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# 2020 Information Package

Plaza Bowl- March 1, 2020

## "Spare Some Love" Bowling Event

March 1, 2020 - Plaza Bowl - 2 hours Bowling

Ronald McDonald House Charities® Newfoundland and Labrador (RMHC NL) helps keep families with a sick or injured child close to each other and the care and resources they need, when they need it the most. Ronald McDonald House is conveniently located within a five minute walk to our province's only children's hospital.

**Spare Some Love Bowling Event** helps raise the necessary funds to provide the programs and services at RMHC NL. Bowlers of all skill levels join together for fun, networking, awards and to ultimately **celebrate families.** This event takes place at Plaza Bowl, the largest 5-pin bowling center in Newfoundland and Labrador. Plaza Bowl is located on Ropewalk Lane in St. John's.

### **Event Schedule:**

There are two times to choose from. Prizes and awards will follow the Spare Some Love Bowling Event offering an opportunity to celebrate the **Strength in Families** in healing a sick child and to thank all participants, volunteers and sponsors.

## Morning:

9:30am—10:15am: Registration

10:30am sharp: 2 Hours Bowling

12:30pm: Prizes/Awards

#### Afternoon:

1:00pm—1:45pm: Registration 2:00pm sharp: 2 Hours Bowling

4:00pm: Prizes/Award

## Why participate?

- Bowling is Fun!
- Families can do it together!
- Employees can do it together!
- Team Building!
- Almost everyone can bowl!
- It is held inside weather is not a factor!
- Event raises much needed funds programs and services at RMHC NL.

## How you can help:

- 1. Enter a team Registration form attached
- 2. Become a Sponsor Sponsorship Information included
- 3. Donate a prize(s) contact us at 709-738-0000 or info@rmhcnl.ca





## **Participation**

## **TEAM Participation**

### (minimum \$300 team registration - 72 teams available)

- 4 people per team
  - only registered bowlers can bowl on event day, however, a cheering squad is always welcome!
- 4 Event t-shirts
- Unlimited Bowling during a 2 hour time frame
- Team Photo
- Rental of 4 pairs of Bowling Shoes
- Excellent Networking Opportunity
- Door Prizes
- Exclusive ticket draws
- Team Incentive Items such as RMHC Hats, Sweatshirts & Jackets
- Incentives for Individuals
- Opportunity for first right of refusal in the following year for your team

### **Incentives:**

- Opportunity to win great prizes: (AM & PM)
  - Prize for the Team that raises the most money
  - Prize for individual that raises the most money
    - Adult
    - Youth– under 16
  - Trophies awarded (based on score from the first game)
    - Team Top Score
    - \* Top Individual Score—Male
    - \* Top Individual Score—Female
  - Prize for Most Creative Team: Most creative/themed costumes









## **Incentives for Team Fundraising:**

Raise \$1000—\$2499: receive 4 RMHC Sweatshirt\*

Raise \$2500 or more: receive 4 RMHC Jackets\*

\*Will be available 4-6 weeks after event for pickup at RMHC NL

# Once your team has registered, you will receive a Registration Package:

- Four Pledge Sheets
- Online fundraising information
  - RMHC NL Newsletter
    - Fundraising tips
  - Recognition and prizes
  - -50/50 Draw information
- 50/50 Tickets & Poster (if requested)



## Space Some Love for "The Skinner Family."

The Skinner Family from Corner Brook, NL have been at RMHC NL since July 2019 when their 17 year old son Joshua was diagnosed with cancer. They've found a place, like home, at Ronald McDonald House until Joshua completes his oncology treatments and is strong enough to go home.



"RMHC NL supported us during one of the toughest experiences of our lives. We are so thankful for Ronald McDonald House for making us feel at home and thankful for the many new friends we have met here too." - Krista Skinner



Front Cover Photo





# Spare Some Love Bowling Cash Grab 50/50 Draw

**Advance Tickets for Sale \$5 each** 

1st prize 25%, 2nd prize 15% and 3rd prize 10%

Only 5000 Tickets Printed

Prize to be awarded on Sunday March 1, 2020

Licence #19-10366700LT

If you would like to sell tickets in advance please let us know on your Registration Form! Tickets are also available to purchase online—visit www.rmhcnl.ca

## **Sponsorship Opportunities**

#### Platinum "Gift of Family" Presenting Sponsor

(\$4000 1 available)

