

2020 INFORMATION PACKAGE

June 19 2020 • The Wilds • 18 Hole Best Ball

*Fare*  
the families  
[Golf Classic]

Tel: 1.855.955.HOME (4663)  
Fax: 709.747.1270  
Email: [info@rmhcnl.ca](mailto:info@rmhcnl.ca)



Ronald McDonald  
House Charities™  
Newfoundland & Labrador

**FORE the Families Golf Classic is a fundraiser to keep families close at Ronald McDonald House Newfoundland and Labrador when sick or injured children and their families must travel to St. John's for medical reasons. Golfers of all skill levels join together for fun, networking, giveaways and ultimately to celebrate families.**

The event kicks off on Thursday evening with the option for our registered golfers to take full advantage of the networking opportunities and participate in the **Night Be-FORE Kitchen party** pre-tournament *MIXER*. ***This exciting pre-event social will take place at Gimmies Lounge at the Wilds*** and includes advance registration, entertainment, games and a perfect time for great corporate networking.

On Friday, each registered team will enjoy 18 holes of golf, and plenty of games and prizes. A celebration lunch will follow the **FORE the Families Golf Classic**. It provides an opportunity for players to relax and network, win prizes, and for Ronald McDonald House to acknowledge and thank all sponsors and participants.

**Thursday June 18, 2020 Pre-Event Schedule:**

1:00pm	18 Holes of Golf (Comp for those registered teams staying at The wilds)
8:00 pm	Event Registration
8:30 pm	<b><i>The Night Be-FORE Kitchen Party</i></b> pre-tournament mixer Gimmies Lounge

**Friday June 19, 2020 Event Schedule:**

6:45 am	Event Registration
7:45 am	Opening Toast
8:00 am	Shot Gun Start – 18 Holes of Golf
1:30 pm	Celebration Lunch and Awards With Live and Silent Auction

Don't Miss  
The Night  
Be *Fore*

[pre-tournament mixer]

**The Wilds Golf Resort** is an 18-hole championship golf course and resort located 35 minutes west of St. John's on the Salmonier Line. Every distinctive hole is designed to showcase the natural brooks, wetlands and ravines that define this stunning region of the province. Don't be surprised to see a moose wandering the fairway, or an osprey soaring overhead, but don't get distracted by the scenery. The Wilds is a course for the golfer who enjoys a challenge. Even the best golfers will be tested by over 6750 yards of play, with a par of just 72. No need to fear, less accomplished golfers can enjoy the challenges of The Wilds from tee positions better-suited to their skills, and should do fine as they navigate the contoured fairways, 71 bunkers and large hilled undulating greens. [www.thewilds.ca](http://www.thewilds.ca)



## The Night Be-FORE Kitchen Party pre-tournament MIXER



This event kicks off on Thursday evening with the option for our registered golfers and sponsors to take full advantage of networking opportunities and participate in the **Night Be-FORE Kitchen party** pre-tournament MIXER. This exciting pre-event social is held at Gimmies Lounge at The Wilds. It includes advance registration, 2-for-1 Molson Products, door prizes, Live entertainment, games, friendly competition and a perfect time for great corporate networking. In the past, participants enjoyed entertainment and screech-ins by musicians such as **Perry Muise and Chris Ryan**.



## Accommodations

The Wilds Hotel is a "pet friendly" and smoke-free hotel, located in the beautiful wilderness of NL. With stunning views, friendly staff, free wireless internet throughout the hotel, and an outdoor pool overlooking the mountains.



**A block of rooms are allocated on Thursday June 18, 2020 to teams registered with this event. Please contact the Wilds to book your reservation. A complimentary round of golf for Thursday afternoon will be provided to each golfer staying at the Wilds on Thursday evening. Call the Wilds reservation line at 709-229-5444. Hotel rooms and cottages are available.**

## Golf Carts

Golf Cart rentals are **now** included with team registration.



*The words "Thank you", when given or received with heartfelt meaning, have to be the most powerful ever spoken.*

*Yet they are not up to the task of thanking Ronald McDonald House for the physical and emotional comfort that's provided.*

## Benefits of Corporate Sponsorship and Participation

- ♥ **PARTICIPATION AND NETWORKING** may help convert the 79% of consumers who would be likely to switch from one brand to another brand, if the other brand is associated with a good cause.
- ♥ **SERVE** your community by actions, not words.
- ♥ Build **RELATIONSHIPS** between your Brand/Company and our stakeholders.
- ♥ **ALIGN** with a well-respected and trusted BRAND – Ronald McDonald House Newfoundland and Labrador
  - National – 15 Houses across Canada
  - Global reach in 53 countries and regions
  - Serving countless families and children since 1974
  - Event naming as "Your Company" name presents FORE the Families Golf Classic
- ♥ Increase **VISIBILITY** with "Your Company" logo on promotional materials (event pledge forms, email blasts, posters, advertising, and web ads). We anticipate this event to sell out quickly!!

## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor (1 available)

**\$7500.00**

- ♥ Event naming as "Your Company" name presents FORE the Families Golf Classic
- ♥ Corporate logo placement on all event promotional materials, including pledge sheets
- ♥ Corporate Banner (provided by the sponsor) displayed during event
- ♥ Corporate logo with link on website [www.RMHCNL.ca](http://www.RMHCNL.ca)
- ♥ Special Recognition at event
- ♥ Opportunity to provide golfer gifts bearing company logo and/or coupons or items in golfer gift bags
- ♥ One (1) night stay on Thursday June 14, 2017 for four at The Wilds Resort
- ♥ One Foursome which includes 18 holes of golf and lunch
- ♥ 4 complimentary tickets to attend the Night Be-FORE networking pre-tournament mixer event at *Gimmies Lounge* (The Wilds)
- ♥ Four Player Gift Bags at Registration
- ♥ Named as Presenting Sponsor on all news releases and articles relating to the event
- ♥ Speaking opportunity at Celebration BBQ Lunch
- ♥ Opportunity to have a booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Opportunity for first right of refusal in the following year

### GOLD SPONSORS

**(2 available)**

#### **GOLD 'Snack On the Cart' Sponsor**

**\$4000.00**

- ♥ Corporate logo placement on all 72 Golf Carts
- ♥ Corporate logo placement on all event promotional materials, including pledge sheets
- ♥ Corporate Banner (provided by the sponsor) displayed during event
- ♥ Corporate logo with link on website [www.RMHCNL.ca](http://www.RMHCNL.ca)
- ♥ Special Recognition at event
- ♥ Opportunity to provide golfer gifts bearing company logo and/or coupons or items in golfer gift bags
- ♥ One Foursome which includes 18 holes of golf and lunch
- ♥ 4 complimentary tickets to attend the Night Be-FORE networking pre-tournament mixer event at *Gimmies Lounge* (The Wilds)
- ♥ Four Player Gift Bags at Registration
- ♥ Speaking opportunity at Celebration BBQ Lunch
- ♥ Opportunity to have booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Opportunity for first right of refusal in the following year

#### **GOLD Celebration Lunch Sponsor**

**\$4000.00**

- ♥ Corporate logo placement during the Celebration Luncheon
- ♥ Corporate logo placement on all event promotional materials, including pledge sheets
- ♥ Corporate Banner (provided by the sponsor) displayed during event
- ♥ Corporate logo with link on website [www.RMHCNL.ca](http://www.RMHCNL.ca)
- ♥ Special Recognition at event
- ♥ Opportunity to provide golfer gifts bearing company logo and/or coupons or items in golfer gift bags
- ♥ One Foursome which includes 18 holes of golf and lunch
- ♥ 4 complimentary tickets to attend the Night Be-FORE networking pre-tournament mixer event at *Gimmies Lounge* (The Wilds)
- ♥ Four Player Gift Bags at Registration
- ♥ Speaking opportunity at Celebration BBQ Lunch
- ♥ Opportunity to have booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Opportunity for first right of refusal in the following year
- ♥ Opportunity for first right of refusal in the following year

## SILVER SPONSORS

(3 Available)

### **SILVER Sponsor - Registration**

**\$3000.00**

- ♥ Corporate logo placement on all event promotional materials, including pledge sheets
- ♥ Corporate name/logo placed on all player gift bags
- ♥ Corporate logo with link on website [www.RMHCNL.ca](http://www.RMHCNL.ca)
- ♥ Special Recognition at event
- ♥ Opportunity to provide golfer gifts bearing company logo and/or coupons or items in golfer gift bags
- ♥ One Foursome which includes 18 holes of golf and lunch & 4 complimentary tickets to attend the Night Be-FORE
- ♥ Four Player Gift Bags at Registration
- ♥ One Exclusive Hole Sponsorship – sign will be provided
- ♥ Opportunity to have booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Opportunity for first right of refusal in the following year

