

2019 INFORMATION PACKAGE
June 14 2019 • The Wilds • 18 Hole Best Ball

Fare
the families
[Golf Classic]

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Ronald McDonald
House Charities
Newfoundland & Labrador

FORE the Families Golf Classic is a fundraiser to keep families close at Ronald McDonald House Newfoundland and Labrador when sick or injured children and their families must travel to St. John's for medical reasons. Golfers of all skill levels join together for fun, networking, giveaways and ultimately to celebrate families.

The event kicks off on Thursday evening with the option for our registered golfers to take full advantage of the networking opportunities and participate in the **Night Be-FORE** pre-tournament *MIXER*. ***This exciting pre-event social will take place at Gimmies Lounge*** and includes advance registration, entertainment, games and a perfect time for great corporate networking.

On Friday, each registered team will enjoy 18 holes of golf, and plenty of games and prizes. A celebration barbeque lunch will follow the **FORE the Families Golf Classic**. It provides an opportunity for players to relax and network, win prizes, and for Ronald McDonald House to acknowledge and thank all sponsors and participants.

Thursday June 13, 2019 Pre-Event Schedule:

- 1:00pm 18 Holes of Golf (Comp for those registered teams staying at The Wilds)
- 8:00 pm Event Registration
- 8:30 pm ***The Night Be-FORE Kitchen Party***
pre-tournament mixer
Gimmies Lounge

Friday June 14, 2019 Event Schedule:

- 6:45 am Event Registration
- 7:45 am Opening Toast
- 8:00 am Shot Gun Start – 18 Holes of Golf
- 1:30 pm Celebration Lunch and Awards

Don't Miss
The Night
Be *Fore*

[pre-tournament mixer]

The Wilds Golf Resort is an 18-hole championship golf course and resort located 35 minutes west of St. John's on the Salmonier Line. Every distinctive hole is designed to showcase the natural brooks, wetlands and ravines that define this stunning region of the province. Don't be surprised to see a moose wandering the fairway, or an osprey soaring overhead, but don't get distracted by the scenery. The Wilds is a course for the golfer who enjoys a challenge. Even the best golfers will be tested by over 6750 yards of play, with a par of just 72. No need to fear, less accomplished golfers can enjoy the challenges of The Wilds from tee positions better-suited to their skills, and should do fine as they navigate the contoured fairways, 71 bunkers and large hilled undulating greens. www.thewilds.ca



The Night Be-FORE Kitchen Party pre-tournament MIXER



This event kicks off on Thursday evening with the option for our registered golfers and sponsors to take full advantage of networking opportunities and participate in the **Night Be-FORE Kitchen party** pre-tournament **MIXER**. This exciting pre-event social is held at Gimmies Lounge at The Wilds. It includes advance registration, 2-for-1 Molson Products, door prizes, Live entertainment, games, friendly competition and a perfect time for great corporate networking. In the past, participants enjoyed entertainment and screech-ins by musicians such as **Perry Muise and Chris Ryan**.



Accommodations

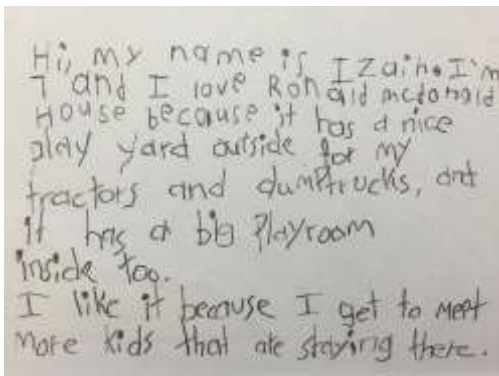
The Wilds Hotel is a "pet friendly" and smoke-free hotel, located in the beautiful wilderness of NL. With stunning views, friendly staff, free wireless internet throughout the hotel, and an outdoor pool overlooking the mountains.



A block of rooms are allocated on Thursday June 13, 2019 to teams registered with this event. Please contact the Wilds to book your reservation. A complimentary round of golf for Thursday afternoon will be provided to each golfer staying at the Wilds on Thursday evening. Call the Wilds reservation line at 709-229-5444. Hotel rooms and cottages are available.