- · Exclusively named as Presenting Sponsor. Your Company Presents the SPARE Some Love Bowling Event.
- · Named as Presenting sponsor on all promotional materials, including Event Program which is shared with approximately 300 participants and volunteers
- · 150 Event t-shirts that include Sponsor logo prominently on the t-shirt
- · Corporate Banners (provided by the sponsor) can be displayed during event
- · Opportunity to have booth for on-site, product sampling, demonstrations and/or corporate display all day
- · Speaking opportunity
- · Opportunity to present bowling trophies to Top Team, top Male & Female Individual Bowlers, and Top Individual Fundraiser during the Awards Celebration
- ·One (1) team in **both** the morning & afternoon event which includes two hours of bowling & bowling shoes for up to 4 people/team
- ·Logo prominently placed on event webpage and Ronald McDonald House Facebook page
- · Link to your company website added to webpage
- · Opportunity for first right of refusal in the following year

### Gold "Gift of Togetherness" Sponsor

(\$2000 3 available)

·Named as Gold sponsor on all promotional materials, including the Event Program which is shared with approximately 300 participants and volunteers ·

One (1) team either the Morning or Afternoon event which includes two hours of bowling & bowling shoes for up to 4 people

- $\cdot$  150 Event t-shirts that include Sponsor logo on the t-shirt back
- · Corporate Banners (provided by the sponsor) can be displayed during event
- · Opportunity to have booth for on-site, product sampling, demonstrations and/or corporate display all day
- · Opportunity to present bowling trophies to Top Team, top Male & Female Individual Bowlers, and Top Individual Fundraiser during the Awards Celebration
- ·Logo prominently placed on event webpage and Ronald McDonald House Facebook page
- · Link to your company website added to webpage
- · Opportunity for first right of refusal in the following year

### Silver "Gift of Courage" Sponsor

(\$1000- 3 available)

- · Named as silver sponsor on all promotional materials, including the Event Program which is shared with approximately 300 participants and volunteers
- ·One (1) team either the Morning or Afternoon event which includes two hours of bowling & bowling shoes for up to 4 people
- · Opportunity to have product sampling as prize or giveaways
- · Opportunity to present a bowling trophy/ prize during the Awards Celebration
- · 150 Event t-shirts that include Sponsor logo on the t-shirt back
- ·Logo placed on event webpage and Ronald McDonald House Facebook page
- · Link to your company website added to webpage
- · Opportunity for first right of refusal in the following year

### Bronze "Gift of Hope" (Exclusive Lane) Sponsor

(\$250 - 36 Available)

- ·One Highly visible corporate signage seen by all bowlers exclusively displayed at a Bowling Lane at Plaza Bowl during event day
- · Company name listed on Event Program which is shared with approximately 300 participants and volunteers
- · Company name on website event page and Ronald McDonald House Facebook page
- · Ronald McDonald House will prepare and place signs
- · Opportunity for first right of refusal in the following year



## Registration Form March 1 2020- Plaza Bowl

Schedule: AM

9:30am—10:15 am: Registration

10:30am sharp: 2 Hours Bowling

12:30pm: Prizes/Awards

## <u>PM</u>

1:00pm—1:45pm: Registration

2:00pm sharp: 2 Hours Bowling 4:00pm: Prizes/Award



Company/ Team Name					
Contact Person:					
Address:					
City:			Post	al Code:	
Telephone:			Fax:		
Email:					
PLATIUM "Gift of Family " Presenting Sponsor (lavailable)		\$4000	\$	SOLD	
GOLD "Gift of Togetherness" Sponsor (3 available)		\$2000	\$		
SILVER "Gift of Courage" Suppor	\$1000	\$			
BRONZE "Gift of Hope" Exclusive	\$250	\$			
TEAM Registration Please register team(s) at \$300 per team.			\$		
□ 50/50 Tickets - We want to □purchase □sell tickets #				TOTAL \$	
Payment Please complete and return, limited  ☐ Our team will fundraise—ple  ☐ Cheque enclosed	ase send us registration kit with		S (incer	ntive prizes awarded to teams and individuals)	
Card Number		Expiry Date			
Name on Card		Signature			
Team Information: Maximum 4 p	olayers per team orning 10:30 am—12:30 pm	_ A	Afterno	<b>on</b> 2:00 pm– 4:00 pm	
Bowler #1	Email			☐ Adult ☐ Youth T-shirt Size XL, L, M, Sm	
Bowler #2	Email			☐ Adult ☐ Youth T-shirt Size XL, L, M, Sm	
Bowler #3	Email			☐ Adult ☐ Youth T-shirt Size XL, L, M, Sm	
Bowler #4	Email			☐ Adult ☐ Youth T-shirt Size XL, L, M, Sm	