



Proudly sponsored by







July 22, 2018 Tely 10

Team RMHC is a rewarding way to enjoy the Tely 10 experience

Team RMHC°

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By choosing to complete the Tely 10 with Team RMHC, you will help us to continue giving sick children and families what they need most - each other.

Team RMHC strives to make completing the Tely 10 an unforgettable experience. Each team member must raise a minimum of \$250. They will receive an official Team RMHC shirt, team photo, and participation in a special cheque presentation to RMHC at the finish line and a special awards ceremony. As a member of Team RMHC, you will receive the support and encouragement you need to complete the Tely 10. So, whether you are a first-timer or have completed the race before, join us. Team RMHC has a place for you and will be right there to help you along the way.

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Team RMHC is open to anyone! Runners or walkers of all skill levels join together as part of Team RMHC to help raise awareness and funds to provide programs and services at Ronald McDonald House Charities® Newfoundland and Labrador (RMHC NL) by completing the Tely 10 Event. See you at the start line!



The official Tely 10 event will take place on Sunday July 22, 2018.

HISTORY









2014

2015

2016

2017



JOIN US! There are many ways to get involved: Participate ♥ Team Captain ♥ Cheering Squad/Team Support ♥Sponsorship

Help Ronald McDonald House #keepfamiliesclose



www.RMHCNL.ca/team-rmhc

Meet Ailish Slaney of St. Lawrence

MEET AILISH SLANEY AND HER FAMILY FROM ST. LAWRENCE

It is hard to put into words how a parent feels when their child has been diagnosed with a cancerous brain tumor. It has to be one of the darkest places a parent can go. And for families who don't live close to the care and resources they need, there is an added stress, distance. RMHC gives families with a sick child what they need most – each other.

At the young age of seven, Ailish Slaney of St. Lawrence was diagnosed with Medulloblastoma, a cancerous brain tumor For the Slaney family, parents Rodney and Cathy and big sister Abigail, they were now faced with a challenging road ahead. One filled with long drives, hospital stays, chemotherapy and radiation treatments. Something no parent can prepare for. They worried about numerous things, even the simple things, like where they would stay. Shortly after Ailish's diagnosis the family were introduced to the programs and services of Ronald McDonald House.

"It was certainly a bright light in a world that was surrounded by darkness. From the very first day during our tour, our family started to feel the sense that all was not lost and that things were going to be alright." Rodney Slaney

At first Ailish's treatments were long, then, after a few weeks, the hospital granted them a weekend to return home to St Lawrence - nearly a four hour drive away. However, when they arrived home, it wasn't the relief they expected.

"Once we arrived to our own home in St. Lawrence we quickly realized we had made a mistake. We all missed the sense of security and hope that we felt at the Ronald McDonald House. That weekend we decided that we would stay at Ronald McDonald House for the duration of Ailish's treatments simply because of the close proximity to the hospital and the feelings of hope we felt while we were there. We have no doubt that Ronald McDonald House was a major contributor in Ailish's recovery. We were better rested and able to fully support Ailish. While staying at RMHC we felt emotional support from other families staying there, the staff and the many volunteers." Rodney Slaney

While Ailish's journey was difficult for the entire family, the Slaney Family has found strength at Ronald McDonald House. **"Everything we experienced at Ronald McDonald House was above and beyond any expectations we had at the time. The Home for Dinner program, the Magic Room and the Quilt programs were definitely three of our favorites. To see a sick child's eyes fill with delight as they receive a new quilt or a gift from the magic room truly did our heart a world of good.**" Rodney Slaney





Keeping families close



The Slaney family have been guests at Ronald McDonald House on 14 separate occasions totalling 128 nights.

Get Involved

Participate 🎔 Team Captain 🎔 Cheering Squad/Team Support 🎔 Sponsorship

PARTICIPATE

TeamRMHC°

To be an active participating member of Team RMHC, all you have to do is register for the Tely 10 and then request to join Team RMHC - everyone completes the event at their own speed with a cheque presentation to RMHCNL at the finish line!

Getting Started – Joining Team RMHC is easy, follow these three steps:

1. **Register for the Tely 10 race—opens March 14 , 2018** (Each team member is responsible for paying their own entry fees). <u>http://www.nlaa.ca/tely10/register_race_info/register_confirm_entry.php</u>

Entry Fees and Registration Deadlines are as follows:

- Early Bird Fee \$60.00 until 11:59 pm, Monday, April 30, 2018
- Late Fee \$75.00 from May 1 to 11:59 pm, Monday, July 2, 2018
- HST & service fee will be added to all transactions.
- 2. Join Once registered for the Tely 10, complete the <u>Team RMHC registration form</u> Online : <u>http://rmhcnl.ca/events/community-events/team-rmhc</u> Deadline to register is **June 1, 2018**.
- 3. **Fundraise** Each team member must fundraise a minimum of **\$250**.
 - Teams can <u>Fundraise Online</u>! www.MakeFunMatter.ca
 - Pledge sheets are available.to team members
 - Fundraising Incentives and Awards!
 - A Goods Bingo Event is planned at Columbus Hall, Knights of Columbus St. Clare Avenue on Thursday July 12, 2018 8pm. An equal fundraising credit will be applied to each team member that supports this event. To receive credit, members must
 - a) provide 5 prizes for the Goods Bingo;
 - b) sell minimum of 10 tickets to the Goods Bingo event;
 - c) Volunteer at the Goods Bingo

TEAM CAPTAIN

- Appointed 3 Month commitment to lead Team RMHC with development, enhancement and communications
- Please indicate interest to RMHC (Director Development & Communications)

