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**Sophie & Kaydee McIssac of Stephenville, NL**

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**Ronald McDonald  
House Charities\***  
Newfoundland & Labrador

# **2019 Information Package**

**Plaza Bowl- March 3, 2019**



# “Spare Some Love” Bowling Event

March 3, 2019 - Plaza Bowl - 2 hours/3 Games

Ronald McDonald House Charities® Newfoundland and Labrador (RMHC NL) helps keep families with a sick or injured child close to each other and the care and resources they need, when they need it the most. Ronald McDonald House is conveniently located within a five minute walk to our province's only children's hospital.

**Spare Some Love Bowling Event** helps raise the necessary funds to provide the programs and services at RMHC NL. Bowlers of all skill levels join together for fun, networking, awards and to ultimately **celebrate families**. This event takes place at Plaza Bowl, the largest 5-pin bowling center in Newfoundland and Labrador. Plaza Bowl is located on Ropewalk Lane in St. John's.

## Event Schedule:

There are two times to choose from. Prizes and awards will follow the Spare Some Love Bowling Event offering an opportunity to celebrate the **Strength in Families** in healing a sick child and to thank all participants, volunteers and sponsors.

### Morning:

9:30am—10:15 am: Registration  
10:30am sharp: 2 Hours Bowling  
12:30pm: Prizes/Awards

### Afternoon:

1:30pm—2:15pm: Registration  
2:30pm sharp: 2 Hours Bowling  
4:30pm: Prizes/Award



## Why participate?

- ◆ Bowling is Fun!
- ◆ Families can do it together!
- ◆ Employees can do it together!
- ◆ Team Building!
- ◆ Almost everyone can bowl!
- ◆ It is held inside – weather is not a factor!
- ◆ Event raises much needed funds programs and services at RMHC NL

## How you can help:

1. Enter a team – Registration form attached
2. Become a Sponsor – Sponsorship Information below
3. Donate a prize(s) – contact us at 738-0000 or [info@rmhcnl.ca](mailto:info@rmhcnl.ca)



**RMHC**  
Newfoundland  
& Labrador

# Participation

## TEAM Participation

(minimum \$300 team registration - 72 teams available)

- 4 people per team
  - only registered bowlers can bowl on event day, however, a cheering squad is always welcome!
- 4 Event t-shirts
- 3 Games of Bowling, during a 2 hour time frame
- Team Photo
- 4 pairs of Bowling Shoes
- Excellent Networking Opportunity
- Door Prizes
- Exclusive ticket draws
- Team Incentive Items such as RMHC Hats, Sweatshirts & Jackets
- Incentives for Individuals:
- Opportunity for first right of refusal in the following year for your team



## Incentives:

- **Opportunity to win great prizes: (AM & PM)**
    - Prize for the Team that raises the most money
    - Prize for individual that raises the most money
      - \* Adult
      - \* Youth— under 16
    - Trophies awarded (based on scores from the first two games)
      - \* Team Top Score
      - \* Top Individual Score—Male
      - \* Top Individual Score—Female
    - Cash Grab 50/50 Draw
    - Prize for Most Creative Team: Most creative/themed costumes
    - **Grand Prize Draw\***— for each individual that raises \$500 or more they will be entered to win the Grand Prize Draw: A round trip for two on PAL Airlines
- (\*Based on the combined results from AM & PM participants)



## Incentives for Team Fundraising:

- Raise \$500— \$999: receive 4 RMHC Hats
- Raise \$1000—\$2499: receive 4 RMHC Sweatshirt
- Raise \$2500 or more: receive 4 RMHC Jackets



## Once your team has registered, you will receive a Registration Package:

- Pledge Sheets (4)
- Online fundraising information
- RMHC NL Newsletter
- Fundraising tips
- Recognition and prizes
- 50/50 Draw information
- 50/50 Tickets & Poster (if requested)



# Sponsorship Opportunities

## Platinum “Gift of Family” Presenting Sponsor

**(\$4000 1 available)**

- Exclusively named as Presenting Sponsor. Your Company Presents SPARE Some Love Bowling Event.
- Named as Presenting sponsor on all promotional materials
- Listed as presenting sponsor on Event Program, shared with approximately 300 participants and volunteers
- 150 Event t-shirts that include Sponsor logo prominently on the t-shirt
- Corporate Banners (provided by the sponsor) can be displayed during event
- Opportunity to have booth for on-site, product sampling, demonstrations and/or corporate display all day
- Speaking opportunity
- Opportunity to present bowling trophies to Top Team and Top Individual Fundraiser during the Awards Celebration
- One (1) team in **both** the morning & afternoon event which includes two hours of bowling & bowling shoes for up to 4 people/team
- Logo prominently placed on event webpage and Ronald McDonald House Facebook page
- Link to your company website added to webpage
- Opportunity for first right of refusal in the following year

