



RMHC®

Newfoundland & Labrador

Keeping families close

RONALD McDONALD HOUSE CHARITIES®

Newfoundland & Labrador

2016 ANNUAL REPORT



Keeping families close

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VISION

Positively impact the health and lives of sick children, their families and their communities.

MISSION

Ronald McDonald House Newfoundland and Labrador is to provide sick children and their families with a comfortable home, where they can stay together in an atmosphere of caring, compassion and support.

VALUES

Caring • Inclusion • Inspiration • Quality • Teamwork • Trust and Integrity

MEET ISLA AND HER FAMILY FROM DEER LAKE

In the months leading up to December 2015, Mike and Sarah Short noticed that their 18 month old daughter Isla wasn't feeling very well. Her stomach had become enlarged and swollen. They left their home in Deer Lake, with just a small bag of personal items, to travel to St. John's for more bloodwork and testing. They patiently waited for good news to ease their worried minds, but on December 2, Isla was diagnosed with Neuroblastoma, a rare type of childhood cancer.

The Short family was now faced with a challenging road ahead, filled with hospital stays, treatments and chemotherapy. They weren't prepared for this. They worried about numerous things, even the simple things, like where they would stay. That's when a social worker told them news they will never forget, there was a room available for them at Ronald McDonald House.



“I had heard about Ronald McDonald House but I didn't really know how important it was to families. We often put our loose change in coin boxes, not knowing that one day ours would be one of the many families needing this home-away-from-home.”

– Sara Short, Isla's mother

While Isla's journey is far from over, with treatments expected to continue into 2017, Sarah and Michael have found strength at Ronald McDonald House.

“I don't know what our family would have done if Ronald McDonald House wasn't there. Thank you, for keeping us close to Isla when she needs us the most.”

– Michael Short, Isla's father

MESSAGE FROM BOARD CHAIR & EXECUTIVE DIRECTOR

As we look back on 2016, we are humbled by the tremendous support we have received from donors, individuals, businesses, service groups, McDonald's and our large volunteer network throughout Newfoundland and Labrador. This support has enabled us to provide unwavering comfort and care to families.

Every day, the courage and strength of the children and families that stay at Ronald McDonald House reinforce the importance of our mission. Our families travel great distances to get the medical attention they need for their children. In 2016, there were 439 family visits to Our House, representing an increase of 14% from 2015. While we would like to accommodate all of the families who need us, during this past year, another 347 families were sent to nearby hotels, because we were full. This has prompted us to take a closer look at our wait list.

Ronald McDonald House provides more than just a comfortable bed to sleep in. We continue to be thrilled at the expanding support from the community for our Home for Dinner and Just Like Nan's food preparation programs. The nutritious meals and snacks lovingly prepared by these individuals and groups enable our families to enjoy time together after a long and emotional day at the hospital. This is a wonderful gift to our families, for which we and they are exceedingly thankful. One only has to read the overwhelmingly positive comments, repeatedly expressed by our families to see the impact that these programs has on their physical and emotional health.

Our Board of Directors have, once again, demonstrated their dedication to our mission. Each of our directors has worked diligently and, with volunteers on one of several committees, have helped implement a wide variety of policies and programs, including the implementation of energy efficient upgrades, the

execution of a comprehensive development and communications plan, the implementation of a Human Resources committee, and the establishment of a three year strategic plan setting a road map for the future.

RMHC Global established the RMHC Grants of Excellence to provide funding to a number of chapters that advance the mission and move us toward our collective goals. The program aligns financial resources with those activities that have the greatest impact and extends their efforts to strengthen the quality and sustainability of local Chapters and their programs. Ronald McDonald House Newfoundland and Labrador was delighted to have been recognized for its leadership in the RMHC world when we were awarded one of the 2016 RMHC Grants of Excellence and a \$15,600 grant.

Since the inception of Ronald McDonald House, parents have shared with us, in their own words, how the Ronald McDonald House has impacted their lives. Now, published research underscores the role the Charity plays in keeping families together during times of medical crises. A global team of researchers drawn from leading universities have collaborated with RMHC to evaluate the impact of the Ronald McDonald House program. The results are exactly what was expected. The Ronald McDonald House program affords families opportunities to interact more meaningfully with their child's care team.

With all we've accomplished, it's hard to imagine what's next; finding ways to meet the growing need for our programs and services, implementing best practice with governance policies, regional volunteer development, and researching new programs that focus on supporting sick children and their families. With your ongoing support, we will continue to play a major role in the lives of sick children and their families.



A stylized, handwritten signature in black ink.

GERRY BERESFORD

Chair, Board of Directors
Ronald McDonald House
Newfoundland and Labrador



A stylized, handwritten signature in black ink.

