**Ronald McDonald House Charities® Newfoundland and Labrador** helps keep families with a sick or injured child close to each other and the care and resources they need, when they need it most. Open 24 hours a day/7 days a week, Ronald McDonald House features many common areas including a large kitchen, family room, television room, resource center, home office, children's play areas and laundry facilities. Ronald McDonald House is open to parents, siblings and at times, extended family members of children receiving medical treatment in St. John's. It draws on a large pool of committed volunteers who help families feel at home.

[www.RMHCNL.ca](http://www.RMHCNL.ca)

[www.facebook.com/rmhnl](https://www.facebook.com/rmhnl)

[www.twitter.com/OurHouseNL](https://www.twitter.com/OurHouseNL)

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**Photos attached**



