

Weelo (Age 1)
from St.Pierre et Miquelon.
1 stay, 501 nights.



RMHC

Newfoundland & Labrador

Keeping families close

RONALD MCDONALD HOUSE CHARITIES®

Newfoundland & Labrador

2019 ANNUAL REPORT



Natalia Williams (Age 6)
from Labrador City, NL.
4 stays, 380 nights.

Emma Clarke (Age 6)
from Victoria, NL.
24 stays, 314 nights.

Keeping families close

TABLE OF CONTENTS

VISION • MISSION • VALUES	4
Message from Board Chair & Executive Director	5
Board of Directors/Committees	6
FAMILY SUPPORT PROGRAMS	7
OUR IMPACT 2019	8
PULLING TOGETHER FOR FAMILIES	9
The Dedicated Volunteers	10
Strength in Numbers Volunteer Gathering	11
Helping Hand Awards	12
Adopt-a-Room Program	13
Community Events	14
McDonald's: Our Founding and Forever Partner	15
Miss Achievement	16
OUR SIGNATURE EVENTS	17
Spare Some Love Bowling Event	18
"Fore" the Families Golf Classic	19
Red Shoe Crew – Walk for Families	20
Team RMHC	22
Sock It For Sick Kids & Their Families	23
Lights of Love Season of Giving Campaign	24
THANK YOU FROM OUR FAMILY TO YOURS	25
Donor Recognition	26
Seventh Birthday Celebration	28
MESSAGE FROM TREASURER	29
Financial Report	30

Vision

Positively impact the health and lives of sick children, their families and their communities.

Mission

Ronald McDonald House Charities® Newfoundland and Labrador provides sick children and their families with a comfortable home where they can stay together in an atmosphere of caring, compassion and support close to the medical care and resources they need.

Values

Caring • Inclusion • Inspiration • Quality • Teamwork • Trust and Integrity

MEET WEELO

Generally, all mothers experiencing a high-risk pregnancy in Saint Pierre et Miquelon, a piece of French territory off the coast of Newfoundland, are referred to St. John's, NL more than 400 km away. For Audrey Letournel, this meant being far from home and in another country for the birth of her first child. On June 28, 2018, Weelo, a beautiful happy baby boy was born. It was for Audrey a feeling of joy like no other. But it wasn't all perfect. Weelo was born with complications with his intestines, needed a major abdominal surgery at just one month old and a lot of medical attention.

Being far from home, Audrey wondered how she would manage. She knew limited English, had no family and she could not leave her little boy. She was told it would be months before he would be discharged from the hospital. It wasn't long before they were introduced to the programs and services of Ronald McDonald House.



"A year has gone by and Weelo has spent his entire life in medical care. Weelo has been tube fed since birth and is unable to go home until he can eat a full meal on his own. The first day that I got to take my son out of the hospital was Christmas Day 2018 when he almost 6 months old. I brought him home with me to Ronald McDonald House. Every day since then, and because I am staying at Ronald McDonald House, the hospital has allowed Weelo to come home with me, to play, to cuddle, to celebrate special occasions like his first birthday, to help him take his first steps and simply be his mom. My English has greatly improved and the support at Ronald McDonald House is an experience like no other. Without Ronald McDonald House and your support, Weelo's entire life would have been quite different."

- Audrey Letournel, **merci beaucoup!**

MESSAGE FROM BOARD CHAIR & EXECUTIVE DIRECTOR

In 2019, we had the privilege of providing family centered programs and services to **319 children** supported by **534 caregivers** who traveled to St. John's for medical reasons for their child.

We continue to be grateful for the tremendous support we have received from donors, individuals, businesses, service groups, our founding and forever partner McDonald's and our large dedicated volunteer network throughout our province. This broad base of support has enabled us to provide unwavering comfort and care to families and for that we say **thank you**.

2019 was an exciting year with our friends at McDonald's, who along with the generous support of their customers have significantly increased ways to support our families with the implementation of giving at their kiosks and the RMHC Cookies.

Every day, the courage and strength of the children and families that stay at Ronald McDonald House reinforce to us the importance of our mission. Our province is quite large and our families travel great distances to get the medical attention and resources they need for their children. In 2019, there were **290 family visits** to Ronald McDonald House with 12 families needing our services in excess of 100 consecutive nights. Due to the significant increase in the average length of stay the number of family visits was 46% lower than 2018. While we would like to accommodate all of the families who need us, during this past year, we were not able to accommodate the requests of **261 families**. While the number of families we could not accommodate **decreased by 7%** from 2018, we continue to actively monitor the wait list.

Ronald McDonald House provides more than just a comfortable bed to sleep in. We continue to be thrilled at the growing support from the community for our programs. From the nutritious meals and snacks lovingly prepared by individuals and groups that enable our families to enjoy more time together after a long and emotional day at the hospital, to the donated toys that are available to all our kids in our Magic Room, to the hours of kindness and care in making each and every quilt. These are wonderful and thoughtful gifts to our families, for which we and our families are exceedingly thankful. One only has to read the overwhelmingly positive comments, repeatedly expressed

by our families to see the impact that these programs have on their physical and emotional health.

Our Board of Directors have, once again, demonstrated their dedication to our mission. Each of our directors have worked diligently and, with volunteers on one of several committees, have helped implement a wide variety of policies and programs. As a board, we look forward to our new Strategic Plan that will advance the road map for our future.

This 2019 Annual Report is our opportunity to express our gratitude for your generosity. It is a chance for you to read about your impact on hundreds of children and families we help. **We are changing lives**. We are creating a community of support that extends across Newfoundland and Labrador, with 8 programs, over 250 volunteers and 14 RMHC staff. We are enhancing the care these families need, when they need it most. We hold high the trust you have in us as we stand together in service to the families of sick or injured children. Compassion is at the heart of RMHC and we thank you for embracing our mission. Your generosity means that more families have more time to focus on what matters most: their children.

As we finalize the 2019 Annual Report, later in 2020 due to COVID-19 interruptions, we are in the midst of a global pandemic, which we are managing through and most importantly continuing to keep families close. It is difficult to say what the long-term impacts of COVID-19 will be on Ronald McDonald House Charities Newfoundland and Labrador, but one thing we do know is that families with a sick or injured child need our care and support. Every day we continue to receive requests from families needing our programs and services. We are determined to overcome these challenges and be there for the children and families of Newfoundland and Labrador.