ANNETTE GODSELL

Executive Director
Ronald McDonald House
Newfoundland and Labrador



Missing from photo: Neil Sullivan

BOARD OF DIRECTORS

GERRY BERESFORD

Chair of Board

THERESA RAHAL

Vice-Chair

BLAIR ROGERS

Director, Chair of Governance Committee

BILL BUDGELL

Director, Treasurer and Chair of Finance Committee

DR. LYNETTE BOWES

Director, Chair of Operating Committee

ROD LEGGE

Director, Chair of Development & Communications Committee

RICK TILLER

Director, Chair of Facilities Committee

PAUL ROGERS

Director

NEIL SULLIVAN

Director

DAWN DALLEY

Director

STERLING PEYTON

Director

COMMITTEES

OPERATIONS COMMITTEE

Dr. Lynette Bowes (Chair)

Rod Legge

Theresa Rahal

Annette Godsell (Executive Director)

Bonnie Birmingham (House Manager)

- Ongoing Operations/Program Review
- Operational Policy Review and update

GOVERNANCE COMMITTEE

Blair Rogers (Chair)

Gerry Beresford

Theresa Rahal

- Review of the RMHC Governance Guide
- Completed a Skill Matrix of Board Composition
- Annual update of Conflict of Interest Policy to Board Members and to committee members
- 3 Year Strategic Plan approved in December 2016
- Implemented a new Human Resources Committee

DEVELOPMENT & COMMUNICATIONS COMMITTEE

Rod Legge (Chair)

Dawn Dalley

Neil Sullivan

Paul Rogers

Stephen Noseworthy

Annette Godsell (Executive Director)

Christine Morgan (Manager, Development & Communications)

Highlights:

- Successful execution of the 2016 Integrated Development & Communications Plan
- Development of 2017 Development & Communications Plan

FINANCE COMMITTEE

Bill Budgell (Chair)

Gerry Beresford

Annette Godsell (Executive Director)

Christine Morgan (Manager, Development & Communications)

- Establishment of capital projects reserve
- Establishment of a long-term operational reserve plan
- Develop annual expense budget
- Review and approve annual fundraising goals
- Prepare and disburse financial reports throughout the year
- Work closely with appointed auditors

FACILITIES COMMITTEE

Rick Tiller (Chair)

Jesse McCaw

Shawn Williams

John Poole

Dana Penney

Annette Godsell (Executive Director)

Bonnie Birmingham (House Manager)

- Annual Preventative Maintenance review
- Proactively monitoring efficiency of HVAC system
- Ongoing monitoring and implementation of energy efficient upgrades
- Ventilation upgrades to laundry and electrical rooms
- Study of Parking Lot continued into 2016
- Study of additional storage space initiated



FAMILY SUPPORT PROGRAMS



HOME FOR DINNER PROGRAM

With the help of individuals, corporate and community groups, we offer families the ability to return from a long stressful day at the hospital to a home-cooked meal 4-5 times per week.

JUST LIKE NAN'S BAKED GOODS PROGRAM

Nothing feels like home more than the smell of fresh baked goods. Individuals, corporate and community groups ensure Our House is always stocked with special treats fresh from the oven, just like at Nan's house.



COMFORT QUILT PROGRAM

Each child who visits Our House has an opportunity to choose one quilt from a collection of beautiful handmade quilts that they can keep and take home. These quilts have been generously provided by individuals and/or groups.



KEEPING FAMILIES CONNECTED PROGRAM

Being away from loved ones for an extended period of time can be very difficult and create added stress. To help keep families connected to home while staying at Our House, families will have access to a Home Office, wireless internet, email, and community newspapers. Families can also access special flights through the WestJet Cares Program.

MAGIC ROOM

This room is a very special place that the children staying at Our House get to visit when they have a successful surgery, get to go home, or are celebrating a special event while staying in the House. The kids get to enter the Magic Room and leave with a brand new gift and a very big smile!



SPECIAL DAY CELEBRATIONS PROGRAM

Just like home, preparations are made to ensure, birthdays are celebrated, everyone gets treats at Hallowe'en and visitors like Santa Claus and the Easter Bunny arrive on schedule.



HOUSE PANTRY

With the help of our generous donors, families have access to a fully stocked House pantry, which includes food staple items, access to toiletries and cleaning supplies.

RECREATION PROGRAM

Our House has its own resource center fully stocked with books, craft supplies and games. It also has children's play areas, video game and movie rooms. Our House has its own playground for children to play outside and is conveniently located next to The Grand Concourse; an integrated walkway system. Our families also benefit from time to time with donations to Ronald McDonald House of tickets or passes to sporting events, local fitness centers, movies, special events or concerts



OUR IMPACT – 2016

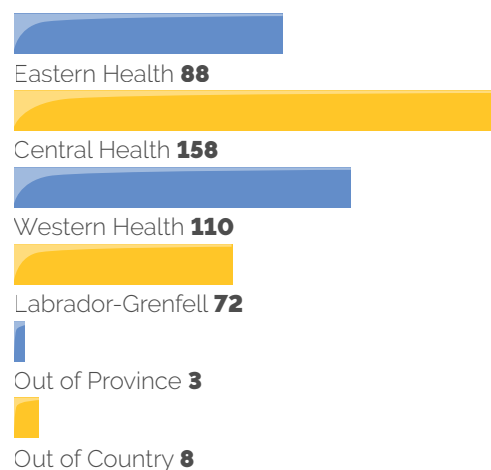
Savings to families in accommodation costs **\$724,800**

Longest length of stay (nights)	149
Average length of stay (nights)	11
Total families were cared for at Our House	439
– 51% were repeat families	
Average cost to provide a bedroom per night	\$165
Cost per family per night	\$15
Number of families who had to be waitlisted for a time	347
Number of families we could not accommodate	245