Golf Carts

Golf Cart rentals are **not** included with team registration. To book your carts please contact **The Wilds** pro shop at 709-229-5444



Benefits of Corporate Sponsorship and Participation

- ♥ **PARTICIPATION AND NETWORKING** may help convert the 79% of consumers who would be likely to switch from one brand to another brand, if the other brand is associated with a good cause.
- ♥ **SERVE** your community by actions, not words.
- ♥ Build **RELATIONSHIPS** between your Brand/Company and our stakeholders.
- ♥ **ALIGN** with a well-respected and trusted **BRAND** – Ronald McDonald House Newfoundland and Labrador
 - National – 15 Houses across Canada
 - Global reach in 53 countries and regions
 - Serving countless families and children since 1974
 - Event naming as "Your Company" name presents **FORE** the Families Golf Classic
- ♥ Increase **VISIBILITY** with "Your Company" logo on promotional materials (event pledge forms, email blasts, posters, advertising, and web ads). We anticipate this event to sell out quickly!!

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor (1 available)

\$7500.00

- ♥ Event naming as "Your Company" name presents FORE the Families Golf Classic
- ♥ Corporate logo placement on all event promotional materials, including pledge sheets
- ♥ Corporate Banner (provided by the sponsor) displayed during event
- ♥ Corporate logo with link on website www.RMHCNL.ca
- ♥ Special Recognition at event
- ♥ Opportunity to provide golfer gifts bearing company logo and/or coupons or items in golfer gift bags
- ♥ One (1) night stay on Thursday June 14, 2017 for four at The Wilds Resort
- ♥ One Foursome which includes 18 holes of golf and lunch
- ♥ 4 complimentary tickets to attend the Night Be-FORE networking pre-tournament mixer event at *Gimmies Lounge* (The Wilds)
- ♥ Four Player Gift Bags at Registration
- ♥ Named as Presenting Sponsor on all news releases and articles relating to the event
- ♥ Speaking opportunity at Celebration BBQ Lunch
- ♥ Opportunity to have a booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Opportunity for first right of refusal in the following year

GOLD SPONSORS

(2 available)

GOLD 'Snack On the Cart' Sponsor

\$4000.00

- ♥ Corporate logo placement on all 72 Golf Carts
- ♥ Corporate logo placement on all event promotional materials, including pledge sheets
- ♥ Corporate Banner (provided by the sponsor) displayed during event
- ♥ Corporate logo with link on website www.RMHCNL.ca
- ♥ Special Recognition at event
- ♥ Opportunity to provide golfer gifts bearing company logo and/or coupons or items in golfer gift bags
- ♥ One Foursome which includes 18 holes of golf and lunch
- ♥ 4 complimentary tickets to attend the Night Be-FORE networking pre-tournament mixer event at *Gimmies Lounge* (The Wilds)
- ♥ Four Player Gift Bags at Registration
- ♥ Speaking opportunity at Celebration BBQ Lunch
- ♥ Opportunity to have booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Opportunity for first right of refusal in the following year

GOLD Celebration Lunch Sponsor

\$4000.00

- ♥ Corporate logo placement during the Celebration Luncheon
- ♥ Corporate logo placement on all event promotional materials, including pledge sheets
- ♥ Corporate Banner (provided by the sponsor) displayed during event
- ♥ Corporate logo with link on website www.RMHCNL.ca
- ♥ Special Recognition at event
- ♥ Opportunity to provide golfer gifts bearing company logo and/or coupons or items in golfer gift bags
- ♥ One Foursome which includes 18 holes of golf and lunch
- ♥ 4 complimentary tickets to attend the Night Be-FORE networking pre-tournament mixer event at *Gimmies Lounge* (The Wilds)
- ♥ Four Player Gift Bags at Registration
- ♥ Speaking opportunity at Celebration BBQ Lunch
- ♥ Opportunity to have booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Opportunity for first right of refusal in the following year
- ♥ Opportunity for first right of refusal in the following year

SILVER SPONSORS

(3 Available)

SILVER Sponsor - Registration

\$3000.00

- ♥ Corporate logo placement on all event promotional materials, including pledge sheets
- ♥ Corporate name/logo placed on all player gift bags
- ♥ Corporate logo with link on website www.RMHCNL.ca
- ♥ Special Recognition at event
- ♥ Opportunity to provide golfer gifts bearing company logo and/or coupons or items in golfer gift bags
- ♥ One Foursome which includes 18 holes of golf and lunch & 4 complimentary tickets to attend the Night Be-FORE
- ♥ Four Player Gift Bags at Registration
- ♥ One Exclusive Hole Sponsorship – sign will be provided
- ♥ Opportunity to have booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Opportunity for first right of refusal in the following year