For now, with ongoing uncertainties, we remain focused on providing a safe environment to keep families close to each other and the medical care and resources they need. With your ongoing support, will we continue to play a major role in the lives of sick children and their families. On behalf of the children and families we serve, we express our sincerest gratitude.



Theresa M. Rahal

THERESA RAHAL
Chair, Board of Directors
Ronald McDonald House Charities
Newfoundland and Labrador



Annette Godsell

ANNETTE GODSELL
Executive Director
Ronald McDonald House Charities
Newfoundland and Labrador

BOARD OF DIRECTORS

Theresa Rahal

Chair of Board

Dawn Dalley

Vice-Chair

Blair Rogers

Director and Chair of Governance Committee

Angie Brown

Direct, Treasurer and Chair of Finance Committee and Development & Communications Committee

Dr. Lynette Bowes

Director, Chair of Programs & Policy Committee

Gary Follett

Director, Chair of Facilities Committee

Paul Rogers

Director

Sterling Peyton

Director

Heather Peters

Director

Erin Higdon

Director

COMMITTEES

GOVERNANCE COMMITTEE

Blair Rogers (Chair)

Theresa Rahal

Dawn Dalley

Annette Godsell

- Monitor and advise the Board on developments and emerging best practices in governance, particularly public sector governance;
- Review at least annually, the Terms of Reference for the Board, the Chair of the Board, the Members, and all Committees of the Board and, if appropriate, recommend amendments to the Board for approval;
- Risk Management and Compliance
- Evaluate, on an annual basis, its performance and review its Terms of Reference and shall, as it considers appropriate, recommend amendments to the Board for approval;
- Make recommendations to the Board regarding the competencies and skills required of future Members to fulfill their roles and responsibilities;
- Identify suitable candidates for appointment to the Board and external candidates, if appropriate, for appointment to committees of the Board.

HUMAN RESOURCE COMMITTEE

Theresa Rahal (Chair)

Heather Peters

Dawn Dalley

Annette Godsell

- Review Human Resources policies
- Review Human Resources manual

FINANCE COMMITTEE

Angie Brown (Chair)

Erin Higdon

Annette Godsell

Christine Morgan

- Develop annual expense budget
- Review and approve annual fundraising goals
- Oversee financial controls
- Prepare and distribute financial reports throughout the year
- Work closely with appointed auditors
- Investment of funds

FACILITIES COMMITTEE

Gary Follett (Chair)

John Poole

Dana Penney

Tony Dawe

Annette Godsell

Jesse McCaw

Jennifer Fleming

- Establish, institute, and review operations and maintenance practices and procedures in alignment with RMHC core values;
- Ensure a safe, well-functioning, well maintained environment for families, volunteers and staff;
- Protect the physical assets of the organization;
- Make recommendations pertaining to significant investments in facilities/capital;
- Advice on the Property Reserve Study;
- Ensure completion of an Annual Equipment Standard and Review;
- Assistance in the development and maintenance of a maintenance calendar system

DEVELOPMENT & COMMUNICATIONS COMMITTEE

Angie Brown (Chair)

Paul Rogers

Heather Peters

Sterling Peyton

Annette Godsell

Christine Morgan

- Execution of the annual Integrated Development & Communications Plan

PROGRAM & POLICY COMMITTEE

Dr. Lynette Bowes (Chair)

Theresa Rahal

Crystal Northcott

Annette Godsell

Jennifer Fleming

- Ongoing review of Family Services Process
- Ongoing Program Review
- Ongoing Operational Policy Review
- Program Outreach review



FAMILY SUPPORT PROGRAMS

HOME FOR DINNER PROGRAM

With the help of individuals, corporate and community groups, we offer families the ability to return from a long stressful day at the hospital to a home-cooked meal 4-5 times each week. Groups plan the menu and prepare the meal in our fully equipped kitchen.

JUST LIKE NAN'S BAKED GOODS PROGRAM

Nothing feels like home more than the smell of fresh baked goods. Individuals, corporate and community groups bake on-site to ensure Ronald McDonald House is always stocked with special treats or Breakfast-to-Go items fresh from the oven, just like at Nan's house.

COMFORT QUILT PROGRAM

Each child who visits Ronald McDonald House has an opportunity to choose one quilt from a collection of beautiful handmade quilts generously provided by individuals and/or groups that they can keep and take home. This is a wonderful way to welcome children to Ronald McDonald House.

KEEPING FAMILIES CONNECTED PROGRAM

Being away from loved ones for an extended period of time can be very difficult and create added stress. To help keep families connected to home while staying at Ronald McDonald House, families have access to a Home Office, wireless internet, computers/tablets, email, long distance calling and community newspapers. Families can also access special flights through partnerships RMHC NL has with WestJet Cares Program and PAL Airlines.

MAGIC ROOM

The Magic Room is a very special place the children staying at Ronald McDonald House get to visit at least once during every stay, primarily at check out. The Magic Room also provides a special surprise for when they have a successful surgery, are celebrating a special event or even if they had a rough day. The kids get to enter the Magic Room and leave with a brand new gift and a very big smile!

SPECIAL DAY CELEBRATIONS PROGRAM

Just like home, preparations are made to ensure, birthdays are celebrated, everyone gets treats at Halloween and visitors like Santa Claus and the Easter Bunny arrive on schedule. There are many celebrations scheduled throughout the year.

HOUSE PANTRY

With the help of our generous donors, families have access to a fully stocked House pantry, which includes food staple items, a house refrigerator and freezer along with access to toiletries and cleaning supplies.

RECREATION PROGRAM

Ronald McDonald House has its own resource center fully stocked with books, craft supplies and games. It also has children's play areas, video game and movie rooms. Ronald McDonald House has its own outdoor playground for children to play, conveniently located next to The Grand Concourse; an integrated walkway system. Families also benefit from time to time with donations to Ronald McDonald House of tickets to local sporting events, fitness centers, movies, special events or concerts.



Longest stay (consecutive) **501 NIGHTS**

Longest stay (repeat visits) **509 NIGHTS**



2019 Annual Impact

Keeping families close

2019 saw our longest stay on record!