CHEERING SQUAD

- Each team member must fundraise a minimum of \$250
- Any individual, regardless of ability to complete the Tely10 event, can join Team RMHCCheering Squad. These members will provide volunteer support to fundraising and communications efforts
- Members can also fundraise and receive incentives and awards
- Members are invited to attend the Tely10 at a designated location to cheer on team. They are also included in the final photo presentation at finish line and the Final Awards and Presentation Party





Become a Sponsor

Sponsorship Opportunities

Gold "Gift of Togetherness" Sponsor

- □ Exclusively named as Gold Sponsor. Your Company sponsor Team RMHC
- Opportunity to present Team RMHC awards during a designated Awards Celebration
- Opportunity for employees to participate on Team RMHC (Participate or Cheering Squad)
- Named as presenting sponsor on all promotional materials
- Team RMHC t-shirts that include Sponsor logo prominently on the t-shirt
- Corporate Banners (provided by the sponsor) can be displayed during all Team RMHC fundraising events
- Logo prominently placed on event webpage and Ronald McDonald House Facebook page
- □ Link to your company website added to webpage
- Opportunity for first right of refusal in the following year

Silver "Gift of Courage" Sponsor

- Named as silver sponsor of Team RMHC
- Opportunity for employees to participate on Team RMHC
- Named as sponsor on all promotional materials
- Logo prominently placed on event webpage and Ronald McDonald House Facebook page
- □ Link to your company website added to webpage
- Opportunity for first right of refusal in the following year

Bronze "Gift of Hope" (Participant) Sponsor

- Named as bronze participant sponsor of Team RMHC
- Opportunity for employees to participate on Team RMHC
- Logo prominently placed on event webpage and Ronald McDonald House Facebook page
- □ Link to your company website added to webpage
- Opportunity for first right of refusal in the following year







wfoundland & Labrado

(\$1000 1 available)

(\$500)

(\$250)

www.RMHCNL.ca/team-rmhc

Team RMHC Incentives

Team RMHC Awards and Incentives

- Fastest Male & Fastest Female
 - * 19 and under, 20-29, 30-39, 40-49, 50-59
 60-69, 79 and up.
- Most personal improvement (Male)
- Most personal improvement (Female)
- Rookie Award(s)
- Team Loyalty Awards 3, 5, 10 Year, 15 year, 20 year
- Top Team RMHC Fundraiser Award

Fundraising Incentives (items are not exactly as shown)

Raise \$250 or more

And receive a Team RMHC Shirt (Men's or Women's)
** Minimum registration



Raise \$500 or more

Team RMHC Shirt (Men's or Women's) and an embroidered Team RMHC hat



Raise \$750 or more

And receive a Team RMHC Shirt (Men's or Women's) and an embroidered Team RMHC Fleece (Men's or Women's) Team RMHC hat



Raise \$1000 or more

And receive a Team RMHC Shirt (Men's or Women's) and an embroidered Team RMHC Jacket (Men`s or Women`s) Team

RMHC hat









Important Dates to Remember

Team RMHC[®]

| March 14- April 30, 2018 | Early Bird Deadline to Register for the Tely 10 race. | | |
|--------------------------|---|--|--|
| June 1, 2018 | Deadline to notify RMHC NL and register for Team RMHC | | |
| June 4, 2018 – week of | Pick up tickets for the Goods Bingo – minimum of 10 tickets per team member | | |
| July 5, 2018 | Deadline to submit 5 prizes for the Goods Bingo | | |
| July 5, 2018 | Target date to sell all your advance tickets (minimum 10 per team member) for the Goods Bingo | | |
| July 12, 2018 | Goods Bingo – Team RMHC Fundraiser | | |
| July 2, 2018 | Final Date to register for the Tely 10 Race | | |
| July 13, 2018 | Pick up your Team RMHC T-Shirt at Ronald McDonald House | | |
| July 22, 2018 | Tely 10 Race – See you at the Start Line!! | | |
| July 26, 2018 @ 7pm | Team RMHC Awards and Presentations Pizza Party @ RMHC | | |





Ronald McDonald House Charities ewfoundland & Labrador



Team RMHC[®]

2018 Participation Registration Form (online also available)

□ Participant | □ Cheering Squad | □ Team Captain | □ Sponsor

| Company: | | |
|----------|--------|--------------|
| | | |
| | | |
| Address: | | |
| | | Postal Code: |
| Phone: | Email: | |

| Official Team RMHC shirt | Name on back of shirt: | | |
|---------------------------|------------------------|---------|---------------------|
| T-Shirt Size: : □ S □ M | = L = XL = 2XL | Gender: | 🗆 Men's 📔 🗆 Women's |

| | | TOTAL \$ |
|---|---------------|----------|
| Team RMHC Registration | \$250 minimum | \$ |
| Bronze "Gift of Hope" (Participant) Sponsor | \$250 | \$ |
| Silver "Gift of Courage" Sponsor | \$500 | \$ |
| Gold "Gift of Togetherness" Sponsor (1 Available) | \$1000 | \$ |

Payment:

Please complete and return

□ I will fundraise my Team RMHC registration fee—please send me pledge sheets and fundraising information

| Cheque enclosed | Send Invoice | Credit Card | |
|-----------------|--------------|--------------|--|
| Card Number: | | Expiry Date: | |
| Name on Card: | | Signature: | |

Deadline to register is June 1, 2018. Please registger online at www.RMHCNL.ca or return completed form to: info@rmhcnl.ca or Fax: 709-747-1270