## Gold “Gift of Togetherness” Sponsor

**(\$2000 3 available)**

- Named as Gold sponsor on all promotional materials, shared with approximately 300 participants and volunteers
- One (1) team either the Morning or Afternoon event which includes two hours of bowling & bowling shoes for up to 4 people
- Listed in Event Program, shared with approximately 300 participants and volunteers
- 150 Event t-shirts that include Sponsor logo on the t-shirt back
- Corporate Banners (provided by the sponsor) can be displayed during event
- Opportunity to have booth for on-site, product sampling, demonstrations and/or corporate display all day
- Opportunity to present bowling trophy/ prize during the Awards Celebration
- Opportunity to present bowling trophies to Top Team and Top Individual Fundraiser during the Awards Celebration
- Logo prominently placed on event webpage and Ronald McDonald House Facebook page
- Link to your company website added to webpage
- Opportunity for first right of refusal in the following year

## Silver “Gift of Courage” Sponsor

**(\$1000– 3 available)**

- Named as silver sponsor on all promotional materials, shared with approximately 300 participants and volunteers
- One (1) team either the Morning or Afternoon event which includes two hours of bowling & bowling shoes for up to 4 people
- Opportunity to have product sampling as prize or giveaways
- Opportunity to present a bowling trophy/ prize during the Awards Celebration
- 150 Event t-shirts that include Sponsor logo on the t-shirt back
- Logo placed on event webpage and Ronald McDonald House Facebook page
- Link to your company website added to webpage
- Opportunity for first right of refusal in the following year

## Bronze “Gift of Hope” (Exclusive Lane) Sponsor

**(\$250 - 36 Available)**

- One Highly visible corporate signage seen by all bowlers exclusively displayed at a Bowling Lane at Plaza Bowl during event day
- Company name listed on Event Program, shared with approximately 300 participants and volunteers
- Company name on website event page and Ronald McDonald House Facebook page
- Ronald McDonald House will prepare and place signs
- Opportunity for first right of refusal in the following year



**Spare Some Love Cash Grab!**

# **50/50 Tickets**

**Advance Tickets for Sale**

**\$5 each or 3 for \$10**

**1st prize 25%, 2nd prize 15% and 3rd prize 10%**

Get your tickets before they are all gone!!

*5000 Tickets Printed*

Prize to be awarded at the conclusion of the event on

**Sunday March 3, 2019**

***Licence #18-10302700LT***

**If you would like purchase tickets or sell any in advance**

**—let us know when you register!!**





# Registration Form March 3 2019- Plaza Bowl

### Schedule: AM

9:30am—10:15 am: Registration  
 10:30am sharp: 2 Hours Bowling  
 12:30pm: Prizes/Awards

### PM

1:30pm—2:15pm: Registration  
 2:30pm sharp: 2 Hours Bowling  
 4:30pm: Prizes/Award



Company/ Team Name	
Contact Person:	
Address:	
City:	Postal Code:
Telephone:	Fax:
Email:	

PLATIUM "Gift of Family " Presenting Sponsor (1 available)	\$4000	\$ <b>SOLD</b>
GOLD "Gift of Togetherness" Sponsor (3 available)	\$2000	\$
SILVER "Gift of Courage" Supporting Sponsor (3 available)	\$1000	\$
BRONZE "Gift of Hope" Exclusive Lane Sponsor (36 available)	\$250	\$
TEAM Registration Please register ____ team(s) at \$300 per team.	\$300	\$
<input type="checkbox"/> <b>50/50 Tickets</b> - We want to <input type="checkbox"/> purchase <input type="checkbox"/> sell tickets # _____		<b>TOTAL \$</b>

### Payment

Please complete and return, limited team space available.

Our team will fundraise— please send us registration kit with pledge sheets (incentive prizes awarded to teams and individuals)

Cheque enclosed

Send Invoice

Credit Card



Card Number

Expiry Date

Name on Card

Signature

### Team Information: Maximum 4 players per team

**Time Preference:**  **Morning** 10:30 am—12:30 pm

**Afternoon** 2:30 pm– 4:30 pm

Bowler #1	Email	<input type="checkbox"/> Adult <input type="checkbox"/> Youth T-shirt Size XL, L, M, Sm
Bowler #2	Email	<input type="checkbox"/> Adult <input type="checkbox"/> Youth T-shirt Size XL, L, M, Sm
Bowler #3	Email	<input type="checkbox"/> Adult <input type="checkbox"/> Youth T-shirt Size XL, L, M, Sm
Bowler #4	Email	<input type="checkbox"/> Adult <input type="checkbox"/> Youth T-shirt Size XL, L, M, Sm