Nights of comfort and care provided to families **4,832**

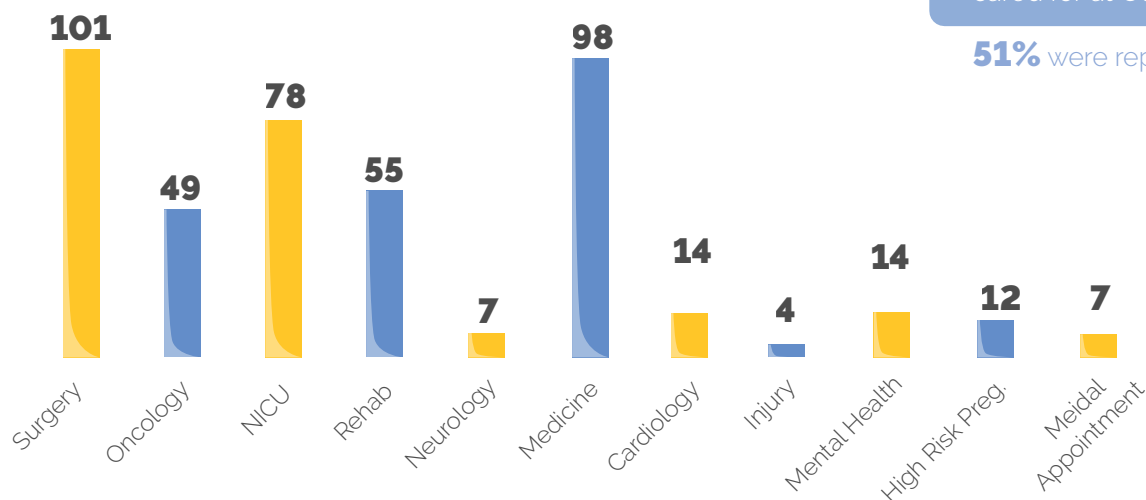
WHERE OUR FAMILIES TRAVELLED FROM

*includes repeat families



MEDICAL REASONS WHY CHILDREN NEEDED OUR...

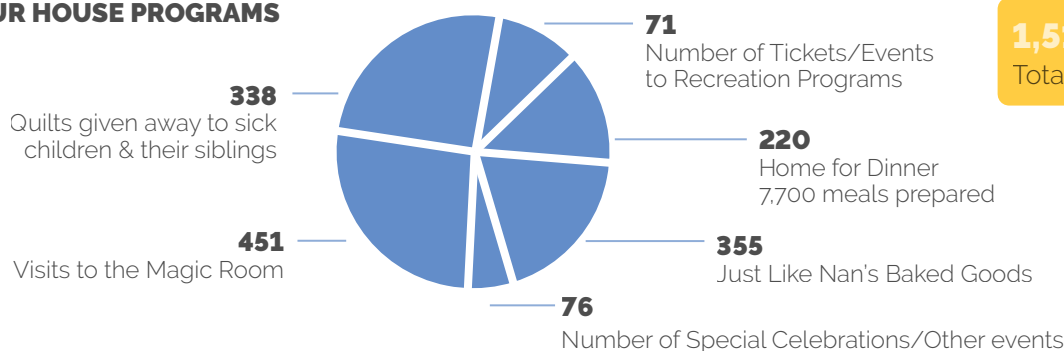
*includes repeat families



439 times families were cared for at Our House

51% were repeat families

OUR HOUSE PROGRAMS



1,511
Total Programs



PULLING TOGETHER FOR FAMILIES



THE DEDICATED VOLUNTEERS

Staying at Ronald McDonald House means seeing a volunteer's familiar smile to welcome them. Our valued volunteers are essential to the continuing operation of Our House. We cannot do it without them. Volunteers work behind the scenes in many different capacities within the House and within the community to fully support the families during this critical time in their lives.

BOARD/COMMITTEES 16

REGIONAL DEVELOPMENT COORDINATORS 4

COMMUNITY VOLUNTEERS 210

HOUSE OPERATION VOLUNTEERS 130

TOTAL **360**

HOUSE OPERATIONS:

Number of hours – House Operation Volunteers 6,677

Number of hours - Home for Dinner 3,691

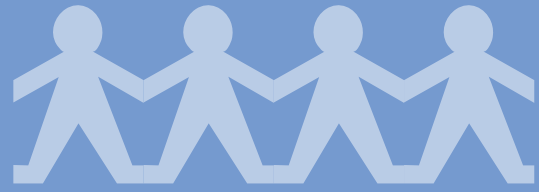
Number of hours - Just Like Nan's 2,050

Number of hours for Special Events 623

TOTAL VOLUNTEER TIME IN-HOUSE **13,041**



INTERNATIONAL AWARD WINNING STRENGTH IN NUMBERS VOLUNTEER GATHERING



AT RONALD MCDONALD HOUSE CHARITIES NEWFOUNDLAND AND LABRADOR, we find strength in numbers and that through our efforts, children and families also find strength in numbers. This strength comes from working side-by-side with staff, volunteers, medical professionals, donors, and advocates creating a far-reaching network of support for children and families facing some of life's greatest challenges.

On April 15 & 16, 2016 we celebrated the strength we have as a provincial family, by inviting volunteers to join us at the Strength In Numbers Volunteer Training Conference in St. John's. At this conference we united our provincial network and rallied around a common mission of providing a home for sick or injured children and their families.