Average
length of
stay: **18**
nights



110

families were cared for,
290 times at RMHC NL
45% were repeat



381 families were put on a waitlist,
with **261** turned away for
lack of accommodation.

It costs an average of **\$197** to provide
a family suite each night. Families can
contribute **\$15** per night. No family is ever
turned away if they are unable to pay.

\$980,925

Savings to families in
accommodation & other costs



Such as parking, meals, access to kitchen, laundry facilities & programming
*based on the results of an Economic Impact Study completed by RBC

4,785 nights of comfort and care provided to families

Where our families travelled from

*includes repeat families



Eastern	78
Central.....	102
Western	58
Labrador-Grenfell.....	42
Out of Province.....	2
Out of Country.....	8

Impact Research

*based on the results of a
Global Study 2015

- HIGHER QUALITY SLEEP
- REDUCED STRESS
- REDUCED FINANCIAL BURDEN
- STRENGTHENED COPING ABILITIES
- HELP FAMILIES RESUME NORMALCY



Top 5 medical reasons why families needed Ronald McDonald House

*includes repeat families

MEDICINE

(APPOINTMENTS, INTERNAL MEDICINE & TESTING)

INTENSIVE CARE UNITS (NICU/PICU)

(NEONATAL/PEDIATRIC)

ONCOLOGY

SURGERY

REHABILITATION

HOUSE PROGRAMS

493 Visits to the Magic Room



258 Just Like Nan's Baked Goods



234 Quilts given to sick children & their siblings

188 Home for Dinners



6,580 meals prepared



72 Special Celebrations/Other events



349 Tickets/Events to Recreation Program



*based on a best guess estimate on current house statistics

Ronald McDonald House Charities® Newfoundland and Labrador is a community house. We rely on the support from individuals, businesses, service groups, foundations, corporate sponsors, and annual fundraising activities to ensure the programs and services are available to families each year.



Jared Edgar (22 Months)
from Middle Arm, NL.
4 stays, 160 nights.

**PULLING
TOGETHER
FOR FAMILIES**



THE DEDICATED VOLUNTEERS

Staying at Ronald McDonald House means seeing a volunteer's familiar smile to welcome them. Our valued volunteers are essential to the continuing operation of Our House. We cannot do it without them. Volunteers work behind the scenes in many different capacities within the House and within the community to fully support the families during this critical time in their lives.

BOARD/COMMITTEES	15
REGIONAL DEVELOPMENT COORDINATORS	4
COMMUNITY VOLUNTEERS	227
FAMILY SERVICES VOLUNTEERS	108
TOTAL	354

NUMBER OF HOURS

Family Services Volunteers	4,749
Home for Dinner	3,723
Just Like Nan's	2,954
Special Events	418

TOTAL VOLUNTEER TIME IN-HOUSE	11,844
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INTERNATIONAL AWARD WINNING STRENGTH IN NUMBERS VOLUNTEER GATHERING



AT RONALD MCDONALD HOUSE CHARITIES NEWFOUNDLAND AND LABRADOR, we find strength in numbers and that through our efforts, children and families also find strength in numbers. The strength comes from working side-by-side with staff, volunteers, medical professionals, donors, and advocates creating a far-reaching network of support for children and families facing some of life's greatest challenges.

On April 12–13, 2019 we celebrated the strength we have as a provincial family, by inviting volunteers to join us at the Strength In Numbers Volunteer Training Conference in St. John's. At this conference we united our provincial network and rallied around a common mission of providing a home for sick or injured children and their families.

We believe that together, we will continue to find strength in our numbers and effectively increase our impact in Newfoundland and Labrador.

Volunteer Gathering included:

- A look back at 2018
- Mic it Off but the battle is on
- Education Sessions
 - Medical Perspective of the importance of RMHC
 - Family Services
 - Fundraising and Communications
 - Interview with an RMHC NL Family
- Guided tour of Ronald McDonald House
- Volunteer Recognition and Awards Gala



HELPING HAND AWARDS



DR. JACK HAND
1966 – 2012

Each time the original committee and then the Board of Directors of Ronald McDonald House met, Dr. Jack Hand would ask the same question.

"When will the House be opened?" Jack had a unique understanding of the overwhelming need for Ronald McDonald House in Newfoundland and Labrador. Each and every day in his practice he would meet families who needed Our House to be opened. He continually reminded the Board of Directors that they must work hard and ensure no time was wasted in finishing the House and bringing it to the people who need it.

Jack was passionate about the project. He offered himself up to carry out any task required. He participated in fund raising activities, travelled to Labrador on two occasions to raise awareness, offered sound and frequent advice about what people needed

who would stay at the House and he even went on Open Line. He never wavered in his commitment to make the House a reality.

Ronald McDonald House opened in September of 2012. It opened with the lasting memory that the Campaign Team could not have succeeded without Jack's contribution, without his knowledge and absolute commitment to his patients and their families who need this House during very difficult times.

Ronald McDonald House Newfoundland and Labrador is grateful to the time and energy Dr. Jack Hand gave to making our House a reality.

In honor of Jack's contribution Ronald McDonald House Newfoundland and Labrador has implemented the Helping "HAND" Awards.



2019 Winners

Leadership Volunteer
Stephen and Sherry King

Family Services
Tina Hand

House Programs
Rotary Club of St. John's Northwest

Community Engagement Volunteer
Linda Penney and Family

Outstanding Philanthropist – Individual
Dylan Gibbons

Outstanding Philanthropist – Corporate
McDonald's NL Owners and Operators

Outstanding Philanthropist – Young Hero
Gabe Flynn

ADOPT A ROOM PROGRAM



THE ADOPT-A-ROOM PROGRAM is an opportunity for individuals to help families who are going through the most traumatic event in their lives – an illness or injury of their child – by adopting a room in the House.

The Adopt-a-Room Program ensures that the rooms at Ronald McDonald House are beautifully kept, operated and maintained for families who need a comfortable place to stay in St. John's while seeking medical attention for their child. Adoption of a room for one or three years helps cover the costs associated with maintenance and upkeep of the room, ensuring it is always available for the families that stay with us each night. This program supports hundreds of families each year, making sure rooms will always have necessities like comfort, clean linens and repairs. Rooms require updating at times and this support helps make that happen.

Recognition of support is placed on the bedroom door or one of the common areas in Ronald McDonald House as well as in printed pieces and media channels.

