

***1st Annual* Day by the Bay Golf Classic**



RMHC

Newfoundland & Labrador

Keeping families close



Pitcher's Pond Golf Course

Whiteway, NL

Saturday August 4, 2018

8am Tee Off

BBQ Lunch to follow

1st Annual **Day by the Bay Golf Classic**



Ronald McDonald
House Charities®
Newfoundland & Labrador

A Day by the Bay Golf Classic is a fundraiser organized by the New Harbour Red Shoe Crew to keep families close at Ronald McDonald House Charities Newfoundland and Labrador when sick or injured children and their families must travel to St. John's for medical reasons. Golfers of all skill levels join together for fun, networking, giveaways and ultimately to celebrate families.

On **Saturday August 4, 2018** each registered team (4 person team) will enjoy 18 holes of golf, and plenty of games and prizes. A barbeque lunch will follow the **A Day by the Bay Golf Classic**. It provides an opportunity for players to relax and network, win prizes, and for organizers to acknowledge and thank all sponsors and participants and make a presentation to Ronald McDonald Charities.

Saturday August 4, 2018 Event Schedule:

- 6:45 am Registration Opens
- 7:45 am Opening Toast
- 8:00 am Shot Gun Start – 18 Holes of Golf
- 1:30 pm BBQ Lunch and Awards

Organizer:

Annette Higdon

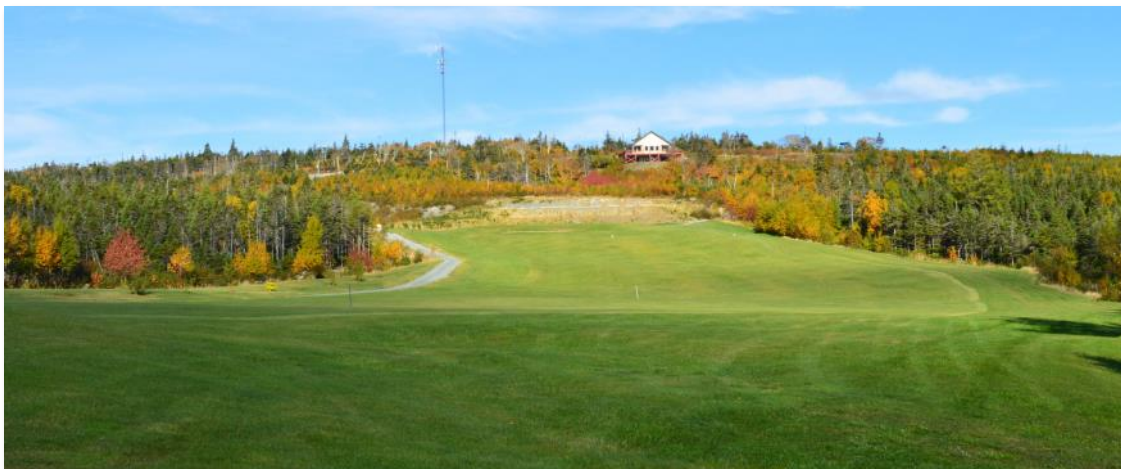
709-683-4343 or 709-582-3445

AHigdon@nlh.nl.ca or info@rmhcnl.ca

Pitchers Pond Golf Course is located on the south side of Trinity Bay on Route 80. One of Newfoundland and Labradors recent golf courses, this facility was opened in early July of 2005.

The course is constructed on the hills overlooking beautiful Trinity Bay and the scenic beauty of Pitchers Pond. Here as you enjoy your game of golf you will also enjoy nature at its finest.

This course will offer the challenge of accuracy while at the same time allowing the casual golfer to improve his or her game. www.pitcherspondgolf.com



1st Annual Day by the Bay Golf Classic



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All proceeds from **A Day by the Bay Golf Classic** will be presented to Ronald McDonald House Charities Newfoundland and Labrador.

MEET AILISH SLANEY AND HER FAMILY FROM ST. LAWRENCE

It is hard to put into words how a parent feels when their child has been diagnosed with a cancerous brain tumor. It has to be one of the darkest places a parent can go. And for families who don't live close to the care and resources they need, there is an added stress, distance. RMHC gives families with a sick child what they need most – each other.