We believe, that together, we will continue to find strength in our numbers and effectively increase our impact in Newfoundland and Labrador.

Volunteer Gathering included:

- Annual General Meeting
- Volunteer Fun Night – Pageant
- Education Sessions
 - Organizational History
 - House Operations
 - Fundraising & Communications
- Guided tour of Ronald McDonald House
- Volunteer Recognition and Awards Gala



HELPING HAND AWARDS



DR. JACK HAND
1966 – 2012

Each time the original committee and then the Board of Directors of Ronald McDonald House met, Dr. Jack Hand would ask the same question. "When will the House be opened?" Jack had a unique understanding of the overwhelming need for Ronald McDonald House in Newfoundland and Labrador. Each and every day in his practice he would meet families who needed Our House to be opened. He continually reminded the Board of Directors that they must work hard and ensure no time was wasted in finishing the House and bringing it to the people who need it.

Jack was passionate about the project. He offered himself up to carry out any task required. He participated in fund raising activities, travelled to Labrador on two occasions to raise awareness, offered sound and frequent advice about what people needed who would stay at the House and he even went on Open Line.

He never wavered in his commitment to make the House a reality.

Ronald McDonald House opened in September of 2012. It opened with the lasting memory that the Campaign Team could not have succeeded without Jack's contribution, without his knowledge and absolute commitment to his patients and their families who need this House during very difficult times.

Ronald McDonald House Newfoundland and Labrador is grateful to the time and energy Dr. Jack Hand gave to making our House a reality.

In honor of Jack's contribution Ronald McDonald House Newfoundland and Labrador has implemented the Helping "HAND" Awards.

2016 Winners

Leadership Volunteer
Tina Harris

House Operations Volunteer
Doug & Lilly Rideout

House Programs
Margot Nash

Community Engagement Volunteer
Chris & Rosanne Dunn

Outstanding Philanthropist
Coca-Cola



COMMUNITY EVENTS

Adult Female Recreation Hockey Tournament
 All Hallows Elementary School Dunk Tank
 Andy Dunn Memorial Race Day
 Blair Mitchell Hockey Tournament
 Brody's Home-Away-From-Home
 Canadian Jewellery Group- Mike's Miracles
 Car Quest Canada Charitable Foundation
 Cargill Fore the Houses Golf Tournament
 CBS Softball Tournament
 Chatters Canada
 Edition 709- In memory of Nicholas Coates
 Heather's Hearts
 Insurance Brokers Association of NL Golf Tournament
 International Brotherhood of Electrical Workers Local 2228 Curling
 Investors Group Golf Tournament
 Jennifer Antle's Auction
 Keith Peddle Memorial Dart Tournament
 Labrador Jeep Owners- Go Topless
 Mild Hogs
 Miss Achievement
 Missy Keating Softball Tournament
 Muskrat Falls
 NGA Regatta Booth
 Prosperity Wealth Management - Freedom 55
 Red Shoe Crew Fall Fair
 Rose Hutchings Birthday Celebration
 Ryan Murphy's Race for Reason
 Salvation Army Cave Quest
 St. Anne's School
 Team RMHC (Tely 10)
 The Dub Show
 Point Leamington Gospel Concert
 White Scorpion Tattoo Family Fun Event



PULL TAB PROGRAM 2016

We recycled **5,313,600** pull tabs

Thanks to everyone that collected these little gems and thanks to our recycling partner, Dominion Recycling (who matched all monies raised from Pull Tabs), the Pull Tab program for 2016 resulted in \$3,700. The Pull Tab Program kept a family close for 3 weeks at RMHCNL.



ADOPT A ROOM PROGRAM



THE ADOPT-A-ROOM PROGRAM IS AN OPPORTUNITY FOR INDIVIDUALS

to help families who are going through the most traumatic event in their lives – an illness or injury of their child – by adopting a room in the House.

The Adopt-a-Room Program ensures that the rooms at Ronald McDonald House are beautifully kept, operated and maintained for families who need a comfortable place to stay in St. John's while seeking medical attention for their child. Adoption of a room for one or three years helps cover the costs associated with maintenance and upkeep of the room, ensuring it is always available for the families that stay with us each night. This program supports hundreds of families each year, making sure rooms will always have necessities like comfort, clean linens and repairs. Rooms require updating at times and this support helps make that happen.

Recognition of support is placed on the bedroom door or one of the common areas in Our House as well as in printed pieces and media channels.



ADOPT-A-ROOM PROGRAM



8/21 adoptions



- Kinsmen Co-Op Lewisporte 50/50
- Egg Farmers of NL

2016 Adoptions:

- Capital Subaru – Magic Room
- DF Barnes Family Suite
- The Signature Salon – In Honor of Mark Jackman – Family Suite
- United Way of Newfoundland and Labrador – Family Suite
- Newfoundland and Labrador Building and Construction Trades Council – Family Suite
- Newfoundland and Labrador Building and Construction Trades Council – Library



McDONALD'S: OUR FOUNDING AND FOREVER PARTNER

AS OUR FOUNDING AND FOREVER PARTNER, McDonald's has always had a committed and caring vision of the role Ronald McDonald Houses could play in helping sick children and their families.