### **SILVER Sponsor – Photographer**

**\$3000.00**

- ♥ Corporate logo placement prominently on all **photos of the event.**
- ♥ Dress the photographer in your company apparel (company to provide apparel)
- ♥ Company logo on photo frames for social media sharing
- ♥ Photographer will be taking event photos as well as photos of all tournament FORE-somes. Photos will include company logo. All teams will be provided with their team photos.
- ♥ One Foursome which includes 18 holes of golf and lunch & 4 complimentary tickets to attend the Night Be-FORE networking pre-tournament mixer event at **Gimmies Lounge** (The Wilds) Thursday June 14, 2018
- ♥ Corporate logo placement on all event promotional materials, including pledge sheets
- ♥ Corporate Banner (provided by the sponsor) displayed during event
- ♥ Corporate logo with link on website [www.RMHCNL.ca](http://www.RMHCNL.ca)
- ♥ Special Recognition at event
- ♥ Opportunity to provide golfer gifts bearing company logo and/or coupons or items in golfer gift bags
- ♥ Four Player Gift Bags at Registration
- ♥ Opportunity to have booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Opportunity for first right of refusal in the following year

### **SILVER Sponsor - Awards**

**\$3000.00**

- ♥ Corporate logo placement prominently on all **prize tables, special awards tables**
- ♥ Corporate logo placement prominently on all game prizes: **closest to the pin and longest drive – male and female**
- ♥ One Foursome which includes 18 holes of golf and lunch & 4 complimentary tickets to attend the Night Be-FORE networking pre-tournament mixer event at **Gimmies Lounge** (The Wilds) Thursday June 14, 2018
- ♥ Corporate logo placement on all event promotional materials, including pledge sheets
- ♥ Corporate Banner (provided by the sponsor) displayed during event
- ♥ Corporate logo with link on website [www.RMHCNL.ca](http://www.RMHCNL.ca)
- ♥ Special Recognition at event
- ♥ Opportunity to provide golfer gifts bearing company logo and/or coupons or items in golfer gift bags
- ♥ Four Player Gift Bags at Registration
- ♥ Opportunity to have booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Opportunity for first right of refusal in the following year

## **BRONZE SPONSORS**

### **BRONZE The Night Be-FORE: pre-tournament Mixer**

**\$2000.00**

- ♥ Company name prominently displayed at the FORE the Families MIXER event (Gimmies Lounge)
- ♥ Corporate Banner (provided by the sponsor) displayed during the FORE the Families MIXER event (Gimmies Lounge) Thursday June 14, 2018
- ♥ Sponsor Logo placed on website event page and Ronald McDonald House Facebook page
- ♥ One Foursome which includes 18 holes of golf and lunch
- ♥ Opportunity to Present the Night Be-FORE door prize at the Celebration Luncheon
- ♥ Opportunity to have booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Hole Sponsorship
- ♥ Opportunity for first right of refusal in the following year

### **BRONZE Champagne Toast Sponsor**

**\$2000.00**

- ♥ Company name prominently displayed at the Champagne Toast send off at 7:45am
- ♥ Corporate Banner (provided by the sponsor) displayed at the Champagne Toast send off
- ♥ Opportunity for company staff to attend and network with players
- ♥ Sponsor Logo placed on website event page and Ronald McDonald House Facebook page
- ♥ One Foursome which includes 18 holes of golf and lunch
- ♥ Hole Sponsorship
- ♥ Opportunity to have booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Opportunity for first right of refusal in the following year

### **BRONZE Prize Sponsor**

**\$2000.00**

- ♥ Company name prominently displayed in all prize announcements and prize table
- ♥ Corporate Banner (provided by the sponsor) displayed at the Prize Table
- ♥ Opportunity for company staff to attend and network with players
- ♥ Sponsor Logo placed on website event page and Ronald McDonald House Facebook page
- ♥ One Foursome which includes 18 holes of golf and lunch
- ♥ Hole Sponsorship
- ♥ Opportunity to have booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Opportunity for first right of refusal in the following year

### **BRONZE Ronald's Putting Challenge Sponsor**

**\$2000.00**

- ♥ Company name prominently displayed at the Putting Challenge
- ♥ Corporate Banner (provided by the sponsor) displayed during the Putting Challenge
- ♥ Opportunity for company staff to facilitate Putting Challenge and network with players
- ♥ Sponsor Logo placed on website event page and Ronald McDonald House Facebook page
- ♥ One Foursome which includes 18 holes of golf and lunch
- ♥ Hole Sponsorship at Putting Challenge hole
- ♥ Opportunity to have booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Ronald McDonald House will provide Putting Challenge Prize
- ♥ Opportunity for first right of refusal in the following year



