

# Why giving is rewarding?



# Adopt-A-Room Program

RMHC keeps families with a sick or injured child close to each other and the care and resources they need, when they need it most.

 **23,171**  
Nights of accommodations

Provided to more than **1010**   
Families




The Short Family of Deer Lake



**14 NIGHTS**

Average length of stay

 **\$3.5M** savings to families

in accommodation costs alone

Stats as of June 30, 2017

## About Ronald McDonald House®

Ronald McDonald House Charities® Newfoundland and Labrador keeps families with a sick or injured child close to each other and the care and resources they need, when they need it most.

Each Ronald McDonald House is independently operated by a charitable organization. While each House received financial and in-kind support from McDonald's®, it is ultimately a community house. Ronald McDonald House Charities® Newfoundland and Labrador relies on support from individual donors, businesses, foundations and annual fundraising activities to ensure that its programs and services are offered to families each year.



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# What is the Adopt-A-Room Program?

## Keeping families together

The Adopt-a-Room program is an opportunity for individuals to help families who are going through the most traumatic event in their lives - an illness or injury of their child.

Through the Adopt-a-Room Program at Ronald McDonald House Newfoundland and Labrador you can provide the most caring and practical support to families during this incredibly stressful time by providing a comfortable home.

You will be helping give sick or injured child the one thing they really need - their family.



Help make a difference in the lives of sick or injured children and their families

# Make Miracles Happen



The Adopt-a-Room Program ensures that the rooms at Ronald McDonald House are beautifully kept, operated and maintained for families who need a comfortable place to stay while in St. John's seeking medical attention for their child. Your adoption for one or three years will help cover the costs associated with maintenance and upkeep of your room, ensuring it is always available for the families that stay with us each night. You could be directly supporting hundreds of families each year, making sure their room will always have necessities like comfort, clean linens and repairs. Your room will require updating at times and your support will help make that happen.

**Giving is rewarding** When you decide to Adopt-a-Room at Ronald McDonald House Newfoundland and Labrador, we know that your support comes from the heart. We want to thank you on behalf of the families, as best we can.

# Adopt-A-Room Partnership Program

## Adopt-A-Room Partnership Program

### Guest Services

- o Family Bedroom Suite (1 of 15)
- o Laundry Rooms (1 of 2)
- o Volunteer Room

### Guest Programs

- o Comfy Stuff Room - Quilt Program
- o Magic Room
- o No preference

### Commitment Time

- o One Year \$7,500
- o Three Year \$5,000/year (\$15,000 total over a 3 year period)



## We recognize your support

- On the bedroom door of one of the common areas in Our House;
- By providing you with an annual report detailing the impact and help you have provided to families using your room;
- By acknowledging your support on our Annual Donor Wall in Our House;
- provide an opportunity for a photo presentation of your adopted room;
- highlight your room adoption on our social media streams;
- issue a news release of your support;
- highlight your room adoption in our Annual Report;
- highlight your room adoption on our website RMHCNL.ca;
- Receive a tax receipt applicable for the calendar year of your payment;
- Receive special permission to use Ronald McDonald House Newfoundland and Labrador logo on your print and online materials;