McDonald's unwavering commitment to families is evidenced through their support of Our House each and every day. Together with their generous Franchisees, employees, suppliers, and guests, McDonald's supports our families through 10 cents from the sale of ever Happy Meal®, through guest's donations to the coin boxes in restaurants and each year on McHappy Day®.

Thank you McDonald's for your founding and forever support for Ronald McDonald House Charities® Newfoundland and Labrador and the families we keep close.

Special thanks is extended to the McDonald's Owners/Operators: Trevor Morris, Doug Bennett, Ken & Loretta Scott, Keith Roberts & Genny McCarthy, Chris & Debbie McCarthy, Penny & Rob McDonald, Barry & Mary MacKinnon, Paul & Paula Rogers, and Patrick Rioux.



Coin Boxes

Thanks to your coin boxes, an amazing

\$38,216.46

went to supporting sick children and their families in 2016!

(RMHCNL \$28,621.52, RMHC Canada \$9,594.94*)

McHAPPY DAY



Thank you McDonald's owner/operators, your crews and customers for raising

\$88,084.43

Sponsorship & In-Kind Support

\$6,000 sponsorship investment helped these events raise:

Fore the Families
Golf Classic **\$64,604**
Red Shoe Crew
Walk for Families **\$241,094**

\$1,300 In-Kind donations helped these events raise:

Spare Some Love
Bowling **\$30,285**
Enchanted Family
Fun Event **\$7,970**
Lights of Love **\$10,288**
Royal St. John's Regatta .. **\$3,848**

\$358,089

MISS ACHIEVEMENT

ANDY DUNN MEMORIAL RACE DAY

Miss Achievement Newfoundland & Labrador Scholarship Program is the province's largest program for young women, which awards individuals for academics, promotion of healthy living, public speaking, community service, volunteer work, environmental awareness and performance-related talents. Among the long list of scholarships provided to deserving contestants entering this program is the *Isabella Ashley Spirit of Giving Award*. This award is presented to the participant who raises the most money for Ronald McDonald House Charities Newfoundland and Labrador. During the crowning Gala held at Holy Heart Theater on Sunday November 13, 2016, a presentation was made to Ronald McDonald House representatives on behalf of the participants who collectively raised an outstanding \$16,956.28 That's a four year total of more than \$100,000! The 2016 Winner of the Isabella Ashley Spirit of Giving Award was **Victoria Downden** of Torbay, NL.

The 5th Annual Andy Dunn Memorial Race day took place on July 23, 2016 at Eastbound International Speedway in Avondale. This event raised more than \$36,000 in 2016.

The ONLY car show with ACTION

Andy's parents, Chris and Rosanne, and brother Matt, are dedicated to keeping his memory alive by helping to keep families close at Ronald McDonald House. Andy's strength, knowledge and acceptance of his fate was something not commonly seen in adults struggling with cancer. The Dunn Family benefited from two different houses during his treatments; therefore, the proceeds from the annual Andy Dunn Memorial Race Day will help keep families close at Ronald McDonald House Charities® Newfoundland and Labrador.





OUR SIGNATURE EVENTS

SPARE SOME LOVE BOWLING EVENT

Spare Some Love Bowling Event is one of our annual signature fundraising events for Ronald McDonald House Newfoundland and Labrador. Bowlers of all skill levels come together for fun, networking, giveaways and ultimately to celebrate families. Event is hosted at Plaza Bowl in St. John's.



48 Teams

PRESENTING SPONSOR

Tucker Window Film

LANE SPONSORS

Babb Security
Beck Photography
Black and McDonald
Conduit Electric Inc.
Coca-Cola
Cougar Engineering
Delta St. John's Hotel and Conference Centre
In the Box Media Promotions
Mark 1 Sales Limited

Pennecon Limited
Roebathan McKay Marshall
Royal LePage
Royal LePage Atlantic Homestead Ltd.
Short Atlantic Inc.
Sobeys Mount Pearl
Strategic Directions Inc.
Triware Technologies
Verafin Inc.

Event Total
\$30,285.78



RED SHOE CREW – WALK FOR FAMILIES

The annual Red Shoe Crew-Walk for Families helps raise awareness and funds to help provide a place for our families to call home when they are going through the most traumatic event in their lives, an illness or injury of their child. This event is hosted by volunteers and held in September in communities throughout Newfoundland and Labrador. This event coincides with the anniversary of the opening of Our House. Participants register for pledge sheets, fundraise and come together to walk or run for fun, prizes and ultimately to celebrate families and their strength in healing a sick child.

Ronald's Red Shoe Presenting Sponsor

Newfoundland Labrador Hydro

event total
\$241,094.59

Red Sneaker Sponsors

BELFOR
Big Land Labrador's FM
VOCM
Coca-Cola
Cossette
McDonald's
Purolator

Red High Heel Sponsors

WestJet
In the Box Media Promotions



Red Shoe Crew Walk for Families

LOCATION

Bay D'Espoir
Bay Roberts
Bishop's Falls
Bonavista
Carbonear
Carmanville
Chance Cove
Churchill Falls
Clareville
Conception Bay South
Corner Brook
Fortune
Foxtrap – (Rug Hooking Event)
Gander
Glovertown
Goose Bay
Grand Falls-Windsor
Grey River
Heart's Content
Jackson's Arm
La Scie
Labrador City
Lewisporte
New Harbour
New-Wes-Valley
Old Perlican
Paradise
Pasadena
Pilley's Island
Placentia
Port Saunders
Springdale
St. Anthony
St. John's
Sunnyside
Terra Nova
Torbay
Town of Irishtown-Summerside
Trinity Bight
Twillingate
Victoria