SILVER Sponsor – Photographer

\$3000.00

- ♥ Corporate logo placement prominently on all **photos of the event.**
- ♥ Dress the photographer in your company apparel (company to provide apparel)
- ♥ Company logo on photo frames for social media sharing
- ♥ Photographer will be taking event photos as well as photos of all tournament FORE-somes. Photos will include company logo. All teams will be provided with their team photos.
- ♥ One Foursome which includes 18 holes of golf and lunch & 4 complimentary tickets to attend the Night Be-FORE networking pre-tournament mixer event at **Gimmies Lounge** (The Wilds) Thursday June 14, 2018
- ♥ Corporate logo placement on all event promotional materials, including pledge sheets
- ♥ Corporate Banner (provided by the sponsor) displayed during event
- ♥ Corporate logo with link on website www.RMHCNL.ca
- ♥ Special Recognition at event
- ♥ Opportunity to provide golfer gifts bearing company logo and/or coupons or items in golfer gift bags
- ♥ Four Player Gift Bags at Registration
- ♥ Opportunity to have booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Opportunity for first right of refusal in the following year

SILVER Sponsor - Awards

\$3000.00

- ♥ Corporate logo placement prominently on all **prize tables, special awards tables**
- ♥ Corporate logo placement prominently on all game prizes: **closest to the pin and longest drive – male and female**
- ♥ One Foursome which includes 18 holes of golf and lunch & 4 complimentary tickets to attend the Night Be-FORE networking pre-tournament mixer event at **Gimmies Lounge** (The Wilds) Thursday June 14, 2018
- ♥ Corporate logo placement on all event promotional materials, including pledge sheets
- ♥ Corporate Banner (provided by the sponsor) displayed during event
- ♥ Corporate logo with link on website www.RMHCNL.ca
- ♥ Special Recognition at event
- ♥ Opportunity to provide golfer gifts bearing company logo and/or coupons or items in golfer gift bags
- ♥ Four Player Gift Bags at Registration
- ♥ Opportunity to have booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Opportunity for first right of refusal in the following year

BRONZE SPONSORS

BRONZE The Night Be-FORE: pre-tournament Mixer

\$2000.00

- ♥ Company name prominently displayed at the FORE the Families MIXER event (Gimmies Lounge)
- ♥ Corporate Banner (provided by the sponsor) displayed during the FORE the Families MIXER event (Gimmies Lounge) Thursday June 14, 2018
- ♥ Sponsor Logo placed on website event page and Ronald McDonald House Facebook page
- ♥ One Foursome which includes 18 holes of golf and lunch
- ♥ Opportunity to Present the Night Be-FORE door prize at the Celebration Luncheon
- ♥ Opportunity to have booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Hole Sponsorship
- ♥ Opportunity for first right of refusal in the following year

BRONZE Champagne Toast Sponsor

\$2000.00

- ♥ Company name prominently displayed at the Champagne Toast send off at 7:45am
- ♥ Corporate Banner (provided by the sponsor) displayed at the Champagne Toast send off
- ♥ Opportunity for company staff to attend and network with players
- ♥ Sponsor Logo placed on website event page and Ronald McDonald House Facebook page
- ♥ One Foursome which includes 18 holes of golf and lunch
- ♥ Hole Sponsorship
- ♥ Opportunity to have booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Opportunity for first right of refusal in the following year

BRONZE Prize Sponsor

\$2000.00

- ♥ Company name prominently displayed in all prize announcements and prize table
- ♥ Corporate Banner (provided by the sponsor) displayed at the Prize Table
- ♥ Opportunity for company staff to attend and network with players
- ♥ Sponsor Logo placed on website event page and Ronald McDonald House Facebook page
- ♥ One Foursome which includes 18 holes of golf and lunch
- ♥ Hole Sponsorship
- ♥ Opportunity to have booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Opportunity for first right of refusal in the following year