## **HOLE SPONSORSHIP**

### **Hole In One Sponsor**

**(3 available)**

**\$750.00**

- ♥ Opportunity to display your banner at one of 3 Hole In One locations
- ♥ Exclusive sponsor opportunity to set-up a tent, banner or info table at hole manned by two Company representatives
- ♥ Opportunity to network with all golfers
- ♥ 2 Complimentary Tickets to attend Celebration BBQ Lunch
- ♥ **Ronald McDonald House will confirm Hole In One insurance**
- ♥ Opportunity for first right of refusal in the following year

### **Hole Sponsor**

**\$350.00**

- ♥ Highly visible corporate signage displayed at one of the 18 holes - Ronald McDonald House will prepare sign
- ♥ Opportunity to set-up a tent, banner or info table at hole if manned by two Company representatives
- ♥ Opportunity to network with all golfers
- ♥ 2 Complimentary tickets to attend Celebration BBQ Lunch
- ♥ Opportunity for first right of refusal in the following year

### **Individual Participation**

**Minimum \$250**

- ♥ 4 golfers per team, maximum (Individual Registration will be placed on a team)
- ♥ One golf cart
- ♥ 18 Holes of Golf
- ♥ 1 complimentary ticket to attend the Night Be-FORE Kitchen Party networking pre-tournament mixer event at **Gimmies Lounge** (The Wilds) Thursday evening before the event
- ♥ 1 complimentary ticket to attend BBQ Celebration Lunch following the event on Friday
- ♥ Team Photo
- ♥ Golfer Gift Bag at Registration
- ♥ Fundraising incentives for individuals raising \$250 or more
- ♥ Prizes for the top 3 Individuals that raise the most money
- ♥ Game prizes: Best Team, Most Honest Team, Closest to the Pin (Male/Female), Longest Drive (Male/Female)
- ♥ Ronald's Putting Challenge, 50/50 Draw and other games and prizes
- ♥ Opportunity to win great prizes
- ♥ Silent & Live auctions
- ♥ Door prizes
- ♥ Opportunity for first right of refusal in the following year

## **LIVE AUCTION TEASER – FLIGHT VOUCHER**



**Where would you go?**



**Team Participation**

**(36 spaces available)**

**Minimum \$1000**

- ♥ 4 golfers per team, maximum
- ♥ Two Golf Carts
- ♥ 18 Holes of Golf
- ♥ 4 complimentary tickets to attend the Night Be-FORE networking pre-tournament mixer event at *Gimmies Lounge* (The Wilds) Thursday June 14, 2018
- ♥ 4 complimentary tickets to attend BBQ Celebration Lunch following the event on Friday June 15, 2018
- ♥ Team Photo
- ♥ 4 Golfer Gift Bags at Registration
- ♥ Fundraising incentives for individuals raising \$250 or more
- ♥ Prizes for the top 3 Individuals that raise the most money
- ♥ Game prizes: Best Team, Most Honest Team, Closest to the Pin (Male/Female), Longest Drive (Male/Female)
- ♥ Ronald's Putting Challenge
- ♥ 50/50 Draw
- ♥ Opportunity to win great prizes
- ♥ Silent & Live auctions
- ♥ Door prizes
- ♥ Opportunity for first right of refusal in the following year

**Fundraising Incentives**

*(Items may not be exactly as shown)*

**Raise \$250 or more**

And receive an embroidered *Ronald McDonald House* POLO SHIRT (Mens or Ladies)



Black, Red or White

**Raise \$500 or more**

And receive an embroidered *Ronald McDonald House* Fleece (Mens or Ladies)



Black, Red or Graphite

**Raise \$1000 or more**

And receive an embroidered *Ronald McDonald House* Jacket

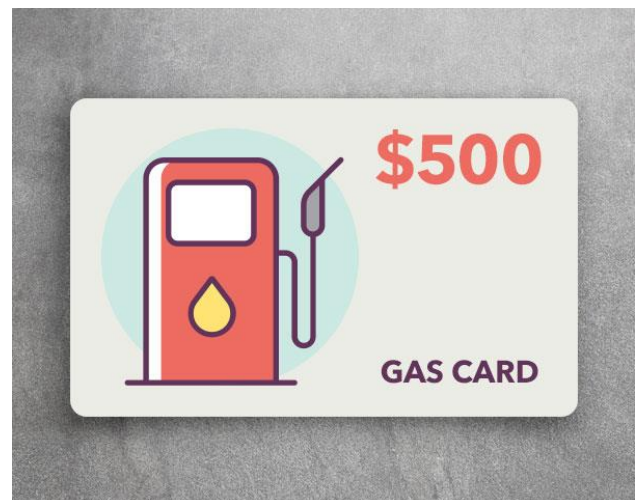


Black or Graphite

**Grand Prize Draw  
\$500 Gas Card**

For every **\$100 raised** on a pledge sheet (above your team registration fee), you will receive a ballot to be entered into a draw for this Exclusive Prize Package!