CREW LEADER

Cheryl George
Crystal Deering
Darlene Hancock
Ashley Piercey
Krista Hogan
Paula Tulk
Shirley Clarke
Charlene Cumby
Mary Felkar
Dominic Ryan
Jordon Paddle
Cheryl Burt
Winnie Glavine
Sherry Adams
Michelle Saunders
Tracey Marques
Camille Bryan & Chad Haggett
Annie Rose
Brian Pitcher
Shirley Wicks
Krista Andrews & Debbie Burton
Tina Harris
Lisa Martin
Annette & Chris Higdon
Beverly March
Tracy Foote
Caroline Watton
Amanda Squires
Betty Jean (BJ) Osmond
Tanya Barron
Sandee Thomas
Nadine Bath
Gloria Richards
Stephen Patten
Sharon Bennett
Annette & Chris Higdon
Lorna King
Cindy Wells
Lori Bailey
Dave Dove
Lynn Evelyn



43 COMMUNITIES

2,340 PARTICIPANTS

"FORE" THE FAMILIES GOLF CLASSIC

"FORE" the Families Golf Classic is an important initiative to help raise awareness and funds. Golfers of all skill levels came together for fun, networking, giveaways and ultimately to celebrate families. Event is hosted at The Wilds Golf Course.



PRESENTING SPONSOR

Coca-Cola

Event Total
\$64,604

CELEBRATION LUNCHEON SPONSOR

McCain Foods Canada

REGISTRATION SPONSOR

Grant Thornton

RONALD'S PUTTING CHALLENGE SPONSOR

McDonald's

NIGHT BEFORE PRE-TOURNAMENT MIXER SPONSOR

BELFOR

HOLE IN ONE SPONSORS

Capital Subaru
Coca-Cola

HOLE SPONSORS

BELFOR
Bold Signs
Capital Precast
Cougar Engineering
Grant Thornton
Janes Noseworthy Chapman
Kool Rite Limited
KPMG
Michael Kidney Financial Planning

Nu-Quest Distribution
Prime Creative
Redwood Construction Limited
Roebathan McKay Marshall
Saputo
Sinnott Hydroseeding
Tucker Electronics
WestJet



22



SOCK IT FOR SICK KIDS & THEIR FAMILIES



RONALD MCDONALD HOUSE CHARITIES® NEWFOUNDLAND AND LABRADOR might be among one of the newest houses in the world but did you know that the first Ronald McDonald House opened its doors to families in Philadelphia on October 14, 1974?

On October 14th we called on everyone to SOCK IT for sick kids and their families at Ronald McDonald House Newfoundland and Labrador.

The public were invited to purchase official signature striped socks and wear them on

October 14th to show their love and support for Ronald McDonald House and the families we serve. With each pair of striped socks, companies, individuals, schools and organizations were raising awareness and helping families stay together when it matters most.

On October 14th, hundreds of pictures were shared on social media with #sockitforsickkids @OurHouseNL.



LIGHTS OF LOVE TREE CAMPAIGN

Christmas is an important time for families. At Ronald McDonald House it is a priority to celebrate special times of the year with the families staying at Our House, especially during Christmas. The Lights of Love Tree Fundraising Campaign is a means for individuals, businesses and communities to celebrate keeping families close.



Special tree lighting ceremonies kicked off each campaign. Trees were initially lit with white bulbs. Those who made donations were able to honor or remember a special person, or that hard to shop for individual on their Christmas list. Donors were given an opportunity to change a bulb on the tree from white to red or hang a red decoration, depending on location. They then received a campaign acknowledgment card to notify that special person of the gift. The goal was to see each Lights of Love Tree turn red with love during the month of December.

In 2016, there were 6 Lights of Love Trees

6 TREES IN 4 COMMUNITIES



St. John's



Trinity Bay North



Peterview



Change Islands



Fairfield Inn & Suites
St. John's



Capital Subaru
St. John's





**THANK YOU,
FROM OUR FAMILY
TO YOURS.**

DONOR RECOGNITION

MONETARY AND/OR IN KIND

\$100,000+

McDonald's Fundraising
Ronald McDonald House
Charities Canada

\$50,000+

NL Building and Construction
Trades Council

\$20,000+

Barry MacKinnon Restaurant Inc.
Coca-Cola
Newfoundland and Labrador
Hydro
RBC Foundation
VOCM

\$10,000 - \$19,000

Agropur - Central Dairies
BELFOR Property Restoration
Bennett Restaurants
Capital Subaru
Cargill Value Added Meats
Canada
Freedom Foods
McDonald's Restaurants of
Canada Ltd.
Miss Achievement
Nalcor Employee Giving
Program
PLR Enterprises Inc.
Ronald McDonald House
Charities, Inc.
Scott Family Restaurants

\$5,000 - \$9,000

Benevity Community Impact
Fund
Buddy with the Plow
D.F. Barnes Services Limited
Egg Farmers of Newfoundland
and Labrador
In The Box Media Promotions
Insurance Brokers Association of
Newfoundland & Labrador
Kinsmen Club Notre Dame
Lewisporte
Provincial Airlines
Thirty-One Gifts
Tucker Electronics Limited
United Foods Inc.