BRONZE Ronald's Putting Challenge Sponsor

\$2000.00

- ♥ Company name prominently displayed at the Putting Challenge
- ♥ Corporate Banner (provided by the sponsor) displayed during the Putting Challenge
- ♥ Opportunity for company staff to facilitate Putting Challenge and network with players
- ♥ Sponsor Logo placed on website event page and Ronald McDonald House Facebook page
- ♥ One Foursome which includes 18 holes of golf and lunch
- ♥ Hole Sponsorship at Putting Challenge hole
- ♥ Opportunity to have booth for on-site, product sampling demonstrations and/or corporate display all day
- ♥ Ronald McDonald House will provide Putting Challenge Prize
- ♥ Opportunity for first right of refusal in the following year



HOLE SPONSORSHIP

Hole In One Sponsor

(3 available)

\$750.00

- ♥ Opportunity to display your banner at one of 3 Hole In One locations
- ♥ Exclusive sponsor opportunity to set-up a tent, banner or info table at hole manned by two Company representatives
- ♥ Opportunity to network with all golfers
- ♥ 2 Complimentary Tickets to attend Celebration BBQ Lunch
- ♥ **Ronald McDonald House will confirm Hole In One insurance**
- ♥ Opportunity for first right of refusal in the following year

Hole Sponsor

\$350.00

- ♥ Highly visible corporate signage displayed at one of the 18 holes - Ronald McDonald House will prepare sign
- ♥ Opportunity to set-up a tent, banner or info table at hole if manned by two Company representatives
- ♥ Opportunity to network with all golfers
- ♥ 2 Complimentary tickets to attend Celebration BBQ Lunch
- ♥ Opportunity for first right of refusal in the following year

Individual Participation

Minimum \$200 + 1 golfer prize

- ♥ 4 golfers per team, maximum (Individual Registration will be placed on a team)
- ♥ 18 Holes of Golf
- ♥ 1 complimentary ticket to attend the Night Be-FORE Kitchen Party networking pre-tournament mixer event at **Gimmies Lounge** (The Wilds) Thursday evening before the event
- ♥ 1 complimentary ticket to attend BBQ Celebration Lunch following the event on Friday
- ♥ Team Photo
- ♥ Golfer Gift Bag at Registration
- ♥ Fundraising incentives for individuals raising \$250 or more
- ♥ Prizes for the top 3 Individuals that raise the most money
- ♥ Game prizes: Best Team, Most Honest Team, Closest to the Pin (Male/Female), Longest Drive (Male/Female)
- ♥ Ronald's Putting Challenge, 50/50 Draw and other games and prizes
- ♥ Opportunity to win great prizes
- ♥ Silent & Live auctions
- ♥ 1 golfer prize
- ♥ Opportunity for first right of refusal in the following year

LIVE AUCTION TEASERS

Flight Vouchers for both



Where would you go?

Team Participation

(36 spaces available)

Minimum \$800 + 4 golfer prizes

- ♥ 4 golfers per team, maximum
- ♥ 18 Holes of Golf
- ♥ 4 complimentary tickets to attend the Night Be-FORE networking pre-tournament mixer event at *Gimmies Lounge* (The Wilds) Thursday June 14, 2018
- ♥ 4 complimentary tickets to attend BBQ Celebration Lunch following the event on Friday June 15, 2018
- ♥ Team Photo
- ♥ 4 Golfer Gift Bags at Registration
- ♥ Fundraising incentives for individuals raising \$250 or more
- ♥ Prizes for the top 3 Individuals that raise the most money
- ♥ Game prizes: Best Team, Most Honest Team, Closest to the Pin (Male/Female), Longest Drive (Male/Female)
- ♥ Ronald's Putting Challenge
- ♥ 50/50 Draw
- ♥ Opportunity to win great prizes
- ♥ Silent & Live auctions
- ♥ 4 golfer prizes
- ♥ Opportunity for first right of refusal in the following year

Fundraising Incentives

(Items may not be exactly as shown)

Raise \$250 or more

And receive an embroidered *Ronald McDonald House* POLO SHIRT (Mens or Ladies)



6 Colors Available

Raise \$500 or more

And receive an embroidered *Ronald McDonald House* Fleece (Mens or Ladies)



4 Colors Available

Raise \$1000 or more

And receive an embroidered *Ronald McDonald House* Jacket



4 Colors Available

**Grand Prize Draw
\$500 Gas Card**

For every **\$100 raised** on a pledge sheet *(above your team registration fee)*, you will receive a ballot to be entered into a draw for this Exclusive Prize Package!