**Draw will take place at the conclusion of the event during the luncheon.**





## MEET JOSHUA SKINNER AND HIS FAMILY OF MASSEY DRIVE, NL

It is hard to put into words how a parent feels when their child is diagnosed with cancer. It has to be one of the most stressful words a parent can hear. And for families who don't live close to the care and resources they need, there is an added stress, distance. RMHC gives families with a sick child what they need most – each other.

In March of 2019, 17-year-old Joshua Skinner noticed a mass on his body and without hesitation told his parents. At first, it was thought to be an infection and was treated with antibiotics, but the mass didn't go away. Following surgery at Western Memorial hospital in Corner Brook the family were told the mass showed signs of cancer. After multiple tests, it was determined Joshua had embryonal rhabdomyosarcoma (em-bry-o-nal rab-do-my- o - sarcoma) a *soft tissue cancer* that would require a long treatment schedule. For the family, Joshua and his parents Brian and Krista, that meant relocating on a semi-permanent basis more than 7 hours away from home to St. John's. It was then that the family was introduced to the programs and services of Ronald McDonald House.



Ronald McDonald  
House Charities®  
Newfoundland & Labrador

*"When we first found out about Josh's illness it was like our lives were turned upside down. It's something you never want to hear, especially for your child. We first thought we would be away from home for only a few days but later learned he would need to have a number of surgeries and treatment and we would have to stay for approximately 10 months or longer. This was definitely a shock to us at first, but we felt that it didn't matter how long it was going to take as long as Josh was going to be ok." Brian Skinner*

Since July 2019, The Skinner Family have been guests at Ronald McDonald House. Joshua has also been warmly welcomed at Holy Heart School in St. John's so he can continue his studies in his last year of high school.

While their journey is far from over, with treatments expected to continue into June of 2020, the Skinner Family are grateful to everyone that supports Ronald McDonald House.

*"RMHC NL supported us during one of the toughest experiences of our lives. We are so thankful for Ronald McDonald House for making us feel at home and thankful for the many new friends we have met here too."*  
- Krista Skinner

Keeping families close



### The Skinner Family

*"Ronald McDonald House has gone above and beyond to make us feel at home here and have become a part of our extended family. We couldn't ask for a better place to stay as we continue to go through this tough journey together."* - Brian Skinner

Team Name:			
Contact Person:			
Address:			
City:		Postal Code:	
Telephone:		Fax:	
Email:**			

**Choose Sponsorship Level**

- Red Shoe Presenting Sponsor** \$7500 (includes team)
- Gold: Celebration Lunch Sponsor** \$4000 (includes team)
- Gold: Golf Cart Sponsor** \$4000 (includes team)
- Silver: Awards Sponsor** \$3000 (includes team)
- Silver: Registration Sponsor** \$3000 (includes team)
- Silver: Photography Sponsor** \$3000 (includes team)
- Bronze: Putting Challenge Sponsor** \$2000 (includes team)
- Bronze: Champagne Toast Sponsor** \$2000 (includes team)
- Bronze: The Night Be-FORE Sponsor** \$2000 (includes team)
- Bronze: Prize Sponsor** \$2000 (includes team)
- Hole In One Sponsor** \$ 750
- Hole Sponsor** \$ 350

- FORE-some Team Registration** \$1000/team X \_\_\_\_  
New! Golf Carts Now Included with registration
- Individual Registration** \$250 each X \_\_\_\_
- The Night Be-FORE Kitchen Party pre-tournament MIXER** # \_\_\_\_attending  
Thursday June 18, 2020 - The Wilds *Gimmies* Lounge - Includes: entertainment, games, prizes, networking (included with registration)
- I wish to donate an item for auction/registration bags.**  
Please contact me.

**Payment:**

Please complete and return; limited team/individual spaces available

Total \$ \_\_\_\_\_

I/Our team will fundraise – Please send us pledge sheets  
(Incentive prizes will be awarded to those players raising \$250 or more)

- Cheque enclosed       Send Invoice       Credit Card



\_\_\_\_\_  
Card Number Expiry Date CVV

\_\_\_\_\_  
Name on Card Signature

**Team information:**

\_\_\_\_\_  
Golfer #1 email

\_\_\_\_\_  
Golfer #2 email

\_\_\_\_\_  
Golfer #3 email

\_\_\_\_\_  
Golfer #4 email