19/27 Total Adoptions

- NL Hydro - Family Suite
- Egg Farmers of NL - Family Suite
- Dylan Gibbons – Lower Laundry
- Dylan Gibbons – Quilt Room
- Miss Achievement – Volunteer Room
- trades nl - Family Suite
- Capital Subaru – Magic Room
- McDonald's - Family Suite
- PAL Airlines - Family Suite
- Iron Ore Company of Canada - Family Suite
- trades nl – Library
- Signature Salon - Family Suite
- Nalcor - Family Suite
- Kinsmen Co-op 50/50 Lewisporte - Family Suite
- DF Barnes Limited - Family Suite
- PAL Aerospace - Family Suite
- RNC Association - Family Suite

2019 Adoptions:

- Inmarsat Solutions (Canada) Inc. - Family Suite
- DKI Canada - Family Suite



COMMUNITY EVENTS

- Bay Wheels Car Show – LOL Prince of Wales No 26 Cupids
- Canadian Jewellery Association – Mike's Miracles
- Cargill FORE the Houses Golf Tournament
- Chatters Salon – Chatters Beautiful Chase Event
- City Wide Taxi
- Clarke's Country Corner – House Day
- Community Credit Union – BBQ
- Day By The Bay Golf Tournament
- Fix Auto
- Hearts Content Fire Department – Fish Fry
- International Brotherhood of Electrical Workers Local 2228 – Curling Event
- Jennifer Kennedy Bake Sale
- McHappy Day
- Miss Achievement Leadership Program
- Royal Newfoundland Constabulary – The Regulators Lottery
- Team RMHC
- The Penney Family Wish List Campaign
- TransCore Link Logistics
- Triple F Fundraising – Point Leamington Gospel concert
- VOGN/Volkswagen Owners Group of NL – Euro Union Show
- WestJet Holiday Lottery



Pull Tab Program 2019

We recycled
8,176,000 pull tabs



Thanks to everyone that collected these little gems and thanks to our recycling partner, Dominion Recycling (who matched all monies raised from Pull Tabs), the Pull Tab program for 2019 resulted in over \$5,800. The Pull Tab Program kept a family close for 5 weeks at RMHC NL.

McDONALD'S: OUR FOUNDING AND FOREVER PARTNER

AS OUR FOUNDING AND FOREVER PARTNER, McDonald's has always had a committed and caring vision of the role Ronald McDonald Houses could play in helping sick children and their families.

McDonald's unwavering commitment to families is evidenced though their support of Ronald McDonald House each and every day. Together with their generous Franchisees, employees, suppliers, and customers, McDonald's supports our families from the sale of Happy Meals® and RMHC Cookies, customer donations in the coin boxes & rounding up or donating \$1 through the Kiosks and each year on Mchappy Day®.

Thank you McDonald's for your founding and forever support for Ronald McDonald House Charities® Newfoundland and Labrador and the families we keep close.

Special thanks is extended to the McDonald's Owners/ Operators: Trevor Morris, Doug Bennett, Ken & Loretta Scott, Keith Roberts & Genny McCarthy, Chris & Debbie McCarthy, Penny & Rob McDonald, Barry & Mary MacKinnon, Paul & Paula Rogers, Jeremy and Jane Cleveland, and Patrick Rioux.



Coin Boxes **\$41,767.25**

RMHC NL **\$32,862.80**
RMHC Canada **\$8,904.45**

Kiosk **\$36,081.74**

RMHC NL **\$27,104.49**
RMHC Canada **\$8,977.25**

RMHC Cookies **\$13,258.20**

RMHC NL **\$13,258.20**



McHappy Day

Thank you McDonald's owner/operators, crew and customers for raising

\$100,252.05

Sponsorship & In-Kind Support

Sponsorship (cash) **\$ 9,000**
Sponsorship (in kind) **\$1,500**

FORE the Families Golf Classic **\$72,195**
Red Shoe Crew Walk for Families
\$307,297

Spare some Love Bowling **\$28,649**
Lights of Love **\$55,457**
Royal St. John's Regatta **\$6,495**

Total \$470,093

MISS ACHIEVEMENT

MISS ACHIEVEMENT NEWFOUNDLAND & LABRADOR SCHOLARSHIP PROGRAM is the province's largest program for young women, which awards individuals for academics, promotion of healthy living, public speaking, community service, volunteer work, environmental awareness and performance-related talents. Among the long list of scholarships provided to deserving contestants entering this program is the Isabella Ashley Spirit of Giving Award. This award is presented to the participant who raises the most money for Ronald McDonald House Charities Newfoundland and Labrador.

During the crowning Gala held at Holy Heart Theater on Sunday November 3, 2019, a presentation was made to Ronald McDonald House representatives on behalf of the participants who collectively raised an outstanding \$18,548.95. That's a seven-year total of more than \$157,000! The 2019 Winner of the Isabella Ashley Spirit of Giving Award was **Kaitlyn Boyle** of St. John's (Goulds), NL.