Draw will take place at the conclusion of the event during the luncheon.





MEET CHRISTIAN HATCHER AND HIS FAMILY FROM APPLETON

It is hard to put into words how parents feel when their child has been diagnosed with Leukemia. And for families who don't live close to the care and resources they need, there is an added stress caused by distance. RMHC gives families with a sick child what they need most – each other.

At the tender age of eight, Christian Hatcher of Appleton was diagnosed with Acute Myeloid Leukemia (AML), a form of cancer in which the bone marrow makes abnormal cells. The Hatcher family, Christian, parents Sharon and Victor, and younger brother Colin, were now faced with a challenging road ahead - one filled with long drives, hospital stays, and chemotherapy treatments. This was something that no parents can prepare for. They worried about numerous things - even the simple things, like where they would stay. Shortly after they arrived in St. John's they were introduced to the programs and services of Ronald McDonald House Charities Newfoundland and Labrador.

"When we arrived in St. John's we quickly realized that we needed a place to stay that was close to the hospital and a place for our younger son to stay. Our main goal was to keep our little family together. We checked into Ronald McDonald House and for three and half months it was our home. It kept us close to our sick child and gave our other son, Colin, a sense of security that he was staying with his mom, dad and brother," -Sharon Hatcher

Each day Christian's treatments were long, but Christian and his brother looked forward to the games room and movie room at Ronald McDonald House..

"The Home for Dinner Program was amazing. It was one less thing that we had to think about. You would come home to a cooked meal and not worry about cooking yourself. The treats that were baked or the breakfast sandwiches each day were awesome to grab in the morning. In the evening, I would grab a treat with my coffee after returning from a long day at the hospital. Both Christian and Colin loved their quilts, the games room and the movie room. But most of all, they both loved magic room when we got to leave." -Sharon Hatcher

While Christian's journey is far from over, with treatments expected to continue for some time, the Hatcher Family continues to find strength at RMHC.

"Ronald McDonald House had such a positive impact on our family. It kept my family together. Without it our family would have been separated because we couldn't afford to stay at a hotel for that length of time. It truly was our home away from home. And we are so thankful that it is there for families to use. It made our fighting this cancer with Christian a whole lot easier. Thank you to all the staff, volunteers and sponsors for providing this service to families." -Sharon Hatcher



Ronald McDonald
House Charities®
Newfoundland & Labrador

Keeping families close



*The Hatcher family of Appleton, NL have been guests at
Ronald McDonald House 118 nights since 2017*

Team Name:			
Contact Person:			
Address:			
City:		Postal Code:	
Telephone:		Fax:	
Email:**			

Choose Sponsorship Level

- Red Shoe Presenting Sponsor** \$7500 (includes team)
- Gold: Celebration Lunch Sponsor** \$4000 (includes team)
- Gold: Golf Cart Sponsor** \$4000 (includes team)
- Silver: Awards Sponsor** \$3000 (includes team)
- Silver: Registration Sponsor** \$3000 (includes team)
- Silver: Photography Sponsor** \$3000 (includes team)
- Bronze: Putting Challenge Sponsor** \$2000 (includes team)
- Bronze: Champagne Toast Sponsor** \$2000 (includes team)
- Bronze: The Night Be-FORE Sponsor** \$2000 (includes team)
- Bronze: Prize Sponsor** \$2000 (includes team)
- Hole In One Sponsor** \$ 750
- Hole Sponsor** \$ 350

- FORE-some Team Registration** \$800/team X ____
+4 Golfer Prizes
- Individual Registration** \$200 each X ____
+1 Golfer Prize
- The Night Be-FORE Kitchen Party pre-tournament MIXER** # ____ attending
Thursday June 13, 2019 - The Wilds *Gimmies* Lounge - Includes: entertainment, games, prizes, networking (included with registration)
- I wish to donate an item for auction/registration bags.**
Please contact me.

Payment:

Please complete and return; limited team/individual spaces available

Total \$ _____

I/Our team will fundraise – Please send us pledge sheets
(Incentive prizes will be awarded to those players raising \$250 or more)

Cheque enclosed Send Invoice Credit Card



Card Number Expiry Date CVV

Name on Card Signature

Team information:

Golfer #1 email

Golfer #2 email

Golfer #3 email

Golfer #4 email