United Way of Newfoundland
and Labrador Inc
Westjet
Colin Baxter
Beverly Critch

\$2,500 - \$4,999

ActiveLife Physiotherapy
Adult Female Recreation Hockey
Twin Rinks
Akita Equipment
Best Buy
C & D Family Restaurants Inc.
Chatters Canada
Cossette
Devan Holdings Inc.
Dominion Recycling Ltd.
Government of Canada
Grant Thornton
Heart's Content Fire Department
Inmarsat Solutions (Canada) Inc.
La-Z-Boy
Lions Club Clarenville
McCain Foods
McRoberts Enterprises Inc.
Mount Pearl Senior High
Opta Information Intelligence
Prosperity Wealth Management -
Freedom 55
Purolator
Red Shoe Crew Family Fair
RGIS
S.E.A Contracting Limited
Saputo Dairy Products Canada
Sons Bakery
(Bagos Bun Bakery Ltd.)
Team RMHC
The Signature Salon Girls
Tiny Little Comforts
United Church Women
Wood Group PSN
XXIX Venture Limited
Ruth Goudie
Taedy O'Rourke
Clayton Reid
Gill Ricketts
Brittany Ryan
Brooklyn Suley

\$1,000 - \$2,499

241 Pizza
All Hallows Elementary School
Anthony & Smith
Atlantic Recreation Ltd.
Bell Aliant Pioneers
Bonavista/Port Union Lions Club
TV Bingo
BrandSource
Browning's Pub
BWS Manufacturing Ltd.
Canada Bread
Canadian Jewellery Group
Capital Precast Limited
Carquest Canada Charitable
Foundation
Catamaran Park
CBS Softball Tournament
Ches's Fish & Chips
Cougar Engineering &
Construction Limited
CRA Angels
Crombie REIT / Avalon Mall
Dale Carnegie Training NL
Dr. G.B. Cross Memorial Hospital
Auxiliary
Dub Show
East Coast Mortgage Brokers
Edition 709
Ever Green Environmental
Corporation
Happy Valley Goose Bay
Quilters Club
Humber Valley Resort
Inmarsat HR/Corporate
Development Team
International Brotherhood of
Boilermakers - Local 203
Investors Group
Investors Group
King's Point Women's Institute
Kinsmen Club Botwood
Kiwanis Club of Gander
Kruger Products
Labrador Fisherman's Union
Shrimp Co. Ltd.
Labrador Grenfell Regional
Community Client Services

\$1,000 - \$2,499 continued

Labrador Jeep Owners
Labrador North Chamber
of Commerce
Leary's Brook Junior High
Lions Club Bonavista
Lions Club Gander
Lions Club Indian Bay
Lions Club Waterford Hospital
McDonald's - Bay Roberts
McDonald's - Clarenville
McDonald's - Conception Bay
Highway
McDonald's - Corner Brook
McDonald's - Gander
McDonald's - Grand Falls
McDonald's - Kenmount
McDonald's - Mount Pearl
McDonald's - Stavanger
McDonald's - Torbay Road
McDonald's - WM Clarenville
McDonald's - WM Corner Brook
McDonald's - WM Grand Falls
McDonald's - WM Kelsey
McDonald's - WM Marystown
McInnes Cooper
Menihek High School
Metro Self-Storage
Mile One Harley
MMS Financial Services Ltd.
Mudder's Place
MUN Medical Students
Munn Insurance
Murphy Enterprise
Music & Friends
Muskrat Falls Camp
Nalcor Energy

NGA Employees
NLCU Charitable Foundation
Corporation
North East Minor Hockey
Association
Nu-Quest Distribution Inc.
Petroleum & Environment
Services Inc.
Progressive Tractor
Re/Max Realty Specialists Ltd.
Republic Eyewear
Robert's Arm Recreation
Roebathan McKay Marshall
Rotary Club of St. John's
Northwest
Royal Canadian Legion Branch
#45
Salvation Army Conception
Bay South
Sobey's
Sobey's Placentia
Spirit of Halloween
St. Anne's School
St. George's Anglican Church
Quilting Ministry
St. John's Firefighters Charitable
- Local 1075
St. Paul's ACW Officers &
Members
Statoil Canada
TD Bank
The Works
Tiller Engineering
Transcontinental
Triple F Fundraising For Friends
Tuckamore Centre
United Church Brigus Cupids
Georgetown Pastoral Charge

United Way of Fort McMurray
United Way of Greater Toronto
White Scorpion Tattoo
William Mercer Academy
Yanmar
Lottie Anstey
Ernestine Baggs
Brooke Blanchard
Charlene Caines
Laurn Collins
Valettea Crew
Betty Dempster
Gabrielle Dupont
Elizabeth Follett
Delores Foster
Annette Godsell
Ann Greening
Britany Hanlon
Tina Harris
Barbara Hayward
Wilma Hennebury
Amanda Holmes
Sherry Moore-Hickey
Ruby Moores
Margot Nash
Donna Noble
Ford Penney
David Powell
Charlene Reid
Louise Shears
Helen Short
Diana Stead
Madeline Stone
Betty Strickland
Alice Tobin
Stuart Wallace

Thank you to our generous donors



FOURTH BIRTHDAY CELEBRATION



September 22, 2016

THE PAST 4 YEARS HAVE BEEN INCREDIBLE. In fact, since opening, Our House has provided more than 14,000 nights of comfort and care during more than 1000 family visits, saving families with a sick or injured child more than \$2.1M in accommodation costs alone! Now, that's worth celebrating!