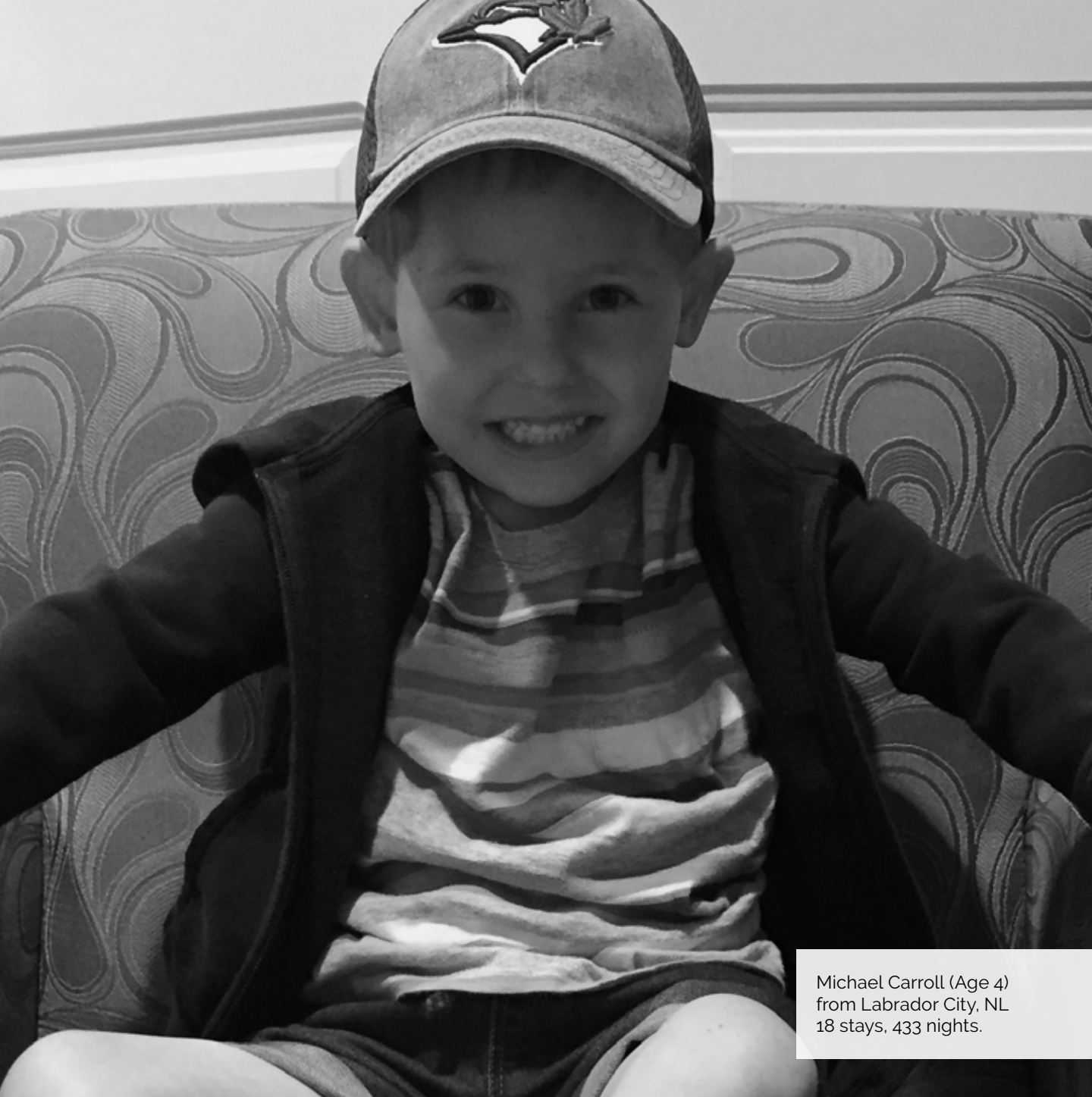
NAME

Alicia Hurley
Amber Cole
Amber Costello
Brianna Reardon
Brooklyn Kenny
Brooklyn Smith
Catherine Guzzwell
Ciera Chatman
Crystal Gibbons
Dakota Mercer
Emilie Shea
Emily Conway
Erin Lee
Hayley Dunphy
Hayley Gosse
Janey-Lynn Perrier
Julie Sheppard
Kacey Hammond
Kaitlyn Boyle
Kathleen Murphy
Keira Gullage
Keisha Bishop
Kelsey Payne
Laura Keefe
Madeline Salter
Michaela Wells
Olivia Reid
Paige Parsons
Rebecca Vicars
Shamara Janes
Shawna Holloway
Taylor Reid
Theresa Caul

HOMETOWN

Wabana
Paradise
Conception Harbour
Fogo Island
Fermeuse
Spaniard's Bay
St. John's
Springdale
Bird Cove
Grand Falls-Windsor
Fogo Island
Mount Pearl
St. John's
Stephenville
Conception Bay South
Kippens
St. John's
Torbay
St. John's
Tors Cove
Paradise
St. Mary's
Fogo Island
Bay Roberts
St. John's
St. John's
Catalina
Grand Falls-Windsor
Torbay
Port Blandford
Bloomfield
Chapel Arm
Southern Harbour





Michael Carroll (Age 4)
from Labrador City, NL
18 stays, 433 nights.

OUR SIGNATURE EVENTS

SPARE SOME LOVE BOWLING EVENT

Spare Some Love Bowling Event, introduced in 2013, is one of our annual signature fundraising events for Ronald McDonald House Newfoundland and Labrador. Bowlers of all skill levels come together for fun, networking, giveaways and ultimately to celebrate families. Event is hosted at Plaza Bowl in St. John's.



PRESENTING SPONSOR

Tucker Window Film

GOLD SPONSORS

Coca-Cola

PAL Airlines

SILVER SPONSORS

McDonald's

Jiffy Cabs

BRONZE LANE SPONSORS

- Ben J King Photography
- Ian & Doreen Tucker Flooring, Installations & Repairs
- Montana's Cookhouse
- Perennial Management/KMK Capital Inc.
- Roebathan McKay Marshall
- Strategic Directions Inc.
- Triware Technologies
- Verafin Inc.

47 Teams

Event Total
\$28,649.55



"FORE" THE FAMILIES GOLF CLASSIC

"FORE" the Families Golf Classic is an important initiative to help raise awareness and funds. Golfers of all skill levels came together for fun, networking, giveaways and ultimately to celebrate families. Event is hosted at The Wilds at Salmonier River Golf Club.



PRESENTING SPONSOR

Coca-Cola

GOLD SPONSORS

McCain Foods Canada

Smith's Snacks

SILVER SPONSORS

Grant Thornton

BRONZE SPONSORS

McDonald's

Saputo

Molson Coors

WestJet

PAL Airlines

HOLE IN ONE SPONSOR

Coca-Cola

HOLE SPONSOR

Advantage Solutions/NuQuest

Anthony Insurance

Atlantic Grocery Distributors

Capital Precast

Capital Subaru - CAR

Coca-Cola

Fitzpatrick's Auction

Grant Thornton

Hickman Automotive Group

Hindy's Home Hardware

Jumping Bean

KoolRite Limited

Noseworthy Chapman

PAL Airlines

Prime Creative

Roebathan McKay Marshall

Saputo

Scotiabank - Avalon Mall

Smith Snacks

The Paint Shop

WestJet

Event
Total
\$72,200



RED SHOE CREW - WALK FOR FAMILIES

The annual Red Shoe Crew-Walk for Families helps raise awareness and funds to help provide a place for our families to call home when they are going through the most traumatic event in their lives, an illness or injury of their child. This event is hosted by volunteers and held in September in communities throughout Newfoundland and Labrador. This event coincides with the anniversary of the opening of Ronald McDonald House. Participants register for pledge sheets, fundraise and come together to walk or run for fun, prizes and ultimately to celebrate families and their strength in healing a sick child.