At the young age of seven, Ailish Slaney of St. Lawrence was diagnosed with Medulloblastoma, a cancerous brain tumor. For the Slaney family, parents Rodney and Cathy and big sister Abigail, they were now faced with a challenging road ahead. One filled with long drives, hospital stays, chemotherapy and radiation treatments. Something no parent can prepare for. They worried about numerous things, even the simple things, like where they would stay. Shortly after Ailish's diagnosis the family were introduced to the programs and services of Ronald McDonald House.

"It was certainly a bright light in a world that was surrounded by darkness. From the very first day during our tour, our family started to feel the sense that all was not lost and that things were going to be alright." Rodney Slaney

At first Ailish's treatments were long, then, after a few weeks, the hospital granted them a weekend to return home to St. Lawrence - nearly a four hour drive away. However, when they arrived home, it wasn't the relief they expected.

"Once we arrived to our own home in St. Lawrence we quickly realized we had made a mistake. We all missed the sense of security and hope that we felt at the Ronald McDonald House. That weekend we decided that we would stay at Ronald McDonald House for the duration of Ailish's treatments simply because of the close proximity to the hospital and the feelings of hope we felt while we were there. We have no doubt that Ronald McDonald House was a major contributor in Ailish's recovery. We were better rested and able to fully support Ailish. While staying at RMHC we felt emotional support from other families staying there, the staff and the many volunteers." Rodney Slaney

While Ailish's journey was difficult for the entire family, the Slaney Family has found strength at Ronald McDonald House. **"Everything we experienced at Ronald McDonald House was above and beyond any expectations we had at the time. The Home for Dinner program, the Magic Room and the Quilt programs were definitely three of our favorites. To see a sick child's eyes fill with delight as they receive a new quilt or a gift from the magic room truly did our heart a world of good."** Rodney Slaney



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The Slaney family have been guests at Ronald McDonald House on 14 separate occasions totalling 128 nights.

1st Annual **Day by the Bay** **Golf Classic**



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Opportunities

Golf Sponsor (1 available)

\$2000 cash only

- Named as Title Sponsor on all event materials
- Corporate logo placement on all event promotional materials
- Corporate Banner (provided by the sponsor) displayed during event
- Corporate logo with link on website www.RMHCNL.ca
- One Foursome which includes 18 holes of golf and lunch
- Special Recognition at event
- Named as Presenting Sponsor on all news releases and articles relating to the event
- Speaking opportunity at BBQ Lunch
- Opportunity to have a booth for on-site, product sampling demonstrations and/or corporate display all day
- Opportunity for first right of refusal in the following year

Silver Sponsor (3 available)

\$1000 cash only

- Corporate logo placement during the Luncheon
- Corporate logo placement on all event promotional materials, including pledge sheets
- Corporate Banner (provided by the sponsor) displayed during event
- Corporate logo with link on website www.RMHCNL.ca
- Special Recognition at event
- One Foursome which includes 18 holes of golf and lunch
- Speaking opportunity at BBQ Lunch
- Opportunity to have booth for on-site, product sampling demonstrations and/or corporate display all day
- Opportunity for first right of refusal in the following year

Bronze Sponsor (5 available)

\$500 cash or inkind

- Corporate logo placement during the Luncheon
- Corporate logo placement on all event promotional materials, including pledge sheets
- Corporate Banner (provided by the sponsor) displayed during event
- Corporate logo with link on website www.RMHCNL.ca
- Special Recognition at event
- Opportunity for first right of refusal in the following year

1st Annual **Day by the Bay Golf Classic**



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Opportunities

Hole Sponsor (9 available)

\$200 cash or inkind

- Highly visible corporate signage displayed at one of the 9 holes - Ronald McDonald House will prepare sign
- Opportunity to network with all golfers
- Opportunity for first right of refusal in the following year

Hole In One Sponsor (3 available)

\$100 cash only

- Opportunity to display your banner at one of 3 Hole In One locations
- Opportunity to network with all golfers
- **Sponsor must confirm their own Hole In One insurance**
- Opportunity for first right of refusal in the following year

Participation (18spaces available)

\$400 team/ \$100 per player

- 4 golfers per team, maximum (\$100/player)
- 18 Holes of Golf
- 4 complimentary tickets to attend BBQ Lunch following the event
- Team Photo
- Game prizes: Best Team, Closest to the Pin (Male/Female), Longest Drive (Male/Female)
- 50/50 Draw
- Opportunity to win great prizes
- Silent auction
- Opportunity for first right of refusal in the following year