Our celebration included a birthday party at Ronald McDonald House, and was attended by hundreds of families, volunteers and supporters of Our House. Guests enjoyed tours, children's activities, a barbeque, a celebration cake and our very special guest, Ronald McDonald.

WE WOULD LIKE TO THANK THE FOLLOWING FOR HELPING MAKE THIS CELEBRATION SUCH A SUCCESS: Canada Bread, Ches's Famous Fish and Chips, Coca-Cola, Cossette, Morgan's Music, Ronald McDonald, Magician Mark Bailey, Rotary Club of St. John's Northwest, Little Ray's Reptile Zoo, GE Oil & Gas and especially, our many volunteers!!



MESSAGE FROM TREASURER

In this, its fifth year of serving the families of sick children, Ronald McDonald House of Newfoundland and Labrador Inc. ("RMHCNL") continues to enjoy the generosity and support of thousands of donors, including individuals, community groups, service organizations, labour organizations, businesses, charities and government. This support takes the form of financial contributions, in-kind contributions of goods and services, participation in a wide variety of fundraising events and countless volunteer hours.

At the end of 2016, RMHCNL has combined net assets of \$6,990,000. This includes the balance invested in capital assets of \$5,033,000; an operating fund reserve of \$1,460,000; a property replacement reserve of \$218,000; a capital project reserve fund of \$250,000 for planned capital projects to be undertaken over the next year; and unrestricted net assets of \$29,000. The Charity has a strong cash and short term investments position of \$1,985,000 at the end of the year.

During 2016 the Charity acquired new tangible capital assets with a cost of \$161,000. The majority of this cost included the installation of a generator system to ensure the facility can continue to operate in the event of a power interruption. During the year the Board designated \$250,000 into a capital projects reserve for capital assets to be acquired in 2017 to further enhance the facility.

The Charity had excess of revenue over expenditures for 2016 of more than \$103,000. Total revenue for the year increased by \$96,000 to a level of \$1,612,000 for the year. During the year RMHCNL successfully launched a new "adopt a room" fundraising program that has contributed to the increase in donations revenue.

In terms of expenditures, the cash cost of operating the charity increased by approximately \$63,000 during the year. This level of increase was budgeted by the Charity and arose as a result of deliberate decisions of the Board to invest in our software systems and add staff capacity to enhance the level of service and stewardship we provide.

On behalf of the Board of Directors I would like to thank our management team, staff and our many volunteers for their efforts in the continued operational and financial success of Ronald McDonald House.

The financial information provided in this annual report is in a condensed format; however complete audited financial statements of the organization are available on request at the charity office.



WILLIAM BUDGELL

A handwritten signature in cursive script that reads "William Budgell".

Treasurer
Ronald McDonald House
Newfoundland and Labrador

FINANCIAL REPORT

Condensed Statement of Revenue and Expenditures and Changes in Net Assets

Year ended December 31	2016	2015
Revenue		
Donations	\$ 649,886	\$ 579,537
Ronald McDonald House Charities Canada	137,905	147,905
Donated goods and services	407,603	373,203
Signature events	382,732	387,055
Merchandise sales	2,690	4,279
Miscellaneous and investment revenue	32,910	25,244
	<u>1,613,726</u>	<u>1,517,223</u>
Expenditures		
Wages and contract services	465,123	417,468
Donated goods and services	407,603	373,203
Amortization	235,834	257,591
Other expenses	131,684	117,621
House general expenses	102,518	96,494
Signature event expenses	103,281	101,655
Utilities	64,661	71,266
	<u>1,510,704</u>	<u>1,435,298</u>
Excess of Revenue over Expenditures for the year	103,022	81,925
Net Assets beginning of year	6,887,863	6,805,938
Net Assets, end of year	<u>\$ 6,990,885</u>	<u>\$ 6,887,863</u>

Condensed Statement of Financial Position

At December 31	2016	2015
Assets		
Cash and cash equivalents	\$ 1,985,744	\$ 1,817,217
Accounts receivable	10,387	14,074
Prepaid expenses	27,978	21,392
Capital assets	5,032,680	5,107,557
	<u>\$ 7,056,789</u>	<u>\$ 6,960,240</u>
Liabilities		
Payables and accruals	\$ 65,904	\$ 72,377
Net Assets		
Investment in tangible capital assets	5,032,680	5,107,557
Internally restricted - Property replacement reserve fund	218,481	143,124
Internally restricted - Operating reserve fund	1,460,321	800,000
Capital project reserve fund	250,000	-
Unrestricted net assets	29,403	837,182
	<u>6,990,885</u>	<u>6,887,863</u>
	<u>\$ 7,056,789</u>	<u>\$ 6,960,240</u>

Complete audited financial statements are available on request from the RMHCNL office.



**KEEPING FAMILIES CLOSE,
THANKS TO YOU.**



RMHC[®]

Newfoundland & Labrador

Keeping families close

RMHCNL.CA

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