RED WORK BOOT SPONSORS

Big Land Labrador's FM
VOCM
Hits 99.1 FM
K-Rock 97.5
Stingray

RED SNEAKER SPONSORS

McDonald's
BELFOR
Coca-Cola
Cossette

RED HIGH HEEL SPONSORS

PAL Airlines
In the Box Media Promotions
WestJet

RONALD'S RED SHOE PRESENTING SPONSOR

Newfoundland & Labrador Hydro

Event Total
\$256,395.90



walkforfamilies.ca

Red Shoe Crew Walk FOR Families

LOCATION

Anchor Point
Arnold's Cove
Bay d'Espoir
Bay Roberts
Bishop's Falls
Botwood
Carbonear
Chance Cove
Churchill Falls
Clarenville
Conception Bay South
Corner Brook
Deer Lake
English Harbour West
Fortune
Goose Bay
Glovertown
Grand Falls-Windsor
Heart's Content
Irishtown-Summerside
King's Point
La Scie
Labrador West
L'Anse au Loup
Lewisporte
Marystown
Middle Arm
New Harbour
Norman's Cove
Old Perlican
Parson's Pond
Pilley's Island
Placentia
Rushoon
Springdale
St. Anthony
St. John's
Sunnyside
Terra Nova
Twillingate
Upper Island Cove
Victoria

CREW LEADER

Nyiesha Short
Trina Guy
Cheryl George
Krista Power
Darlene Hancock
Cindy Edison
Kerry Butt
Shirley Clarke
Renee Doody
Cecelia Marsden
Len Furlong/ Alicia Penney
Jeremy Cleveland
Sarah Short
Susan and Leo Rose
Cheryl Burt
Arlene Michelin
Michelle Saunders
Chad Haggett
Brian Pitcher
Cindy Wells
Nikita Toms
Krista Andrews/Debbie Burton
Tina Harris
Janine Hudson
Lisa Martin
Holly Baker
Shania Power
Annette Bishop Higdon & Chris Higdon
Mary Smith
Tracy Foote
Robin Payne
BJ Osmond and Charlotte Rice
Tanya Barron
Marion Barnes
Nadaine Bath/ Deidre Clarke
Sande Thomas
Stephen Patten/Lorna King/Caroline Watton
Sharon Bennett/Violet Traverse
Annette Bishop Higdon & Chris Higdon
Dave Dove
Charlene Smith
Stephen King



42 COMMUNITIES

2,444 PARTICIPANTS

TEAM RMHC

Team RMHC is a rewarding way to enjoy the Tely 10 experience.

Team RMHC®

Team RMHC is open to anyone! Runners or walkers of all skill levels join together as part of Team RMHC to help raise funds to provide programs and services to support families staying at Ronald McDonald House.

Team RMHC strives to make completing the Tely 10 an unforgettable experience.

2019 Team Raised:

\$7,335.33

6 Year Total:

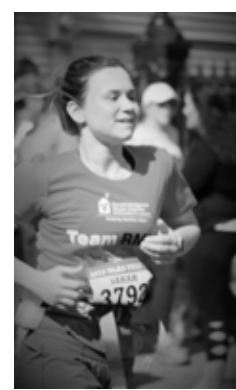
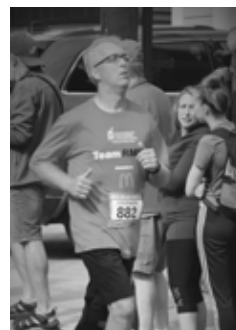
\$39,726.33

2019 Team RMHC

Stephen King
Annette Godsell
Lana Roestenberg
Sarah Fitzgerald
Minnie Clarke
Helen Mackey
Zack Clancy (CAPTAIN)
Melissa Thomas
Kiera Hewitt

Non-Running Members

Christine Morgan
Don Aspell



2019 Awards

Fastest Male 20-29	Zack Clancy
Fastest Male 40-49	Stephen King
Fastest Female 20-29	Kiera Hewitt
Fastest Female 40-49	Lana Roestenberg
Fastest Female 50-59	Minnie Clarke
Female Most Personal Improved	Lana Roestenberg
Male Most Personal Improved	Stephen King
Team Loyalty - 3 Years	Zack Clancy
Team Loyalty - 3 Years	Sarah Fitzgerald
Team Loyalty - 3 Years	Minnie Clarke
Rookie Awards	Kiera Hewitt
Top Team Individual Fundraiser	Stephen King

SOCK IT FOR SICK KIDS



RONALD MCDONALD HOUSE CHARITIES®
NEWFOUNDLAND AND LABRADOR might be among one of the newest houses in the world but did you know that the first Ronald McDonald House opened its doors to families in Philadelphia on October 14th, 1974?

On October 16th we called on everyone to SOCK IT for sick kids and their families at Ronald McDonald House Newfoundland and Labrador.

The public were invited to purchase official signature striped socks and wear them on October 12th to show their love and support for Ronald McDonald House and the families we serve. With each pair of striped socks, companies, individuals, schools and organizations were raising awareness and helping families stay together when it matters most.

On October 16th, hundreds of pictures were shared on social media with **#sockitforsickkids @OurHouseNL**.

THANK YOU TO EVERYONE THAT "SOCKED IT" FOR SICK KIDS AND THEIR FAMILIES!

2019 Total:
\$26,518

6 Year Total:
\$173,500



LIGHTS OF LOVE/SEASON OF GIVING CAMPAIGN

Christmas is an important time for families. At Ronald McDonald House it is priority to celebrate special times of the year with the families staying at our house, especially during the Holidays. The Lights of Love Season of Giving Campaign is a means for individuals, businesses and communities to celebrate keeping families close.



An advance special holiday mailing kicked off the campaign, combined with seasonal tree lighting ceremonies in various communities closer to the holidays. Special tree lighting ceremonies kicked off each campaign. Trees were initially lit with white bulbs.

Those who made donations were able to honor or remember a special person, or that hard to shop for individual on their Christmas list. Donors were given an opportunity to change a bulb on the tree from white to red or hang a red decoration, depending on location. They then received a campaign acknowledgment card to notify that special person of the gift. The goal was to see each Lights of Love Tree turn red during the month of December.

3 TREES IN 3 COMMUNITIES



Ronald McDonald House
Newfoundland and Labrador



Town of Peterview



Trinity Bay North



2019 Total:
\$55,403.85





Rianna Brenton, (Age 17)
Burin, NL
4 stays 162 nights.

**THANK YOU,
FROM OUR FAMILY
TO YOURS.**

DONOR RECOGNITION

MONETARY AND/OR IN KIND



\$100,000+

Ronald McDonald House
Charities Canada
McDonald's Fundraising

\$50,000+

PAL Airlines

\$25,000+

Grant Thornton
Arytza
Newfoundland and Labrador Hydro
Brandsource
Scott Family Restaurants
Dylan Gibbons

\$20,000+

WestJet
RBC Foundation

\$15,000+

Bennett Restaurants
RBC Insurance
Coca Cola
Stingray Media
Cargill Value Added Meats Canada
Iron Ore Company of Canada
VOCM Cares Foundation

\$10,000+

Capital Subaru
McDonald's - Corner Brook
McDonald's - Corner Brook Walmart
United Foods Inc
McDonald's - Labrador City
trades nl
Freedom Foods
Smith Snacks
DKI Canada
McDonald's Restaurants of Canada Ltd.
PLR Enterprises Inc.

\$5,000+

Barry MacKinnon Restaurant Inc.
In The Box Media Promotions
Kraft Heinz
Nalcor Employee Giving Program
Beverly Critch
Linda Penney
Hibernia Management &
Development Company Ltd.
Government of Canada
McDonald's - Grand Falls
Inmarsat Solutions (Canada) Inc.
McDonald's - Kenmount
RNC Association
Google
McDonald's - Stavanger

McDonald's - Torbay
McDonald's - Conception Bay
Highway
McDonald's - Marystown
McDonald's - Topsail Road
Patricia Morris
McDonald's - Bay Roberts
McDonald's - Paradise
Benevity Community Impact Fund
McDonald's - Mount Pearl
Armour Transportation Systems
RBC Rewards
McDonald's - Clarenville
Chatters Canada
PayPal Giving Fund Canada
Nalcor Energy
McDonald's - Carbonear
McDonald's - Gander
McDonald's - Stephenville
Dominion Recycling Ltd.
Kinsmen Club Notre Dame
Lewisporte
McDonald's - Gander
Egg Farmers of Newfoundland
and Labrador
H. S. Real Estate Holdings Limited
Colin Baxtor
David Hiscock

\$2,500+

Margot Nash
Purves Redmond Limited
McDonald's - Grand Falls Walmart
McDonald's - Lewisporte
McDonald's - Mount Pearl Walmart
McDonald's - Anderson & Goulds
McDonald's - Aberdeen Walmart
McDonald's - Clarenville Walmart
McCain Foods
Lions Club Clarenville
Tucker Electronics Limited
Holy Redeemer Elementary
Atlantic Star Satellite Bingo Inc.
Branch Sewing Group
O'Neill Foundation
Clayton Reid
Heart's Content Fire Brigade
Wolverine Supplies
Saputo Dairy Products Canada
ACW - Fortune
Gannet Construction
St. John Ambulance
XXIX Venture Limited
SaltWire Network Inc.
Gail Pike
Sons Bakery (Bagos Bun Bakery Ltd.)
St. Michael's Sewing and Knitting
Ronald McDonald House
Charities, Inc.
Frank Howard
FixAuto
C & D Family Restaurants Inc.
St. Michael and all Angels Sewing
and Knitting
Tableland Quilters
Larissa Warford
Cossette
PVA Hair Inc.
Lions Club Gander

\$1,000+

Royal Newfoundland Constabulary
Kaitlyn Boyle
Sandra Newman
Judy Pelley
McRoberts Enterprises Inc.
McDonald's Restaurant P.H.R Inc.
Fisheries & Oceans Canada
Knights of Columbus St. Teresa's Council
Kruger Products
Growlers Give
Payworks
Stephenville Lions Club and
Woodland Leo Club
Belfor Property Restoration
City Wide Taxi

CIBC Mellon Global Securities
Services
Lions Club Port Union
Newfoundland Liquor Corporation
Marjorie Coleman-Sadd
Chris Collingwood
Brenda Collins
Elizabeth Dawson
Delores Foster
Annette Godsell
American Express
Susannah Rose Quilt Patch
Alice Boyd
Wilbert Watkins
Verafin
Derek Langdon
Carol Ann Stuckless
Ami Barnes
Atlantic Grocery Distributors Limited
Lower Trinity South Ministerial
Association
Lions Club Paradise
David Powell
Bell Canada
Best Buy Canada Ltd.
Rogers Communications Canada Inc.
Royal Bank of Canada
Ches's Fish & Chips
Prince of Wales L.O.L. No 26
Roebbothan McKay Marshall
Sarah Dawe
First Baptist Church
Canadian Imperial Bank of
Commerce
Suncor Energy
Eastern Health
Newfoundland Power
Clarke's Country Corner
Iris Tatchell
McInnes Cooper
Karen Corcoran
Tori Corcoran
Hailey Power
Hayley Dunphy
Community Credit Union Limited
St. John's Firefighters Charitable -
Local 1075
Saputo Dairy Products Canada G.P
Brooklyn Kennedy
TransCore Link Logistics
Abby Crann
Lori Field
Raya Field
Nicole Ralph
Memorial University Pension
Association
Jean Budden
Karen Wheaton
81426 NL Inc.
The Works

Neda Hunt
Metro Self-Storage
Canadian Jewellery Group
Scotiabank - Goulds
Sobeys
Powell's Supermarket Limited
Mother Parkers Tea and Coffee
Alicia Hurley
Beverly Yetman
Three Island Regional Fire
Department
Wilma Hennebury
Donna Leawood
Ed Martin
Donna Noble
Darla Oxford-Woodman
Daisy Sacrey
Alice Tobin
Movingmedia
Melissa Thomas
Sobeys
Neil Sullivan
Capital Precast Limited
Hickman Automotive Group
Nu-Quest Distribution Inc.
Lynette Bowes
Sealy Canada
Olivia Reid
Chad Haggett
Madisyn Collins
Brooklyn Collins
Lauryn Collins
Lions Club Waterford Hospital
Telus
White Rock Holdings Inc.
Brittany Ryan
Taylor Reid
Janice English
Irene Sutton
United Way of Newfoundland
and Labrador Inc.
Jennifer Kennedy
Club Lions Doyen
Dr. G.B. Cross Memorial Hospital Auxiliary
Hydro Civil Department
IG Wealth Management Matching Gift
Program
Jiffy Cabs
Lioness Club
Lions Club Deer Lake
Martin Whalen Hennebury Stamp
Ocean Surfer Limited
Sunshine Quilters Club
The United Church Craft Group
Randy Bell
Mary MacKinnon
Marina Peddle
Geraldine Smith
Carol Stevens
Darren Throop

7 YEARS 1,374 FAMILIES



September 21, 2019

THE PAST SEVEN YEARS HAS BEEN INCREDIBLE. In fact, Ronald McDonald House has provided more than 36,688 nights of comfort and care to 1,374 families with a sick or injured child, saving them more than \$6M in accommodation costs alone! **Now, that's worth celebrating!**

Our birthday party celebration was attended by families, volunteers and supporters of RMHC. Guests enjoyed children's activities, pizza, bouncing activities, special guests and the celebration cake.

WE WOULD LIKE TO THANK THE FOLLOWING FOR HELPING MAKE THIS CELEBRATION SUCH A SUCCESS:

Red Shoe Crew St. John's, Ben J. King Photography, Bill Harris Photography, Ches's Fish & Chips, Coca Cola, Cosette, Frontline Action, Get your Freak on Fitness, Heroes for Heroes, Jelly Bean Entertainment, Jon with East Coast Conditioning, North Atlantic, NTV, Morgan's Music, RNC Mounted Unit, Spoonful of Sugar, Theresa Bullen, the Party Studio, Wonderbolt Circus and RMHC NL Volunteers.



MESSAGE FROM TREASURER

This message marks the end of my first year as Treasurer for the Ronald McDonald House of Newfoundland and Labrador Inc. ("RMHC NL"). I want to take this opportunity to thank the management, staff and our many volunteers for their efforts in the continued operational and financial success of Ronald McDonald House. I especially want to thank Christine Morgan and Annette Godsell as they have truly been amazing in supporting my transition onto the Board. It has been a gift to be involved with some amazing individuals who all work tirelessly to give back to the community. I learn something new about RMHC NL each day and I'm honoured to be involved in executing on RMCH NL mission.

I'm pleased to report that RMHC NL continues to enjoy the generosity and support of thousands of donors, including individuals, community groups, service organizations, labour organizations, businesses, charities and government. This support takes the form of financial contributions, in-kind contributions of goods and services, participation in a wide variety of fundraising events and countless volunteer hours. We certainly are very honoured to have this level of support.

At the end of 2019, RMHC NL has combined net assets of approximately \$7,664,000. This includes the balance invested in capital assets of approximately \$5,122,000; an operating fund reserve of \$2,100,000; and unrestricted net assets of approximately \$442,000.

The Charity has a strong cash and short-term investments position of more than \$3,052,000 at the end of the year. During 2019 the Charity focused on routine capital maintenance initiatives as well as projects to maximize the usable space, and improvements to the heating systems with a focus on improving energy efficiency.

The Charity had excess of revenue over expenditures for 2019 of approximately \$247,000. Total revenue and other support for the year increased by more than \$40,000 to approximately \$1,870,000 for the year. Revenue and expenditures included donated goods and services of approximately \$497,000 for 2019 as compared to approximately \$440,000 in 2018.

In terms of expenditures, the cash cost of operating the charity (excluding donated goods and services and amortization of capital assets) is approximately \$949,000 which increased by approximately \$22,000 during the year, which represents a 2% increase.

The financial information provided in this annual report is in a condensed format; however complete audited financial statements of the organization are available on request at the charity office.

Thank you for your continued support. Should you have any questions or concerns at any time please do not hesitate to reach out. I am honoured to be a representative of this organization and I look forward to hearing from you.



ANGIE BROWN, CPA, CA, CIA

A handwritten signature in dark ink that reads "ABrown".

Treasurer
Ronald McDonald House Charities
Newfoundland and Labrador

FINANCIAL REPORT

Condensed Statement of Revenue and Expenditures and Changes in Fund Balances

Year ended December 31	2019	2018
Revenue		
Contributions	\$ 1,274,166	\$1,116,697
Fundraising Activities/Events	532,374	639,196
RMH Room Donations/Fees	55,085	56,375
Other Revenues	8,882	15,097
	1,870,507	1,827,365
Expenditures		
Program	1,135,815	1,032,586
Management and General	99,240	81,292
Fundraising	441,589	480,349
	1,676,644	1,594,227
Excess of Operating Revenue over Expenditures for the year	193,863	233,138
Investment Income	52,972	25,156
Excess of Revenue over Expenditures	\$ 246,835	\$258,294

Condensed Statement of Financial Position

At December 31	2019	2018
Assets		
Cash and cash equivalents	\$ 869,092	\$822,149
Investments	2,183,314	1,733,617
Accounts receivable	16,822	103,230
Prepaid expenses and other assets	41,399	27,544
Capital assets	4,679,369	4,845,222
	\$ 7,789,996	\$7,531,762
Liabilities		
Accounts Payables and accrued liabilities	\$125,565	\$114,166
Fund Balances		
Capital Asset Fund	5,122,412	5,211,986
Restricted Fund	2,100,000	2,100,000
General Fund	442,019	105,610
	7,664,431	7,417,596
	\$ 7,789,996	\$7,531,762



Joshua Skinner (Age 17)
Massey Drive, NL
4 stays, 188 nights.

**KEEPING FAMILIES CLOSE,
THANKS TO YOU.**



RMHC[®]

Newfoundland & Labrador

Keeping families close

RMHCNL.CA

P.O. Box 28091
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info@rmhcnl.ca

1-855-955-HOME (4663)
(709) 738-0000

Charitable Registration Number: 85050 2865 RR0001